

### What Factors Do You Consider

when deciding where to buy your  
Clothing, Shoes and Dry Goods

Do you buy for cash to save the difference between Cash and Credit Prices?

IF YOU DO—J. C. Penney Co., can serve you to splendid advantage.  
Do you prefer to buy where Everybody pays the Same Price?

IF YOU DO—the J. C. Penney Co., store is the one you are seeking.  
Do you desire to buy where the Prices are all marked in Plain Figures?

IF YOU DO—remember every article in the J. C. Penney Co., store is so marked.

Do you believe that buying for 197 stores makes it possible to buy at lowest prices?

IF YOU DO—you will be inclined to expect lowest prices at this store.  
Do you prefer to carry home the articles you buy to save paying delivery charges?

IF YOU DO—remember nothing is added to our prices for delivery expense. We do not deliver, the saving is yours.

Do you know that you are required to pay the added expense where collectors are employed?

If you desire to avoid paying such unnecessary expense—buy at our stores.

Do you wish to avoid buying "seconds" or other defective merchandise?  
IF YOU DO—be assured no such undesirable goods are ever bought by us.

Do you prefer newest merchandise to select from when you are buying?  
IF YOU DO—our rapid selling assures you newest assortments at all times.

Do you desire the assurance that every purchase will prove satisfactory to you?

IF YOU DO—that is sufficient reason for you to buy constantly at this store.

Many Other Reasons Why You can Buy to Best Advantage at the J. C. Penney Company Store will be Apparent to you Beginning With Your First Purchase.



## J. C. Penney Co.

Incorporated  
197 BUSY STORES

## All Around Town

### OREGON

SECRET SERVICE

SENNETT COMEDY

PATHE

NOW

Dr. G. E. Prime in Dr. O. R. Miles office, Ladd & Bush bank bldg. 9-25

Dr. Mott, Bank of Commerce, 407 S. 1st

Mrs. Mary Waggoner, accompanied by her granddaughter, Miss Nellie Davis, a well known Marion county teacher, left today for Colfax, Wn., where Mrs. Waggoner will spend the winter with her daughter, Mrs. O. F. Berg. After a visit of two weeks Miss Davis will return to Oregon and resume her work in the Union school, near Woodburn.

In the matter of rainfall, the present month is starting on a record to equal the wet September of 1914 when the precipitation was 4.51 inches. At

SALEM AUTO RADIATOR SHOP  
Radiators, fenders and gas tanks repaired. Tractor radiators a specialty. Ford radiators for sale, 190 S. 12th St., Salem, Or. 9-22

## APPLES

We are in the market for all varieties of late apples. Call us up.

### COMMERCIAL CIDER WORKS

P. M. GREGORY, Mgr.

Phone 2194 1010 N. Com'l St.

Did You Read This Advertisement?

### CITY BEAUTIFUL IS FLORAL SOCIETY AIM

#### Removal Of Unsightly Old Buildings And Poster Boards Is Urged.

If Salem is to lay claim to the title "City Beautiful," unsightly old buildings and unused billboards, as well as weeds in vacant lots should be removed. This was the sentiment of members of the Salem Floral society, which met last evening at the Commercial club to discuss floral matters.

It was also stated that the average citizen of Salem does not appreciate the fact that the city is really one of the most beautiful cities in the country and from a standpoint of flowers, for its size, has no competitor in the country.

State fair displays were discussed at the meeting and it was also planned to entertain members of the Portland Floral association who will come in a body to the state fair Thursday, September 25. Mrs. W. P. Lord was chosen as chairman of the committee in charge of the floral decorations and Mrs. A. W. Wallace delegated to look after the interests of floral members from Portland.

The floral society of Salem now has a membership of about 200 and efforts will be made this fall to interest every household in the cultivation of flowers that Salem may be fully recognized as the "City Beautiful."

Dr. Mary C. Rowland returned last night from a professional trip to Idaho. She reports a wonderful apple crop in the Boise valley.

Ray Clark and H. H. Harris, formerly of John Mauree are now ready to help you out with all kinds of auto and gas engine repair work. Drop in and see us at 252 State St. or phone us your trouble, 793. 9-13

At noon today the barometer, which has been indicating stormy weather for several days, swung around to the point indicating fair and dry, with the safe assurance that this evening at least will be a pleasant one.

In the suit of Joseph W. Kirk against C. S. Mullen and wife, the circuit court issued a decree denying the relief asked in the complaint. The suit refers to hop contracts and a note given by Matilda Haas when she was acting as guardian of Joseph W. Kirk, when a minor. Mr. Kirk is now of legal age.

The municipal labor bureau, in charge of Earl Race, city recorder, is gradually taking on about as much business as formerly handled by the U. S. labor bureau. Yesterday a number of men were found jobless in road work and others who wanted temporary employment in putting in wood.

The first building permit for September has been issued. It is for \$2000 and was issued to W. J. Pruett for the erection of a one story residence at 1315 Shipping street. The house will be constructed by day labor. Shipping street runs from the river east to 12th street 14 blocks north of State street.

No shipping conditions of any kind, is the word given today by D. A. White & Sons. There is still a blockade of wheat and oats in Portland and as a result there is no market for grains locally.

Farmers are bringing in hogs a little more freely than last week when the price suddenly dropped to a lower level, market men report today. There is a general feeling among stock buyers that possibly, the hog market has passed the high peak and will hereafter, for a time at least, hold pretty close to present quotations.

The first straight car load of apple wraps ever consigned to this part of the valley were received yesterday by the Salem Fruit Union. The invoice figure was \$4888 and it is estimated that by placing an order for a car lot, the growers of apples in this part of the valley were saved close to \$1000. These wraps will be distributed to the apple growers at Sheridan, Monroe, Alvadore, Dallas, McMinnville, Newberg, Salem and other points.

Dr. G. C. Bellinger, Paul Johnson, Audrey Gregg, Stanton Ryder and R. S. Nelson returned yesterday from a weeks hunting trip in the mountains about 25 miles west of Roseburg. They report five deer, four of this number being killed the last day of the hunt.

### PROFOUND

Because of our wide experience and our studios efforts to attain perfection in our profession we are equipped with a most profound knowledge of our business. We give the utmost in service.

### WEBB & CLOUGH CO.

FUNERAL DIRECTORS  
499 COURT STREET  
SALEM, OREGON

### MEHAMA NEWS ITEMS.

(Capital Journal Special Service.)

John Allen began work today on a new home for Mr. and Mrs. G. E. Beringer. The Beringers have a nice farm and a new house will be an added improvement.

Mr. and Mrs. Steve Champ and daughter, Goldie, returned Sunday from Newport, where they enjoyed a pleasant outing.

Mr. and Mrs. John Allen are the parents of a baby girl born September 1st. They now have a quartet of girls. Mr. and Mrs. Allen reside on a farm near Mehama.

The pile-drivers have completed their work for the present but work will continue on the steel bridge. The river is up considerable owing to the recent rains which helped the farmers and put out the forest fires around us.

Mr. and Mrs. William Schmaling have returned to Portland after a three weeks' stay here. Mr. Schmaling worked with the pile-driver.

Mrs. W. F. Hummel of Portland is visiting her daughter, Mrs. Harry Parsons for a few weeks.

Mrs. John Zimmerman and daughter, Edna, have returned home after several weeks' stay in Salem.

### CLOVERDALE NOTES.

(Capital Journal Special Service.)

J. D. Craig and family visited the lively hop yard below Salem Sunday. G. Garner left here about ten days ago for Nebraska to visit his daughter and expects to return to attend the G. A. R. encampment.

Olga Hadley is teaching in the Athens high school in eastern Oregon this year. Miss Lorena Farris will leave in a few days for Big Stone, Alberta, Canada, to visit her sister, Mrs. Effa Harrington, and also teach this winter.

The W. C. T. U. ladies met at the home of Mrs. Della Blaco last Wednesday giving her a surprise. There was a good attendance of members and several visitors present.

Miss Rose Drager has gone to Portland to visit with her sisters for a week before going to her school at Moro, Oregon.

When the Oregon Electric arrived from Portland yesterday afternoon, a man got off the train and proceeded to take two packages from the Wells-Fargo express truck without paying the usual charges. The police was called to straighten things out and after considerable conversation, it developed that the man was of the opinion that every person was entitled to 150 pounds of baggage, whether it was sent Wells-Fargo or by the usual baggage check. He was finally convinced that it costs money to send packages by express, while there is no charge for baggage properly checked.

The marriage license business is starting out well for September as 13 have already been issued. Among those granted yesterday and today are the following: Frank J. Jackson of Idanha, Oregon, a logger and Lula Dean Waters of Stayton; Herman Kleen, a farmer of Salem and Virgil McKinney of Salem; George R. Cernik, a salesman of Salem and Grace McDonald, a student of Salem; S. H. Thomas of Gabel, Oregon, a farmer and Amanda Nelson of Salem.

DeMolay Commandery No. 5 Knights Templar, will exemplify special work Saturday evening of this week at the Masonic temple, conferring the degrees of Red Cross and Knights of Malta on a class from McMinnville. After the ceremonial, a banquet will be served to the Knights Templar.

The day of the questionnaire has not passed. All employees of the Salem post office have received a questionnaire, in which general information is asked. A post office appropriation bill passed by congress last February, provides for a commission on postal salaries and gives this commission a right to secure information with the view of a re-adjustment of postal salaries.

North Salem has no paved streets north of Columbia street, and as this part of the city is assured of prosperous conditions, due to the building of the Valley Packing company's plant, an effort will soon be made to secure adequate paving. The citizens in North Salem want Hickory street paved from the Pacific highway to the river road, and also Fourth street from the city limits to Market street. Word comes from a number of residents of this section that all are now getting interested in paving and that members of the community will go before the city council with a paving petition. In other words, North Salem will soon be asking for better living conditions.

Total receipts of the Salem post office were not as large last August as they were for the same month in 1918, due to the fact the two cent postage and one cent postal card legislation went into effect July 1 of this year. For the month of August passed, the sale of stamps amounted to \$6859.90 in the city and in the district outside of Salem, \$789.97. Receipts for second class matter were \$234.12 and for third and fourth class, with no stamps affixed, \$179.35. The total business for the month amounted to \$6633.25.

### L.M. HUM

care of  
Yick So Tong

Chinese Medicine and Tea Co.  
Has medicine which will cure any known disease.

Open Sundays from 10 A. M. until 6 P. M.

153 South High St.  
Salem, Oregon Phone 232

### TO MY SALEM FRIENDS AND PATRONS

I wish to state that I am now located in Portland with offices at 414 Failing Building. My new offices are fully equipped with all modern appliances for the scientific fitting of glasses and correction of eye troubles. Salem people are cordially invited to call on me when in Portland.

### DR. M. P. MENDELSON

414 Failing Building  
Portland Oregon

Talmadge jazz manies. Lakebrook tonight.

Lena Belle Tartar, teacher of singing, 162 Liberty St. N. Phone 334 of 161s.

With the reserve supply of gas gradually accumulating in the gas reservoir, the assurance is now given that tomorrow afternoon general service will be renewed. The reserve supply generally runs from 25,000 to 35,000 feet and last Thursday evening it got down to 4500 feet, close to the danger line.

The Giese method of singing taught by Lucile Barton, especial attention given to fundamental principles of music. Voices tried free of charge. 598 North 17th street. Phone 1588. 9-10

Barbara Fritchle Tent No. 2, Daughters of Veterans. Regular meeting at army September 10, 8 p. m.

### HAY FEVER

Melt VapoRub in a spoon and inhale the vapors.

### VICK'S VAPORUB

YOUR BODYGUARD - 301, 604, 720

Do you want your Freight and Express out of Portland to arrive quicker?

SHIP VIA  
**Willamette Valley  
Transfer Co.**  
PHONE 1400



## Ladies' Fall Hats

The Biggest and Best Assortment in town at Popular Prices. Ladies Hats direct from the fashion centers of New York and Philadelphia. Also trimmed models finished in our own expert workrooms.

LADIES HATS .....\$1.98 to \$8.50  
CHILDREN'S HATS .....\$1.49 to \$4.75

OUR PRICES ALWAYS THE LOWEST

## GALE & COMPANY

Commercial and Court Streets  
Formerly Chicago Store

Notice has been filed with Ann Potter, administratrix of the estate of Harry F. Fox by Mary M. Fox, that she will apply to the county court for the allowance of her claim of \$225 which she alleges she loaned Harry E. Fox during his lifetime. The claim had been refused by the administratrix.

Mr. and Mrs. H. W. Riedsal have returned from Cathay, S. D., where they have been visiting their sons for the past two and one half months.

The Standard Oil company has made Redmond the base of its operations in the distribution of gasoline in central Oregon, the fuel being hauled to Bend and other points by motor truck.

Evergreen Blackberries, 8c lb.

Bring them in even if you have only a few pounds. We furnish boxes and crates.

MANGIS BROS.  
Warehouse - High and Ferry Street.  
Phone 717  
Office 542 State St. Salem, Or.

1c Word Class Ad Will Sell It Try Salem First In Buying

## FURNITURE SEEKERS Auction Sale

HIGH CLASS NEW FURNITURE  
929 North Fifteenth Street  
Friday, September 12th, 1:30 p. m. Sharp

Consisting of  
1 Opal 6 hole polished top range with nickle base and water coil; 1 No. 22 heater block and pipe; 1 all leather lounge; 1 5-leg oak extension table; 6 oak diners; 1 odd oak diner; 2 roll-seated oak rockers; 1 heavy oak stand table; 1 roll top writing desk in solid oak, home size; 1 oak library table; 2 oak ward robes; 1 kitchen cabinet; 1 2-inch post brass bedstead with heavy pillows, a beauty; 1 2-inch Vernus Martin bedstead; 1 DeLuxe coil spring; 1 ordinary coil spring; 1 silk floss mattress; 1 layer felt mattress; 1 beautiful 1-4 oak dresser, large; 1 triple glass dressing table in ivory; 1 large chiffonier in ivory; 1 ivory chair to match set; 21 square yards dining room inlaid linoleum; 1 5-passenger Chevrolet car, good as new; 1 axe; wash board; 2 galvanized tubs; 1 wringer; 1 boiler; bread box; skillets; dishes; tea kettle and many other things.

NOTE—Every article in this sale has been used less than two months and is the same as new; all high class and suitable for any home, so if you are in need of furniture, range, or a heater, you will save money by attending this sale. This will have to be seen to be appreciated, goods open for inspection on day of sale only.

O. J. MEYERS,  
Administrator.  
Estate of N. B. Brown

F. N. WOODRY,  
The Auctioneer.  
Phone 510 or 511

## Heater Sale

Heaters as good as they make at from .....\$1.75 up  
Complete assortment of Mrro Aluminum ware.  
Mattress from \$5.00 to \$24.00

We will Save You Money.  
**Peoples Furniture Store**  
271 N. Commercial St. Salem.