## YOU WILL FIND THAT THE J. C. PENNEY CO.

 Is by far the best place to get Ladies' Ready-to-WearApparel of all kinds. Our buyers do not make hurried trips to the style centers where they are not acquainted, as do so many of the one-store mer
chants, but we have the best buyers to be gotten and they are on the ground the year around and become thoroughly familiar with all angles of the buying game. In buying from us you get an opportunity to take advantage of the better styles they are able to pick, as well as to take advantage of the low prices due to buying in such large quantities for our 197 Busy Stores.
YOU WILL BE PLEASED TO LOOK OVER OUR FINE ASSORT MENT OF

## Coats, Suits and Dresses

COATS
SUITS
$\$ 14.75$ to $\$ 65.00$
DRESSES
$\$ 24.75$ to $\$ 45.00$
We have a best Georgette and Crepe de Chine

## WAISTS

AND WE WILL BE PLEASED TO SHOW THEM TO YOU
PRICES ON THESE WILL RANGE FROM........................... $\$ 3.98$ TO $\$ 6.90$


## AIL AROUND TOWH



## Opening Dance

LIVESLEY HOP YARD 4 MILES SOUTH WEDNESDAY NIGHT TALMADGE'S JAZZ MUSIC

Do you want your Freight and Express out of Portland to arrive quicker? SHIP VIA
Willamette Valley Transfer Co. PHONE 1400

## BARGANS IN SECOND HAND RUGS PRICES ON MATTRESSES STLLL REDUCED

A big shipment of New Furniture to Arrive Tuesday

## Peoples Furniture Store




## COMMERCIAL CIDER WORK




TOMORROW
Matinee and Ev
ing and THURSDAY Matinee, Evening FAMOUS BATHNG BEAUTIES in person
8.

The biggest and best assortment in town at popular prices.
Never did we make such preparations as this season and never was our showing so immense.

In spite of the reported high prices we are showing remarkable values in our entire line as our garments are bought direct from the manufacturers at New York and Philadelphia --in many cases personally selected by our representative in New York.

## READY <br> Ladies' Coats and Suits

Gale \& Company
Commercial and Court Streets $\quad$ Formerly Chicago Store


$\qquad$

