

SALEM, OREGON, SATURDAY, SEPTEMBER 20, 1919.

VICTORY SHOW WILL FEATURE WHOLE OF GOVERNMENT EXHIBIT

Machines and Methods Which Contributed to Winning War Will Be Shown.

"Victory Show"—the name that has been unofficially conferred upon the combined United States government exhibits to be shown at the state fair—means all of that, and considerably more. Added to displays of the fighting equipment with which the army and navy did their full share in winning the war will be displays of the improved farming methods which enabled American farmers to work toward maximum food production, and which they are now using to help feed a large part of the world. There will be displays, also, of other government work, that tends toward the peaceful prosperity and well being of Uncle Sam's hundred million sons and daughters and nephews and nieces. Altogether, the combined exhibits should give every person who sees them a new idea of the extent and the importance of the work being performed by various government agencies. And there are few persons who can not find in such an exhibit ways in which he can call for and obtain the help that the government offers free of charge to all American citizens.

The departments cooperating in the exhibits are: Agriculture, war, navy, commerce, interior and labor. The administrative work is handled by the joint committee on government exhibits, the chairman of which is Prof. F.

Lameon-Schribner of the department of agriculture, and which has representatives from all the interested departments. The exhibits, made up in five sets, each practically a duplicate of the others, but with variations to take account of local conditions in the sections they are to visit, will be shown during the fair season on five circuits made up of the larger fairs and expositions. Each exhibit requires approximately 8000 square feet for its proper installation.

This is the second year for the combined government exhibits. They were shown last year at 33 state fairs and expositions, whose combined attendance exceeded 12,000,000 people. Every where the greatest interest was manifested by the public. The government exhibits become the "feature show" of the fairs, and many managers of the expositions declared that they were responsible for record breaking crowds of eager and appreciative visitors. This does not mean that the government has gone into the "show business," in the usual meaning of that term. The object of the exhibits is simply to bring the general public into close contact with the work of the government so that the public can make use of it, and to do it in a way that will transmit valuable information without exhausting the nervous energy that is greatly

needed by visitors at the big expositions.

To give an itemized list of the exhibits would require much space. It is possible in this article only to mention some of the more outstanding displays.

Of transcendent interest will be an exhibit of war trophies captured by American soldiers on French battle fields. Three trophies, which include hundreds of articles—from a big trench mortar to German mess kits—have just arrived in this country and have never before been on exhibition. The captured enemy equipment includes

machine guns, anti-tank guns, hand grenades, helmets of several kinds, trench periscopes, smoke pots, and many other articles used by the Germans in their losing fight to dominate the world. By their side will be shown the tools used by the Americans in stopping their onslaught. This exhibit also includes hundreds of articles—for instance, field guns, machine guns, aircraft guns, rifles, trench helmets, live carrier pigeons which saw service on the firing line in France, wireless telephone apparatus, airplane equipment, gas masks, national and regimental colors, signal corps equipment and engineering equipment.

A remarkable set of 32 enlarged photographs will be shown by the war department. They were selected as being the best of the 20,000 taken by the army photographers in France. The 20,000 were first culled to 200, and then 32 were chosen because of their outstanding excellence.

Prominent in the navy display will be complete exposition models of fighting ships of the navy, as well as five small models showing the application

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FIFTY-EIGHTH ANNUAL FAIR TO BE GREATEST IN HISTORY OF EVENT

Automobiles to Make Attractive Exhibit at Fair

One of the new and, in view of the constantly increasing popularity of motor driven vehicles, what promises to be among the most popular of the exhibit sections of the fair, is the automobile show, in which most of the Salem and a number of Portland dealers will exhibit. Cars of every description and price will be among those shown on the floor and they will be demonstrated in every stage of dress and undress from the bare chassis to the fully equipped car.

A dairy demonstration will be given at the hog and dairy show at Hermiston in October.

Mammoth Affair This Year To Be Far Cry From First Show Held 58 Years Ago.

It is predestined that the 58th annual state fair shall surpass all its predecessors so far as the number and variety of its attractions and exhibits are concerned. In spite of drought and other adverse conditions the state of Oregon will assemble a collection of products that will awaken the pride of every citizen who passes through the fair gates. The energy, enthusiasm and executive genius of Secretary Lea and his colleagues in the departments has

been focused upon the event during the past few months and no effort spared to make it truly representative of all the resources of a great state. The grounds and buildings are in better condition than ever before; the huge coliseum, now completed, adds immensely to the accommodations; the race track is in the finest possible con-

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Woman Enthusiastic Elgin Fan



Mrs. Prime at wheel of Elgin Six, which she handles like a veteran. She says for ease of operation, reliability, riding qualities and economy the Elgin can't be beat.

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FRUIT OF VALLEY TO OCCUPY LARGE PLACE IN EXHIBIT

The fruits of the Willamette valley and all western Oregon will be comprehensively represented at the fair this year, both by individual exhibitors and in county exhibits. Nothing in the entire round of products will be more attractive or more suggestive of wealth than these. Nothing will more strongly appeal to the public of Salem and Marion county than these products that have brought a gross business of from \$5,000,000 to \$6,000,000 a year into this city.

There will be fruit in boxes, cartons and plates, thirteen different classes for amateurs and commercial growers. Along with the fruit display goes an exhibit of Oregon grown nuts and fruit products. An educational display is being planned by the Oregon Growers' Cooperative association under the direction of Prof. C. I. Lewis. This will not only show the scope of the industry but the area from which the various fruits come, along with a mass of printed matter which will be distributed free to all visitors. Hundreds of copies of the "Oregon Grower," issued by the association and edited by Prof. Lewis, will be handed out to visitors every day.

The Northwest Products company, now known as the Phez corporation, will make a handsome display of their entire range of products—fruit juices, jams and jellies. These will not only be exhibited but will be offered for sample and for sale. The booth, which will be in charge of an experienced man, will also present a mass of fine advertising matter and data as to the scope of their industry. This firm is now doing an advertising business of about \$150,000 a year, its contract with the Saturday Evening Post alone amounting to \$45,000.

Another highly interesting exhibit will be put in by the Salem King's plant, showing the whole collection of fruits and vegetables in their green state, and the same products put up in cartons in the dehydrated form, along with detailed description of the process which has wrought a revolution in the marketing of fruits and vegetables.

Some Of Finest Horses Yet Seen In Show Here

Secretary Lea is especially gratified with the prospects of the horse show, for which about 60 horses have already been entered, coming from stables all the way from Los Angeles to British Columbia, with a number from the middle west. The entries cover all classes of animals and includes some of the finest ever seen in Salem.

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