## NOW READY!

## NEW! FASHIONABLE!

## Silk Plush Coats

FOR FALL AND WINTER OF 1919-...FASHION'S FAVORED STYLES already received from our headquarters in new york CITY

## BUY NOW

WHILE SELECTION IS COMPLETE! A BIG SAVING IS POSSIBLE BUYING FROM US! SEE OUR WINDOW DISPLAY!

## DON'T WAIT A MINUTE

Take immediate advantage of this advance opportunity --OUR EXTREMELY LOW PRICES are easily accounted for when you consider the stupendous number of SILK PLUSH COATS WE BUY FOR OUR 197 STORES. A visit to our store will demonstrate our early preparedness to save you considerable money on newest style Silk Plush Coats.

## f. Pe Pernay bo:

A Nation-Wide Institution
***************************:Local Teacher Assisting
PERSONAL



## All Around Town


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## Cherry Season Ends With Returns At Record Mark




Silks and Wash Goods

If you knew market conditions as we must snow them, you'd buy Silks and Wash Goods not only for present but for future needs. Since we bought, prices have risen--and they are still rising. The values we offer today cannot last always...Complete lines of taffetas, georgettes, messalines, vgiles, tissues, crepes, organdies, etc.
"Our Prices Always The Lowest"

## GALE \& COMPANY

Phone 1072
Com'l. \& Court Streets Formerly Chicago Store



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## COMFORT

QUALITY
DURABILITY
REASONABLE PRICE
Leave nothing to be desired in our "Made to Order" glasses.

DR. A. McCULLOCH, OPTOMETRIST
204-5 Salem Bank of Commerce Building

The Slogan of Today and of the Future

## Ship by Truck

## Willamette Valley

 Transfer Co.PHONE 1400
40-pound Cotton Felt Mattress$\$ 13.00$
35-pound Silk Floss Mattress ..... $\$ 22.50$
Special Toledo Range ..... $\$ 61.00$
Library Tables ..... $\$ 7.50$ Up
Extra Special Copper Boilers ..... $\$ 6.15$
Peoples Furniture and Hardware Store

