

What Factors Do You Consider

when deciding where to buy your Clothing, Shoes and Dry Goods

Do you buy for cash to save the difference between Cash and Credit Prices?

IF YOU DO—J. C. Penney Co., can serve you to splendid advantage. Do you prefer to buy where Everybody pays the Same Price?

IF YOU DO—the J. C. Penney Co., store is the one you are seeking. Do you desire to buy where the Prices are all marked in Plain Figures?

IF YOU DO—remember every article in the J. C. Penney Co., store is so marked.

Do you believe that buying for 197 stores makes it possible to buy at lowest prices?

IF YOU DO—you will be inclined to expect lowest prices at this store. Do you prefer to carry home the articles you buy to save paying delivery charges?

IF YOU DO—remember nothing is added to our prices for delivery expense. We do not deliver, the saving is yours.

Do you know that you are required to pay the added expense where collectors are employed?

If you desire to avoid paying such unnecessary expense—buy at our stores.

Do you wish to avoid buying "seconds" or other defective merchandise? IF YOU DO—be assured no such undesirable goods are ever bought by us.

Do you prefer newest merchandise to select from when you are buying? IF YOU DO—our rapid selling assures you newest assortments at all times.

Do you desire the assurance that every purchase will prove satisfactory to you?

IF YOU DO—that is sufficient reason for you to buy constantly at this store.

Many Other Reasons Why You can Buy to Best Advantage at the J. C. Penney Company Store will be Apparent to you Beginning With Your First Purchase.



J. C. Penney Co. Incorporated 197 BUSY STORES

All Around Town

OREGON VIVIAN MARTIN IN "LOUISIANA" NOW

Dr. G. E. Prime in Dr. O. B. Miles office, Ladd & Bush bank bldg. 9-25

Dr. Mott, Bank of Commerce, 407-5

At a meeting of the Salem arbitration board last evening, L. J. Simeral was elected president and Paul Wallace secretary.

Try Northern Flour, It's a Bear. Every sack guaranteed. At your grocers.

The residents of North Salem, north of Market street, having decided to improve the general appearance of that

SALEM AUTO RADIATOR SHOP Radiators, fenders and gas tanks repaired. Tractor radiators a specialty. Ford radiators for sale. 190 S. 12th St., Salem, Or. 9-22

APPLES

We are in the market for all varieties of late apples. Call us up.

COMMERCIAL CIDER WORKS P. M. GREGORY, Mgr. P. O. Box 2194 1010 N. Com'l St.

Did You Read This Advertisement?

TO MY SALEM FRIENDS AND PATRONS

I wish to state that I am now located in Portland with offices at 414 Felling Building. My new offices are fully equipped with all modern appliances for the scientific fitting of glasses and correction of eye troubles.

DR. M. P. MENDELSON 414 Felling Building Portland Oregon

Lucile Barton, teacher of voice, piano and harmony. "Quality as well as quantity, quality preferred." 9-19

Dr. Morehouse the veterinarian, has returned from his vacation. Anyone wishing his services can obtain them by phoning his office 2199 or residence 1510. 9-18

Call Patton Plumbing Co. for your repair work. Phone 1868, 229 N. Commercial street. 9-17

Elmer Grant Pomeroy died at Medford at the Sacred Heart hospital Sept. 6. The funeral services were held in that city and the body sent to Portland for cremation.

Having made quick work of the troubles presented to it, the Marion county grand jury adjourned yesterday, to meet Friday morning, when its report will be officially made to Judge Kelly.

Ray Clark and H. H. Harris, formerly of John Mayers are now ready to help you out with all kinds of auto and gas engine repair work. Drop in and see us at 252 State St. or phone us your trouble. 793. 9-13

ALL WHO BECAME MEMBERS OF THE ELKS

Do you want your Freight and Express out of Portland to arrive quicker?

SHIP VIA Willamette Valley Transfer Co. PHONE 1400

BE CAREFUL WHAT YOU WASH YOUR HAIR WITH

Most soaps and prepared shampoos contain too much alkali, which is very injurious, as it dries the scalp and makes the hair brittle.

The best thing to use is purified coconut oil shampoo, for this is pure and entirely greaseless. It's very cheap and beats anything else all to pieces.

You can get this at any drug store, and a few ounces will last the whole family for months.

Simply moisten the hair with water and rub it in, about a teaspoonful is all that is required. It makes an abundance of rich, creamy lather, cleanses thoroughly, and rinses out easily.

The hair dries quickly and evenly, and is soft, free looking, bright, fluffy, wavy and easy to handle. Besides, it loosens and takes out every particle of dust, dirt and dandruff.

the older trees. However, it is thought that many of the prunes that cracked may be in condition to be dried, now that the weather has turned favorable.

Wanted: Young ladies, 25 of them, between the ages of 18 and 25, to pose in Elks style show, Elks day at state fair grounds, Sept. 25. Must weigh more than 195 pounds. Telephone 17, or apply in person to Erasmus Cooke Patton.

This week's drapery special, Tapestry Table Scarfs, 20x24, regular \$6, \$3.95.—Hamilton's. 9-11

The estate of Permillia A. Caspell has been appraised at \$10,995 by J. C. Hunt, Adam Burns and W. E. Thomas. The home place of 110 1/2 acres was appraised at \$10,000, located in township 8 south of range 1 west. She is survived by 13 children.

Fancy Madronette overdrapes, full line of colors, regular 65c and 75c, special 49c.—Hamilton's. 9-11

Notice to auto owners: H. Dean of Detroit, Mich., is an auto expert trouble man, has opened the Guarantee Auto Inn. All work taken by job; all work guaranteed or no charge made. Shop 244 S. Liberty St. 9-12

In the suit of the Salem Fruit Union against the Phez company, an application has been made to the court to have placed on the motion book for the coming term of court the hearing of the Fruit Union's demurrer to the defendant's amended answer.

The county paving plant is again at work on the Salem-Turner-Stayton road east of the city, after losing four days time on account of the rains. The company states that the plant will be kept working steadily on this road as long as weather conditions permit.

Wanted: To borrow or rent, 25 pairs ladies silk hose—extra large size—for the Elks style show Elks day at the state fair. See Erasmus Cooke Patton or telephone 17. 24

Those who happened to have the gas supply turned off for the past four days are now assured that the reserve has increased to such an extent that every one will now have the privilege of using gas. The Portland Railway Light and Power company has had four men out today turning on gas and will continue making the connections tomorrow until all have service.

Notwithstanding the strong demand for houses to rent, no building permits have been taken out for the erection of houses, nor is there a disposition on the part of those who might build, to do anything to alleviate the rather serious condition in the way of building.

A few days ago a party moved out of a very ordinary house in east Salem, and within a few hours after the house was vacated, a number of people began calling to investigate. After the house was rented, the fortunate renter was obliged to place a sign on the outside with the information that the house was not for rent, just to keep people from trying to get in to look the house over.

Army discharges have been filed the past few days by the following: A. H. Smith, S. H. Boebe, H. L. Riches, I. Luby, J. W. Easterburn and W. J. Waterhouse.

Awaiting the September term of the circuit court, department No. 1, with Judge Percy Kelly on the bench, are six prisoners in the county jail. Of the four automobile thieves, it is understood that three have confessed and are ready to plead guilty, while one will enter a plea of not guilty and stand trial.

The entire logging operations of the Shoshone Lumber company at Spokane have been taken over by D. H. Dollar of Portland, who will build two miles of flume and improve 60 miles of the Coeur d'Alene river for driving his logs.

Sacred Heart Academy

Under the direction of the Sisters of the Holy Names, Salem, Oregon, Boarding and Day school!

Most Approved Methods Primary, Grammar and High School Departments Complete Courses in Harp, Piano, Voice Culture, Violin and Harmony

Elocution and Physical Culture Classes Modern Conveniences And Domestic Comforts Scholastic year begins September 8th Address: Sister Superior

NOW SHOWING TARZAN OF THE APES BLIGH Theatre

The Eyes of Mystery, with Edith Storey at Ye Liberty today only.

Corriane Riley Barker, a former Salem girl, will be seen with Pauline Fredrick in "The Peace of Roaring River" at Ye Liberty starting tomorrow.

Wallace Brown is among the recently returned soldiers arriving in Salem, having served about 18 months in France with the First division. He left this morning for Camp Lewis with a view to securing his discharge.

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L.M. HUM care of Yick So Tong Chinese Medicine and Tea Co. Has medicine which will cure any known disease. Open Sundays from 10 A. M. until 8 P. M. 153 South High St. Salem, Oregon Phone 232



Ladies' Fall Hats

The Biggest and Best Assortment in town at Popular Prices. Ladies Hats direct from the fashion centers of New York and Philadelphia. Also trimmed models finished in our own expert work-rooms.

LADIES HATS \$1.98 to \$8.50 CHILDREN'S HATS \$1.49 to \$4.75

OUR PRICES ALWAYS THE LOWEST GALE & COMPANY Commercial and Court Streets Formerly Chicago Store

PERSONAL

W. F. Drager of the Drager Fruit Co., left this morning on a business trip to Portland.

Mr. and Mrs. H. F. Heater of Silverton were among the recent visitors in Salem.

Among the recent guests at the Capital hotel were D. W. Stewart of Albany and B. J. Ruby of Silverton.

Mr. and Mrs. A. T. Lockwood of Portland, were among recent arrivals at the Marion hotel.

Mr. Wygant, advertising manager at the Bishop clothing store, was able to be on the street again this morning after several weeks of illness.

Local Y. M. Securing Jobs For Willamette Students So great is going to be the demand for part-time work among the incoming students that the Y. M. C. A. members of Willamette University will make a canvass of all the employers of the city with a view to providing for as many of them as possible.

Make Baby Coc and Crow

Keep the little stomach regulated and bowels open, the secret of health in infancy, by using MRS. WINSLOW'S SYRUP

The Infants' and Children's Regulator that produces such remarkable and gratifying results. Relieves constipation, flatulency, wind colic, diarrhoea, and other disorders. Contains no alcohol—opiates—narcotics—or other harmful ingredients. It is a highly potent vegetable preparation made of the very best ingredients obtainable. Give it to baby and watch the smiles that follow.

Heater Sale

Heaters as good as they make at from \$1.75 up Complete assortment of Mrro Aluminum ware. Mattress from \$5.00 to \$24.00

We will Save You Money. Peoples Furniture Store 271 N. Commercial St. Salem.