## A simple formula

## (hiv) but a sure one

Take the doubt out of bal-

| ing. | How? Why the answer is |
| :--- | :--- |
| simple and sure. |  |
| Insure the quality of your | Buy HOLSUM quality |
| laily bread. | bread. |

## HOLSUM is economy

## Cherry City Baking Co.




## Your Sheepskin Is Ready!

Miss Sweet Girl Graduate, you are about to reap the reward which you so richly deserve. You are about to receive your sheepskin, which is a symbol of your steadfastness in your school studies and a mark for all the world that you have "finished" and are now ready to "commence" life's serious work.

You will need dressy footwear for your cominencement exercises--we have none made of "sheepskin", but lovely models wrought with great care in the famous Keith Konqueror plant--3nd known as

## K. \& K. Pumps and Oxfords

You will like these styles-they fit the areh so admirably-they are so superbly crafted--they will satisfy ycu completely. s.sisume.

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## do it

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 Where Buyer And Seller Meet-We Recemmend Our Advertigers.

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| FOR RALE-120 acres of No. 1 land located 6 miles from Salem, on good vad, in good locshos. and bars and orher baidingh, farm <br>  corda, of wod mady ciut, all at a borain. Write 3 W eare Journal. borgain. Write at |  |
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> J. A. Rowland Furuiture Store

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