Uhip © Tapital Journal
 Publahed every evening except 8un
duy by the Capital Joumnal Printing
Co, i36 South Commercial stre $\mathbf{S}^{\text {ALEM ranks fourth among the banking cities of Ore- }}$ port of the state superintendent of banks. She is surpassed by Portland. Pendeten and Astoria.
ond in volume of business, second in ind poputry sion, seeond in volume of business, second in industry. Salem is cation and in opportunity. That she does not lead is due her own lethargy and indifference.
The reason that Pendleton and Astoria, smaller cities without the wealth of agricultural and horticultural resources, without large industrial concerns, without the payroll of state institutions, lead Salem in bank deposits, which measure the business, prosperity and thrift of the community, is due to the lack of enterprise, energy and foresight of the capital city and the superior hustling ability, civic pride and community spirit of the less favored talk and their actions and talk are all for their home talk and
towns.

If Salemites had a proper sense of civic pride, they would put Salem bank deposits second in size in the state in thirty days by the simple expedient of buying at home instead of patronizing Portland and-Seattle mail order houses--and their patronage would make bigger home payrols, better stores,-larger stocks and cheaper prices. Portland, Seattle and other firms pay no taxes in Salem, spend no money in Salem and their only interest is to "milk" the community for money to build up outside cities. Money sent out of town, never returns, while money spent

If wealthy and well-to-do Salem
If weathy anderdo salemites had the community spirit that actuates similar classes in Astoria and Peny building houses instead of inflating the price and trying to unload undesirable old shacks on the new and trying trying to interest outside capital. Why should outside capital be invested in a proposition that does not command Salem capital? How can we expect others to invest when our own capitalists haven't faith or confidence enough in the community to risk their own money?

Each community must solve its own problems--and they all have them. Nearly every live town has a building problem and we cannot expect their capital to come here and solve Salem's municipal dilemas. God helps those who help themselves, and Salem must help herself
in this, as well as future problems--and with seven and in this, as well as future problems-and with seven and ought to have no trouble in investing half a million in new houses.

It is a trite saying that nature made the country and man the city. Nature gave Salem the country and reCities don't build themselves. They are due to the vision, enterprise and energy of the men inhabiting them. They grow, stand still or atrophy according to the ability of the unwilling to unwilling to act and assume their responsibilities, content to stagnate and drift--Salem will always lead the selfsuficient, placid and sleepy existence of the ordinary The psychological time has arrived for Salem to wake up and grasp her opportunities for growth and expansion that belongs to her as the second city of Oregon.

HUNTING A HUSBAND
By Mary Douglas

 WHY


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