Coats. Cane sand Domans this Season's Models at Greativ Reduced Prices \$15.00 New Messaline and Taffeta Silk Dresses Latest Models Now 59.75


Fridav and Saturdav
Two hundred high grade Messaline, Georgette, Taffeta Silk, Jersey and Serge Dresses for young ladies and women, incloding an express, shipment just he: ceived from one or the foremost New York manufacturers, at most extraordi-
nar price concessions. There are several small lots and the prices paid in most nar price concessions. There are eseveral small lots and the pricesp paid in most iantanees were not more than on- half actual value This enables us to place on
insle the most attractive lot of high grace dresses that it has been our privilege sale the most attractive lot of high graic dresses that
to offer the women of Salem and vicinty this season.

See Window Display

| Instead of marking each g value we have decided to arr $\$ 16.50, \$ 18.75, \$ 22.50$, |
| :---: |
| Group 1-\$16.50 |
| Taffeta Silk, Gabardine |
| and Serge dresses, coat ef |
| fect, girdle and brai |
| trimmed styles. |
|  |
| dues |
| \$25.00 values |

Tas
Group 3-\$22.50

Group 4-\$24.75
Charming new dresses
of Georgette, principalIy light colors, also Messaline, Serges, Jersey, Tricolette and Taffeta new loose panel and coat neffects.

nem | Sale Price |
| :--- |
| $\$ 34.50$ dresses |
| $\$ 35.50$ dereses |
| $\$ 37.50$ dresses |
| $\$ 24$ |

SALEM TAKES FIRST


Group 5-\$27.50 New Georgette dresses
suitable for street and suitable for street and
afternoon wear, some afternoon wear, some neatly trimmed with
beads as illustrated, al beads as illustrated, al-
so Messaline and Serge so Messaline and Serge
dresses, some trimmed dresses, some trimmed
with braid and buttons. Smorme (ixidizs $\$ 27^{.50}$ $\xrightarrow{ }=$
1, Group 6-- $\$ 32.50$ Beautiful lot of young ladies ${ }^{\text {Georvette }}$, women's Georgette, Messaline,
Tricolette, Jersey and Serge dresses, light and Serge dresses, light and
dark colors; in fact rew dresses of every description. $\$ 45.00$ dresses
$\$ 47.50$ dresses $\mathbf{\$ 2 . 5 0}$ $\begin{array}{ll}\$ 45.00 \text { dresses } & \mathbf{2 2 . 5 0} \\ \$ 47.50 \text { dresses } \\ \$ 50.00 \text { dresses } & \end{array}$ $\$ 00.00$ dres

Group 2-\$18.75 Smart dresses in Geortine, Serge, Gabardine, and Taffeta Silk, trimmed as simply or elaborately
as you could desire. 825.50 dresses
S2ale
82900 dresesses
$\$ 28.75$ Georgette, Wool Serges, Jersey, Messaline and Taffeta Silk. Some in new belted models smart coat surplice and blouse effects.

Sale Price
$\$ 30.00$ dresses $\$ 22.50$
$\$ 32.50$ dresses 32.50 dresses $\$ \angle 200$

$$
03.00 \text { dresses }
$$

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