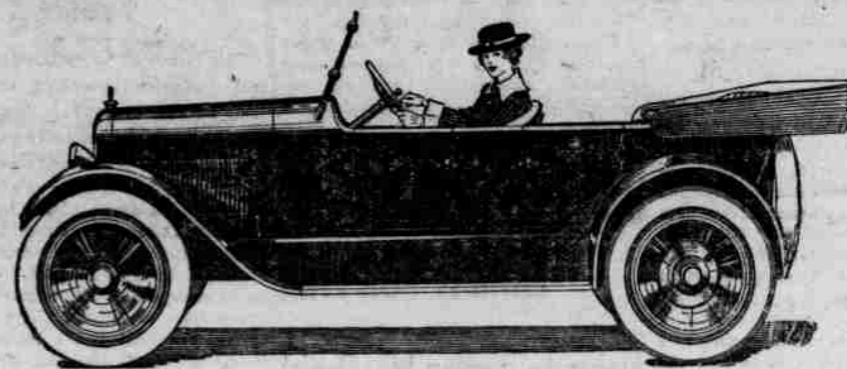


STEADINESS ON THE ROAD AN ELGIN VIRTUE



BY THIS SIGN



GOODNESS

The Sign of the Triple Triangle

By this sign Elgin makers and dealers pledge themselves to deliver to Elgin buyers a GOOD motor car--and to back it up with GOOD dealer service.

These three interlocking triangles symbolize the blending of the interests of Elgin makers, Elgin dealers and Elgin owners.

The six points of the triangle represent the six points of ELGIN GOODNESS--Beauty, Power, Durability, Economy, Performance and Comfort.

FROM THOSE WHO DRIVE THEM

DR. G. E. PRIME

Physician and Surgeon

Salem, Oregon, May 24, 1919.

Mr. Lee L. Gilbert, Salem, Oregon.

Dear Sir: In reply to your letter asking me if my Elgin car is giving satisfaction, I will say that I am thoroughly satisfied with it.

As I told you when I bought the Elgin, that I must have a car which would be ready to go at all times, equal to all emergencies, one that would withstand the most hazardous trips, and maintain the maximum power and speed, I have found these requirements personified in the Elgin.

Furthermore it possesses wonderful riding qualities, permitting transportation of my patients to and from the hospital without the slightest discomfort.

I also wish to express my satisfaction with the service you have given me, which is more than I expected and far ahead of any I have been given on other makes of cars I have owned.

Very truly yours,
G. E. PRIME.

ADOLPH BROTHERS

Cigars, Soft Drinks and Billiards

Salem, Oregon, May 21, 1919.

Mr. Lee L. Gilbert, Salem, Ore.

Dear Sir: Replying to your inquiry as to how I like my car. In reply permit me to express my appreciation of the unequalled service you have extended to me on the Elgin Six which I purchased from you last summer. No one could expect more than you have done, and I am very well satisfied with the car in every way.

As for riding, I think I am safe in saying that it is a easy a riding car as I have ever been in and the upkeep has been nothing at all except for gas, oil and tires.

It is my opinion that there is no other car on the market today within several hundred dollars that is equal to the Elgin, and a person would have to go a good many hundred higher to find its superior.

I have plenty of power at all times, and can speed up if necessary and not be compelled to cut the road hog's dust and on the other hand I can throttle it down to two miles an hour on high which is very convenient on crowded streets.

Thanking you for the favors extended to me in the past, and wishing you every success, I beg to remain,
Yours truly,
JOS. ADOLPH.

O. L. SCOTT, D. C.

Chiropractic Spinologist

Salem, Or., April 30, 1919.

Mr. Lee L. Gilbert, Salem, Ore.

Dear Sir: I have now driven my Elgin Six some 1100 miles since I purchased it from you March 20, 1918. It is giving excellent satisfaction in every way. It is very economical in consumption of gasoline and oil. About 20 miles per gallon of gasoline and 500 miles per quart of oil.

It rides very easy, the springs being the very best type of cantilever that I have examined.

It has a quick pick-up and holds the road fine at all speeds, and I find I have ample power for all purposes.

I am,
Very truly yours,
DR. O. L. SCOTT, D. C.

P. S.—You may publish this if you see fit.

Woonsocket, S. Dak., July 12, 1919.

Dear Sir: We arrived here safe and sound in 11 1/2 days and spent one day in Yellowstone Park. Got here morning of July 23. Never had a bit of car trouble the whole trip. Met and passed all other kinds ditched and being fixed.

Can't say enough in praise of the Elgin. Had a long talk with the Elgin man at Huron, S. Dak. He sold 480 Elgins last year.

If those pictures are good send me one at Marshall, Minn. And I will see you on my return trip.

Yours,
F. M. TINDLE,
Marshall, Minn.

FROM THOSE WHO DRIVE THEM

BELLA VISTA SUBDIVISION CO.

Owners Bella Vista

Portland, Or., Sept. 19, 1917.

Mr. Lee L. Gilbert, Salem, Or.

Dear Sir: I desire to express my appreciation to your firm for going over my new Elgin car recently and making the necessary adjustments without charge. I fully expected to pay for this service.

I am greatly pleased with the new Elgin and must say that the wonderful springs in this car makes it the easiest riding machine that I have ever had the pleasure of driving. I have driven this car over 1800 miles and it has yet to miss hitting on all six cylinders and surely has been running like a top.

I negotiated the trip to Hood River about ten days ago and filled my tank before leaving Portland and set my speedometer at zero, which registered on reaching Hood River 69 miles. I again filled my tank at Hood River and it took a trifle less than four gallons of gasoline, making an average of a trifle over 17 miles to the gallon. My car has loosened up considerably since then and think I am getting about 20 at the present time.

I wish you every success and you can rest assured I am an Elgin booster.

Very truly yours,
BELLA VISTO ON THE COLUMBIA, INC.,
Ernest Wells, Pres.

HAZELWOOD COMPANY

Wholesale Dairy Products

Portland, Or., May 26, 1919.

Mr. Lee L. Gilbert, Salem, Or.

Dear Sir: In your letter of a recent date you ask me "how I like my Elgin Six 'Chummy'."

I will in reply state that I have driven my car about 8000 miles and the only expense I have been to on my engine is to buy 3 spark plugs. I drove all winter through very bad roads and in several instances through water 30 inches deep, and in one place I was the only one out of 7 cars that went through without being towed. I have just returned from a trip through Troutdale to Hazelwood and over a grade from Hazelwood to Goldendale, Wash., which is about 5 miles, and in many places over 30 per cent. My Elgin is always ready to go and I am well pleased with the Elgin "6."

With the exception of a broken spring and some new bushing I have had no expense. During the winter months I have averaged better than 15 miles to a gallon of gas. Now as the roads are getting better I am making about 17 miles to a gallon of gas.

Thanking you for talking me into buying an Elgin I beg to remain,
Yours truly,
W. B. PEABES.

LOUIS V. LUNDBURG

Attorney at Law

Portland, Or., Aug. 7, 1917.

Mr. Lee L. Gilbert, Salem, Or.

Dear Sir: When I bought my Elgin Six from you several weeks ago, I was inclined to be skeptical in regard to some of the claims made for it, but they have been so fully proven in service that I am more than satisfied with the car.

It is a wonder in performance on rough country roads and a surprise how easy it rides the bumps. At thirty-five miles per hour, which is as fast as I have dared to go to date, I never noticed any vibration whatever. I am proud to own the car and thank you for having your salesman influence me to buy an Elgin Six.

Yours truly,
LOUIS V. LUNDBURG.

E. W. POWERS

ARMSBY CODE

G. W. POWERS

Office Phone 385. Res. 1439 and 629

E. W. POWERS & SON

PACKERS OF

OREGON DRIED FRUITS

U. S. Food Administration License No. G-117899

Room 205, U. S. Nat. Bank Bldg.

SALEM, OREGON, SEPT. 8, 1919.

Mr. Lee L. Gilbert,
Salem, Oregon.

Dear Sir:

I wish to thank you at this time for the service you have given me on my 1919 Elgin, also on the 1918 Elgin which I purchased from you last season.

My car has given me very good service this year and the past three or four months I have driven it about 9000 miles over all kinds of roads as my business requires me, at times, to go over places that are practically impassible. I haven't spent a dollar for repairs in the 9000 miles and the car has given me wonderful mileage on gasoline, oil and tires. I have one of the original tires on the front wheel at this time. In fact, all the tires on the car ran from three to four thousand miles over the guarantee.

The writer wishes you every success in your automobile business, as I know that you are giving more real automobile service to the owner than any dealer that I know in this city or valley.

The writer feels that service is the main thing to consider when purchasing a car is to buy a car where one is assured of service whenever it is necessary to have it.

Thanking you again for the courtesies you have shown me, I am,

Very truly yours,
G. B. POWERS.

TERRITORY OPEN FOR GOOD LIVE DEALERS

The test of a car's steadiness and smooth riding is its ability to travel at a merry clip over rough roads.

Under such conditions you feel a sense of security and safety in the Elgin Six--no "nerves" or worry--no jouncing about or side sway--no fear that the car will slide off the road.

Improved cantilever spring suspension of exclusive design and perfect balance throughout make the Elgin Six ride straight as an arrow under all conditions.

These outstanding features help to give Elgin Six its place as the supreme motor car value in its price class.

Take a demonstration as our guest and find out for yourself.

Elgin Motor Car Corporation

Argo III.

LEE L. GILBERT, Distributor

156 South Commercial Street

Salem, Oregon