

What Factors Do You Consider

when deciding where to buy your Clothing, Shoes and Dry Goods

- Do you buy for cash to save the difference between Cash and Credit Prices?
IF YOU DO--J. C. Penney Co., can serve you to splendid advantage.
- Do you prefer to buy where Everybody pays the Same Price?
IF YOU DO--the J. C. Penney Co., store is the one you are seeking.
- Do you desire to buy where the Prices are all marked in Plain Figures?
IF YOU DO--remember every article in the J. C. Penney Co., store is so marked.
- Do you believe that buying for 197 stores makes it possible to buy at lowest prices?
IF YOU DO--you will be inclined to expect lowest prices at this store.
- Do you prefer to carry home the articles you buy to save paying delivery charges?
IF YOU DO--remember nothing is added to our prices for delivery expense. We do not deliver, the saving is yours.
- Do you know that you are required to pay the added expense where collectors are employed?
If you desire to avoid paying such unnecessary expense--buy at our stores.
- Do you wish to avoid buying "seconds" or other defective merchandise?
IF YOU DO--be assured no such undesirable goods are ever bought by us.
- Do you prefer newest merchandise to select from when you are buying?
IF YOU DO--our rapid selling assures you newest assortments at all times.
- Do you desire the assurance that every purchase will prove satisfactory to you?
IF YOU DO--that is sufficient reason for you to buy constantly at this store.

Many Other Reasons Why You can Buy to Best Advantage at the J. C. Penney Company Store will be Apparent to you Beginning With Your First Purchase.



J. C. Penney Co.
Incorporated
197 BUSY STORES



New Fall Coats

We have them in every new and desirable style--for street wear, for motoring, for school, for dress occasions.

Salem's Finest Showing of Women's Ready-to-Wear Suits, Coats, Skirts, Dresses, Blouses and Millinery

Such a brilliant gathering of Ladies' ready-to-wear as Salem has never seen before. The cleverest ideas of both American and Foreign designers is to be found in our great exhibit of new fall styles for women. Every conceivable style that has found favor for Fall and Winter wear finds representation in our superb stock.



Distinctive New Millinery

Latest designs from the fashion centers of the East and exclusive models from our own workroom

Beautiful New Blouses

An unusual showing of blouses in stylish models. Made from a variety of fabrics and priced within reason.

OUR PRICES ALWAYS THE LOWEST

GALE & CO.

COMMERCIAL AND COURT STREETS

FORMERLY THE CHICAGO STORE

All Around Town

OREGON

DOROTHY GISH
"NUGGET NELL"
LLOYD COMBIE
PATHE

NOW

Dr. G. E. Prime in Dr. O. B. Miles office, Ladd & Bush bank bldg. 9-25

F. A. Elliott, state forester, is in Portland today on business connected with his department.

Try Northern Flour. It's a Bear. Every sack guaranteed. At your grocers.

Fancy Madronette overdrapes, full line of colors, regular 65c and 75c, special 49c--Hamilton's. 9-11

L. H. Aldrich of the Ladd & Bush bank is wondering who stole his Dodge automobile from in front of the Gray. He'll Wednesday evening between 7:30 and 9 o'clock, while he was attending a movie. Ordinarily when autos are

SALEM AUTO RADIATOR SHOP
Radiators, fenders and gas tanks repaired. Tractor radiators a specialty. Ford radiators for sale. 190 S. 12th St., Salem, Or. 9-22

APPLES

We are in the market for all varieties of late apples. Call us up.

COMMERCIAL CIDER WORKS
P. M. GREGORY, Mgr.
P.O. 2194 1010 N. Com'l St.
Did You Read This Advertisement?

stolen, they show up the next day in one of the neighboring towns or ditched along the roadside. Hence if any one happens to see a 1919 Dodge auto, with license number 66,866, Mr. Aldrich as well as the police would like to know it

Wanted: To borrow or rent, 25 pairs ladies' silk hose--extra large size--for the Elks style show Elks day at the state fair. See Erastus Cooke Patton or telephone 17. 9-24

Notice to auto owners: H. Dean of Detroit, Mich., is an auto expert trouble man, has opened the Guaranteed Auto Inn. All work taken by job; all work guaranteed or no charge made. Shop 244 S. Liberty St. 9-12

Call Patton Plumbing Co. for your repair work. Phone 1668, 220 N. Commercial street.

Dr. Mott, Bank of Commerce, 407-S. 9-11

After a week's sojourn at Rockaway beach, State Engineer Percy A. Capper is back again today at his desk in the state house.

Dr. Morehouse, the veterinarian, has returned from his vacation. Anyone wishing his services can obtain them by phoning his office 2199 or residence 1510. 9-15

Ray Clark and H. H. Harris, formerly of John Maurers are now ready to help you out with all kinds of auto and engine repair work. Drop in and see us at 252 State St. or phone us your trouble, 798. 9-13

"Motorlife," the gasoline saver and carboron remover, cleans your engine and gives you more power. Will save you 25 percent to 50 percent gasoline. Clark's Tire House, 319 N. Commercial street. 9-13

Fair weather and dry is the reading

HAY FEVER
Melt VapoRub in a spoon and inhale the vapors.
VICK'S VAPORUB
"YOUR BODYGUARD" - 30¢, 60¢, 90¢

Evergreen 8c Blackberries, 8lb.

Bring them in even if you have only a few pounds. We furnish boxes and crates.

MANGIS BROS.
Warehouse - High and Ferry Street, Phone 717
Office 542 State St. Salem, Or.

Do you want your Freight and Express out of Portland to arrive quicker?

SHIP VIA

Willamette Valley Transfer Co.

PHONE 1400

of the barometer today noon. Yesterday noon almost in a shower, the barometer needle insisted upon pointing towards dry weather, and today there is still a rising barometer, indicating fair weather.

"Paid in Advance" with Dorothy Phillips at the Oregon starting Sunday. It's a big picture, don't miss it. 9-12

Viavi, the old original home remedy, for men, women and children, prevents operations. Mrs. Foor, representative, Hotel Marion. 9-13

Wanted: Young ladies, 25 of them, between the ages of 18 and 25, to pose in Elks style show, Elks day at state fair grounds, Sept. 25. Must weigh more than 195 pounds. Telephone 17, or apply in person to Erastus Cooke Patton. 9-24

A double wedding will be solemnized Sunday evening following the services held at the Hopewell church. This morning a marriage license was issued to George Dewey Wolfer, 21, a farmer of Hubbard and Florence May Mishler, 17 1/2, also of Hubbard. The other license to marry was to Simon M. Hochstetler, 27, of Woodburn, a student, and Minerva Herschberger, 18 of Hubbard. The ceremony for this double wedding will be performed by the Rev. C. P. Bontrager, pastor of the Mennonite church at Albany.

Dance at armory Sat. night.

Anniversary week at the Midget Market, see ad on page three.

Not only are the North Salem folks striving for better conditions, but those living in the Richmond addition are organizing for better living conditions in that part of the city. A Richmond Addition Improvement club has been organized, committees appointed and plans made for another meeting to be held at the Richmond school on the evening of Wednesday, Sept. 17. At the recent meeting the officers elected were Lloyd E. Stiffler, president; J. B. Giesey, vice president and A. W. Smithers, secretary. Richmond addition, to the city of Salem joins State street on the south between Twenty Third and Twenty Fourth streets and includes the Richmond school house.

One of the features of Mrs. Stith's new military department is a section devoted exclusively to misses and children, where anything along the line of trams, caps, beavers and trimmed hats will be found. Bring the children in and inspect this department. 9-13

Anniversary week at the Midget Market, see ad on page three.

Walter C. Winslow killed a bear, a big black one. The event happened a few days ago when Mr. Winslow and others were hunting deer east of Roseburg near Glen Echo. It so happened that Mr. Winslow was looking for a deer and the bear walked out in plain sight. The first shot missed, but the second told the story. The deer hunters in the party with Mr. Winslow, all of whom returned last evening, were Dr. M. C. Findley, Alderman H. H. Van dervoort, Walter Spradling, Chas. W. Vick and William Trindle. They got six deer, all big ones, according to their reports.

We now have the fruit growers and farmers truck, 1 1/2 ton Bethlehem with cab, all complete at \$1500, terms: will take your old car as part payment. Salem Velie company, 162 North Commercial street.

Programs for the next convention of the Hayzeville district will be dis-

tributed at all Sunday schools of the district next Sunday. Mrs. William Scharf, secretary of the district, will mail programs in time to reach all districts before Sunday. Fred de Vries, district president, has had photographed on a postal card a program very unique in its way, showing not only the program and the leaders for each hour, but the photograph of a number of those taking an active part in the convention to be held September 28.

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State Superintendent of Instruction J. A. Churchill is in Medford in attendance upon the Jackson county teachers' association and E. F. Carleton, deputy in the superintendent's office, is attending the Deschutes county institute at Bend.

A special train passed through over the Oregon Electric this morning, northbound from a trip of inspection over the entire line. Among the officials on board were Chief Engineers Lupf and Witzel, Supt. G. Votaw, Supervisor J. Lindsay and Roadmaster C. Whitfield. They report the line and equipment in first class order.

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L.M.HUM
care of
Yick So Tong
Chinese Medicine and Tea Co.
Has medicine which will cure any known disease.
Open Sundays from 10 A. M. until 8 P. M.
163 South High St.
Salem, Oregon Phone 282

BUSICK'S
Phone C. O. D. Orders 198-186
548 State St. Corner State and Commercial Streets. 299 N. Commercial.

Address All Mail Orders--456 State Street

6 lbs. Crisco	\$2.35	3 Light House Cleanser	20c
3 lbs Crisco	\$1.20	Minced Clams 1-2s	11c
5 lbs Karo	55c	Economy, qt. jars	\$1.27
10 lbs. Karo	\$1.10	5 Mason Jar rubbers	25c
Crown flour	\$2.95	Zinc Mason tops	29c
Valley flour	\$2.65	Economy tops	29c
5 lbs. tin Folgers Golden Gate coffee, per lb.	48c	3 Armour's Corn flakes	25c
2 1-2 lbs. Folger's coffee, lb	49c	M. J. B. tree tea, 1 lb.	48c
3 lbs. Royal Club coffee	\$1.40	Lipton's tea, 1-2 lb	40c
3 lbs. M. J. B. coffee	\$1.50	35c pkg. Rolled Oats	30c
5 lbs. M. J. B. per lb	48c	12 oz. Royal Baking Powder	37c
3 Cream Oil soap	25c	5 lbs. Bob White Syrup	52c
3 Peter Pan soap	25c	10 lbs. Bob White syrup	\$1.00
3 Fairy soap	25c	Order Early for Best Services	

BUSICK'S

Heater Sale

Heaters as good as they make at from\$1.75 up
Complete assortment of Mrro Aluminum ware.
Mattress from \$5.00 to \$24.00

We will Save You Money.

Peoples Furniture Store
271 N. Commercial St. Salem.