

NOW READY!

NEW! FASHIONABLE!

Silk Plush Coats

FOR FALL AND WINTER OF 1919---FASHION'S FAVORED STYLES ALREADY RECEIVED FROM OUR HEADQUARTERS IN NEW YORK CITY

BUY NOW

WHILE SELECTION IS COMPLETE! A BIG SAVING IS POSSIBLE BUYING FROM US! SEE OUR WINDOW DISPLAY!

DON'T WAIT A MINUTE

Take immediate advantage of this advance opportunity---OUR EXTREMELY LOW PRICES are easily accounted for when you consider the stupendous number of SILK PLUSH COATS WE BUY FOR OUR 197 STORES. A visit to our store will demonstrate our early preparedness to save you considerable money on newest style Silk Plush Coats.

J. C. Penney Co. Incorporated 197 BUSY STORES

A Nation-Wide Institution

All Around Town

OREGON

ETHEL CLAYTON IN 'MEN, WOMEN AND MONEY' PICTOGRAPH TRAVELOGUE

NOW

DANCE IN STAYTON EVERY FRIDAY NIGHT HUNT'S FOUR PIECE ORCHESTRA U B THERE AT THE SNAPP-PIST DANCE IN THE VALLEY

Dr. L. R. Springer, dentist, Moore bldg. corner Court and Liberty, Phone 114.

For first class work call Society Cleaners and Dyers, 1272 State St. Phone 1684.

Salem theater fans will extend the glad hand again to 'Big Bill' Hart as he appears at the Oregon tomorrow night in 'Squads Deal Sanderson'...

Attention B. P. O. Elks, special meeting Thursday evening to receive reports of committees.

Artificial teeth, have expert plate man, with over 35 years experience, at my office.

A marriage license was issued yesterday to Allan J. Cleveland, 23, of 1396 North Fourth street, a mechanic, and Miss Laura E. Hixson of 174 North 25th street.

United Artisans attention. Meetings will be held only on first Thursday in July, August and September.

The picnic of those who lived in Michigan is announced for Friday evening at 6:30 o'clock. If there are enough Michigan folks out here interested in an organization, the picnic will become an annual affair.

Grange dance at Macleay Saturday

William H. Smead of Brooks died yesterday at his home at the age of 59 years. He was born in Oregon and for the past 22 years has made Brooks his home.

Dance M. B. A. hall Saturday night. Four piece orchestra. Auto leaves Masonic Temple 8:30.

So much has been written about the poppies of Planders, but it is not necessary to travel far to see the real poppy as there is one already blooming in the flower bed on the court house lawn.

Attorney W. C. Winslow has returned from a visit to the big wheat ranch in eastern Oregon in which he is interested.

Try Northern Flour. It's a Bear every sack guaranteed. At your grocers.

Dr. Carl E. Miller has opened his dental office at 519-511 U. S. bank bldg. Phone 841.

The long suffering consumer is beginning to wonder where he is going to get off at next winter with dairy products advancing by jumps.

Save your suit! Bishop will tell you how--Superioralls.

Certificates of naturalization were mailed today by U. G. Boyer, county clerk, to those who were admitted to citizenship at the examinations held before Judge George G. Bingham July 9.

It is a long way to Camp Bowie, Texas, but the government is sending out notices that it will sell 182 army wagons to the highest bidder.

A real estate transaction involving the payment of \$16,500 has been filed for record in the county recorder's office.

the walk west of the court house with names engraved thereon of all Marion county soldiers who died during the late war.

Special meeting DeMolay Commandery No. 5 K. T. this evening July 31, 8 p. m. By order of R. C.

Mrs. C. L. Schweinfurth of 546 South 14th street received a telegram yesterday announcing the safe arrival in New York of her brother Walter A. Wood. He has been 17 months in the service in France with company B, 4th U. S. engineers.

Diamond T trucks and Farmers Special, Marion garage, 233-236 S. Commercial St. Phone 362.

A marriage license was issued today to Claud A. Roger of Caldwell, Idaho, age 27, whose occupation is given as student, and Miss Louise Holland of Salem, occupation teacher.

Everybody should wear them -- do you Lee Unionalls at Bishop's.

Sergeant Robert C. Holt, a son of Mr. and Mrs. W. R. Holt of Brooks will take a 11 months course of training in the motor transport school and will return to New York. He has been on a furlough of 30 days. He saw 19 months service in France with the 42d division 163d infantry.

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During the month of July 45 soldiers have taken the precaution to file their discharges with the county recorder's office.

Now that the time is approaching for the state convention of Elks at Klamath Falls, considerable interest is being shown by members of the Salem lodge, especially as Salem is out for the 1920 state convention competing against Pendleton and Marshfield.

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To the average housekeeper, one pound of bacon looks pretty big, considering the price.

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Dainty Fabrics for Dainty Tots

It is so easy for you to choose just what your taste calls for where there is so much prettiness in view.

Every weave, every pattern, every color that you expect--and scores that you don't expect--ready for you to see--perhaps to buy.

If its wash goods or silks our stocks are complete.

"Our Prices Always The Lowest"

GALE & COMPANY Phone 1072

Com'l. & Court Streets Formerly Chicago Store

Three corporations have filed certificates of incorporation and assumed name with the county clerk. The Scotts Mills Packing corporation has a capital stock of \$10,000 divided into 200 shares at \$50 a share.

ry City Milling company of Salem is incorporated with \$75,000 stock. The shares to be issued number 750 at \$100 each.

IF THIN, RUN-DOWN OR NERVOUS TRY PHOSPHATE

Nothing Like Plain Bitro-Phosphate to Put on Firm, Healthy Flesh and to Increase Strength, Vigor and Nerve Force

CAUTION--While Bitro-Phosphate is unsurpassed for the relief of nervousness, general debility, etc., those taking it who do not desire to put on flesh should use extra care in avoiding fat producing foods.

When one stops to consider the host of thin people who are searching continually for some method by which they may increase their flesh to normal proportions by the filling out of ugly hollows, the rounding off of protruding angles with the attendant bloom of health and attractiveness is no wonder that many and varied suggestions along this line appear from time to time in public print.



While excessive thinness might be attributed to various and subtle causes in different individuals it is a well known fact that the lack of sufficient phosphorus in the human system is very largely responsible for this condition.

Our soldiers always pick out the plump, rosy cheeked girls.

Experiments on humans and animals by many scientists have demonstrated beyond question of doubt that a body deficient in phosphorus becomes nervous, sickly and thin.

At the seaside too, the plump well rounded figure is most admired.

It seems to be well established that this deficiency in phosphorus may now be met by the use of an organic phosphate known throughout English speaking countries as Bitro-Phosphate. Through the assimilation of this phosphate by the nerve tissue the phosphoric content when absorbed in the amount normally required by nature soon produces a welcome change in our body and mind.



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Table listing furniture and hardware items: 40-pound Cotton Felt Mattress \$13.00, 35-pound Silk Floss Mattress \$22.50, Special Toledo Range \$61.00, Library Tables \$7.50 Up, Extra Special Copper Boilers \$6.15

Peoples Furniture and Hardware Store 271 N. Commercial St. Salem.

The Slogan of Today and of the Future Ship by Truck Willamette Valley Transfer Co. PHONE 1400



UNIVERSAL ELECTRIC Home Needs

OF course you will iron electrically this summer. It saves coal for the nation's needs and is far easier and cheaper for you.

To get lasting service the proper selection of the iron is important.

For three-quarters of a century Landers, Frary & Clark have manufactured perfect equipment for household needs.

You probably now possess something marked.

Look for that trade-mark on electrical appliances. It assures you that the quality of the goods so marked has not been sacrificed for quick profits.



PORTLAND RAILWAY LIGHT AND POWER CO.

BUCKHECHT ARMY SHOE

The Shoe that gives you extra Service every step--Comfort every minute.



Sold in Black Gunmetal or Mahogany Calf or Indian Tan Calf

Fox practical, everyday wear--for lasting comfort--for the sort of service you have a right to expect--look to the BUCKHECHT Army Shoe.

Made on the famous Munson Last--from top-grade materials by top-notch workmen. Worn by thousands of men in all walks of life. Get a pair today!

Exclusive Agent PARIS BROTHERS 357 State Street, Salem, Oregon

Manufacturers BUCKINGHAM & HECHT San Francisco