

Every Day Is A BARGAIN DAY At J. C. PENNY CO.

Saturday, July 12th, you will find us giving the biggest bargains of all. If you will recall Salem's other two Bargain Days, you will remember that the J. C. PENNY CO. lead them all for value received.

Table with 2 columns: Women's Hats (49c to \$4.50), Baby Bonnets (19c to 49c), Hosiery, Sweaters, Gingham Wash Dresses, Bathing Suits, Nurse Stripe Petticoats, Figured Lawns, Sheets, Bungalow Aprons, Women's Union Suits.

SHOES

Nowhere will you find such remarkable values in footwear as the J. C. PENNY CO. will give you. In these times when Shoe Prices are going up so high you will make a mistake not to take advantage of this opportunity to lay in a supply of

White Canvas Shoes

Oxfords and Slippers. They can be had now at prices at which you should stock up for next summer even though not needed now.

Table listing shoe prices: Women's White Canvas Shoes (\$1.69 to \$5.25), Women's White Canvas Oxfords (\$1.49 to \$4.50), Women's White Canvas Pumps (\$1.98 to \$3.75), Women's White Canvas Mary Janes (\$1.25 to \$1.98).

YOU OWE IT TO YOURSELF TO SEE THESE VALUES

Men and Boy's FURNISHINGS at Prices That Will Appeal To All

Table listing men's and boys' clothing prices: Overalls (\$1.19, \$1.49 and \$1.69), Dress Shirts (98c and \$1.49), Leather Faced Canvas Gloves (25c), Men's Garters (19c), Balbriggan Union Suits (89c, \$1.19, \$1.49), Boys Mesh Shirts and Drawers (25c).

J. C. Penney Co. Incorporated 197 BUSY STORES

Miss Larsen at P. E. Fullerton's offering her millinery at a big reduction for Bargain Day. Carpenters have erected a labyrinth of scaffolding about the base of the spire of the First Methodist church...

Why Pay More?

BARGAIN DAY—EVERY DAY AND A SPECIAL REDUCTION THURSDAY FRIDAY AND SATURDAY ON SUIT CASES, TRUNKS, OIL STOVES, RANGES, TABLES, LIBRARY TABLES, CHAIRS, ROCKERS, BEDS, SPRINGS AND MATTRESSES. WHITE AND WHITE ENAMELED WARE. 20c Peoples Furniture and Hardware Store 271 N. Commercial St. Salem.

Arthur H. Moore, a brother of Miss Callista Moore, who died July 6, has been appointed by the county court as administrator of the estate. The estate includes real estate in Salem valued at \$5500, real estate in Washington county valued at \$1500 real estate in Columbia county worth \$30 and \$400 worth of personal property. The heirs are Mrs. Nellie Miles of Portland, Ar...

All Around Town

COMING EVENTS July 16, Wednesday—Dance at armory given by the Elks' lodge. July 18, Friday—Cherrian band concert at Willson park, beginning at 8 o'clock. July 20-26—Edison-White chaataqua in Salem.

OREGON CONSTANCE TALMADGE IN 'SAUCE FOR THE GOOSE' NOW

Try Northern Flour, it's a Bear, every sack guaranteed. Artificial teeth, have expert plate man, with over 35 years experience. Newport fishing season opens; ling cod sliced, 15c, and whole fish 12c per pound; red cod 10c pound. Pitts Market.

Dr. Doney and son Paul, with Prof. Ebaen and wife, have been enjoying a brief outing in the hills this week, driving out by auto. Dr. L. B. Springer, dentist, Moore bldg. corner Court and Liberty. Phone 114.

Salem Cigar Factory is now making 'La Corona' and 'Little Salem' cigars exactly as they were made before the war. Attorney Frederick E. Holman of Portland was in the city today, having business at the supreme court. Bing and Lambert cherries. We are in the market bring them to our big plant opposite S. P. Co. passenger station, or phone 204, Phen Co.

Good straw suit cases now reduced, at Buren's, Com 7. St. Paul's Guild will hold a cooked food sale at the Salem Hardware store State St. on Saturday. Pies, cakes, baked beans, etc. Mr. and Mrs. G. E. Terwilliger, graduate matricians and funeral directors, 770 Chemeketa St. Phone 724.



Gale & Co's Best Quality SILK POPLINS SPECIAL FRIDAY AND SATURDAY Colors: White, Black, Grey, Rose, Trench, Copenhagen, Pigeon, Plum, etc. 95c Yard 'Our Prices Always The Lowest' GALE & COMPANY Phone 1072 Com'l. & Court Streets Formerly Chicago Store

HAND BAGS REDUCED \$ 5.00 TO \$ 4.45 \$ 6.00 TO \$ 5.45 \$ 12.00 TO \$ 10.65 \$ 14.00 TO \$ 12.30 \$ 16.50 TO \$ 14.75 ALL NEW STYLES BUREN'S Commercial & Street

land away and Ralph Thompson resigned, there was no chance of getting a quorum. Hence those who did meet found it necessary to call for an adjourned meeting next Monday evening. The main business of the Monday session will be that of electing a few alternates. While the government's thermometer on the banks of the Willamette was registering 92 as the maximum temperature yesterday, the one at the Hartman jewelry store was leaving its red trail of 100 degrees and that of Gardner & Kenne, 90 degrees. There was considerable talk about the humidity among those who felt called upon to remark about how hot it was. The minimum last night was 60 and at 7 o'clock this morning, on the river bank, it was 63. Phoenix, Arizona, was the hottest place in the country with 105, but there wasn't any humidity to talk about in Arizona.

The Slogan of Today and of the Future Ship by Truck Willamette Valley Transfer Co. PHONE 1400 BARGAIN A MINUTE--NO LIMIT--SALEM, JULY 12

BARGAIN DAY-- JULY 12TH

L.M. HUM care of Yick So Tong Chinese Medicine and Tea Co. Has medicine which will cure any known disease. Open Sundays from 10 A. M. until 5 P. M. 153 South High St. Salem, Oregon Phone 232

AUTHORITY WEBB & CLOUGH CO. FUNERAL DIRECTORS 499 COURT STREET SALEM OREGON