## Delicate Mechanism

Despite its scope, Swift \& Company is a business of infinite details, requiring infinite attention.

Experienced men must know livestock buying with a knowledge of weight, price, the amount and quality of meat the live animals will yield.

Each manufacturing operation must be done with expert skill and scientific precision. A highly perishable product must be handled with speed and care to avoid loss.

Chemists, engineers, accountants, and other specialists are required to take care of our intricate problems.

Alert wisdom and judgment must be used in getting stocks of goods into the open channels of demand through our four hundred branch houses. Branch house organizations must show activity and energy to sell at the market in the face of acute competition from other large packers, and hundreds of small ones.

All these requirements of intelligence, loyalty, devotion to the task, are met in the personnel of Switt \& Company. Yet the profit is only a fraction of a cent per pound, with costs at minimum.

How can the workings of this delicate human mechanism be improved upon?

Do you believe that Government direction would add to our efficiency or improve the service rendered the producer and consumer?

| Let us send you a Swift "Dollar". |
| :---: |
| It will interest you. |
| Address Swift \& Company, |
| Union Stock Yards, Chicago, III. |

Swift \& Company, U. S. A.
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