## NOW READY!

NEW! FASHIONABLE! Silk Plush Coats

FOR FALL AND WINTER OF 1919 ---FASHION'S FAVORED STYLES already received from our headquarters in new york CITY

## BUY NOW

WHile selection is complete! a big saving is possible bUYING FROM US! SEE OUR WINDOW DISPLAY!

## DON'T WAIT A MINUTE

Take immediate advantage of this advance opportunity-o-OUR EXTREMELY LOW PRICES are easily accounted for when you consider the stupen dous number of SILK PLUSH COATS WE BUY FOR OUR 197 STORES A visit to our store will demonstrate our early preparedness to save jou considerable money on newest style Silk Plush Coats.


A Nation-Wide Institution



Do you want your Freight and Ex- press out of Portland to arrive quicker? SHIP VIA
Willamette Valley Transfer Co. PHONE 1400

## Salem's Big Dance

Armory Every Sat. Night

SAVE MAIL ORDER POSTAGE---BUYING AT HOME

## You See What You Buy Before Paying ---Buying At Home



## All Around Town




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## The Great Drama of the Bible



Lecture by Prof. J. A. Gillespie, of Omaha, Nebr., A

Moose Hall, Sunday, August 3, $\mathbf{3}$ p. m. . Sat FRE


Dainty Fabrics
for Dainty Tots

It is so easy for you to choose just what your taste calls for where there is so much prettiness in view.

Every weave, every pattern, every color that you expect-and scores that you don't expectready for you to see-..perhaps to buy.

If its wash goods or silks our stocks are complete.

## Our Prices Always The Lowest

## GALE \& COMPANY

 Phone 1072 Com'l. \& Court Streets Formerly Chicago Store$\qquad$

548 State St. 103 S. Commercial, 299 N. Commercial Phone C. O. D. Orders 198 and 186 Mail Orders 456 State Street

| Crown flour ............ $\$ 3.00$ | 5 lbs . Rumford Baking | Shredded Wheat _......14c |
| :---: | :---: | :---: |
| Snow White …..... $\$ 3.00$ | powder .. ............. $\$ 1.33$ | Olympic Pancake ......32c |
| Sugar, $100 \mathrm{lbs} \ldots . . . . \quad . \quad \$ 9.50$ | 12 oz. K C | Blue Rose Rice .........13c |
| No. 10 Bob White | 25 oz K C | Golden Rod ...............32c |
| Syrup White $\quad \$ 1.00$ | 50 oz K C | Jell 0 pkg...................11c |
| No. 5 Bob White <br> Syrup $\qquad$ .50c | FRUIT JARS | Jiffy Jell ..................11e |
| No. 5 Dark Karo $\ldots . . .50 \mathrm{c}$ | 2 quart Masons ...... $\$ 1.25$ | Ice Cream Powder ...... 11c |
| No. 10 Dark Karo .... 95 c | 1 quart Masons ...... $\quad 98 \mathrm{c}$ | 2 oz . Cinnamon ..........10c |
| 3 lb . Crisco $\ldots \ldots \ldots$ | Pint Masons ......... $\quad 95 \mathrm{c}$ | 2 oz Nutmeg ….........10c |
| 6 lb Crisco ._. ${ }^{\text {a }}$. $\$ 1.55$ | 2quart Economy .... $\quad \$ 1.75$ | 2 oz Pepper .............10c |
| Cooking oil bulk .... $\$ 2.20$ | 1 quart Economy .-... $\$ 1.27$ | 2 oz Cloves .............10c |
| Yellow Band milk......15c | Pint Economy | 2 oz Mustard ..............10c 2 oz Ginger |
| Armour's milk _.........15c | 5 doz. Jar rubbers.....25c | 202 Ginger $\qquad$ 10c 2 oz Buck Eye Vanilla22c |
| 12 oz . Royal Baking | Kellogg's Corn Flakes 13c | 202 Buck Eye Vanilla22c $40 z$ Buck Eye Vanilla 40c |
| Powder ...........36c | Post Toasties .......13c Armour's Cornflakes 10c | $40 z$ Buck Eye Vanilla 40c 2 oz Buck Eye Lemon 22c |
| $21-2 \mathrm{lb}$. Royal Baking powder .. -............ $\$ 1.28$ | Armour's Cornflakes 10c Uncle Sam's Health | 21-2 0z Tillmon Lemon 20c |
| powder 5 lb . Royal Baking | Uncle Sam's Health food $\qquad$ |  |
| powder - .i.l..... $\$ 2.45$ | Grape Nuts, 2 for $\ldots .25 \mathrm{c}$ | 4 02 Oysters Pierce Minced Clams $\quad 16 \mathrm{c}$ |
| American Lye, can : $\quad \mathbf{1 0} \mathrm{c}$ | Golden Rod Oats, pkg 30c | Otter Clams, 1-2 flat --13c |
| Bulk Cocoa, lb $\quad$ lla $\quad 33 \mathrm{c}$ | Cream of Wheat 27c | Jap Crab meat ......40c |
| Bulk Chocolate, lb _-..30c | 2 pkg Cream of Barley 27c | Soda Crackers, lb $\quad 17 \mathrm{c}$ |
| 1 lb . Rumford's Baking powder | Puffed Wheat, 2 for 27 c | $1-4$ Dev Meat, 4 for. .25 c |
| powder 28 c <br> 3 lb . Rumford Baking | Wheat Hearts $\ldots \quad . \quad . \quad .33 \mathrm{c}$ | Del Monte Catsup .... 27 c |
| 3 lb . Rumford Baking powder $\qquad$ 75 c | Wheat Nuts $\quad 33 \mathrm{e}$ | Ghiradelli's Chocolate 35c |
|  | Cream Rolled Oats .......7c | Hershey Cocoả, 1 lb ...40c |
| 1 lb. Royal Club Coffee | 3 lbs , Royal Club Coffee | 5 lbs. Royal Club Coffee |
| $47 c$ | $\$ 1.35$ | $\$ 2.20$ |

These prices are cheaper than present wholesale prices

