## A NATION WIDE INSTITUTION WITH A GOOD RECORD

In every one of the 197 cities in which we have a store. Every day people ell us they use to live in some certain town where there is a

## J. C. PENNEY CO.

Store and that they always traded at our store, which had always given atisfactio

## There Is a Reason

It is because we always give the best of service, and merchandise at the lowest prices,

## House Dresses

We have a nice line of "Bonnie Lassie" and "Sassy Jane" gingham wash dresses. You will like them. Aprons. $\qquad$ $\$ 2.25$ to $\$ 2.98$

## Ladies Waists

In voiles, China silk, Crepe de Chine and Georgette Crepe Voile Waists $\quad 98$, 91.98 and $\$ 2.98$
Silk Waists $\$ 1.98, \$ 2.98, \$ 3.98, \$ 4.98$

Girls White Dresses
We have some "nifty" white dresses for the girls. Made of lawn, organdie and voiles daintily trimmed. In sizes from 2 to 16 years. Prices from $\$ 1.49$ to \$10.90

## Ladies Sweaters

In a nice assortment of colors in the popular, serviceable Fiber Silk $\$ 7.50$ to $\$ 10.90$

## 9. Senney bo:

## We Fit the "Hard-to-Fit"

Are you hard to fit? You won't be if you come to Schei's. No man is hard to fit, here.

Whether you are long-stout, short-stout, medium-stout or slender, we can fit you xeactly in clothing that is becoming to your personality. Through their years of experience and study

## THE HOUSE OF KUPPENHEIMER

## has produced special and in-between sizes designed to fit every type of fig-

 ure.Right now you will find here a large assortment of these splendid, exactfitting Kuppenheimer suits in the latest-styles and colorings.

Our salesmen will be glad to demonstrate our ability to fit you to a nice-ty-without the least obligation on your part.

## SCHEI'S

CROSSETT SHOES EAGLE SHIRTS
Our Expenses Are Less.
We Sell for Less.

| Cotton, Felt Mattress 40 pounds <br> $\$ 13.00$ | $\begin{gathered} \hline \text { 5-ply Goodyear hose } \\ 50 \text { feet } \\ \$ 7.50 \end{gathered}$ |
| :---: | :---: |
| Mrs. Potts Sad Irons Nickel Plated $\$ 2.25$ | New Ranges, Coiled and Connected $\$ 47.50$ to $\$ 75$ |

Peoples Furniture and Hardware Store


III

## "




 Men muntor at Findili outy, or. Falla
 Muia now ar araio pectas puphex and

|  |  |
| :---: | :---: |
|  |  |

W. NIEMEYER Drugs


CANNING SUPPLLES-
We are offering fruit
jars for less than you will jars for less than you will

be able to get them for la Mason Perfect, pts 90 c Mason Perfect, tts. $\$ 1.00$ Mason Perfect, $1-2$ gure to keep rubMason Zinz tops. Economy tops Economy pts. Economy quart | Economy, $1-2$ gal | $\$ 1.35$ |
| :--- | :--- |
| 1.20 |  | Economy, $1-2$ gal. $\quad$ P. 81.75

Parawax,
Canning
is Canning is more important this year than ever be-
fore.

\section*{FLOUR and CEREALS-} Pacific hardwheat $\quad \$ 2.7$ | Diamond C | $\$ 2.55$ |
| :--- | :--- |

## Olympic Corn Meal

 Corn MealNo. 10 Graham No. 10 Wheat Cereal 10 ibs Cream Rolled Blue Rose fancy rice ... 12 Head Rice, lb 9 Golden Rod Oats, large Mather's Oats, large package. ${ }_{3}^{\text {p-oz. pkgs. C }}$ 2 Flakes. ${ }_{2}^{2}$ Pkgs. Kellogg 2 pkgs Grape Nuts $\quad 25$ 2 pkgs A. \& H. soda $\quad 15 \mathrm{c}$ Ralston's Bra

Romon Meal SPICES2 oz. Cinnamon, 2 for 15 c | 2 oz Nutmeg, 2 for |
| :--- |
| 2 oz , Allspice, 2 for |
| 15 c | 2 oz. Ginger, 2 for $\quad . \quad 15 \mathrm{e}$

2 oz pepper, 2 for $\quad 15 \mathrm{c}$
2 oz . Mustard, 2 for $\quad 15 \mathrm{c}$
2 oz . Cloves, 2 for $-\quad 15 \mathrm{e}$


Girl's Summer Dresses
In white voiles and organdies. A large and choice assortment for your choosing, ages 2 to 16 . Also a splendid line of girl's gingham dresses from 98 c to $\$ 3.98$ Each
Our Prices Always the Lowest
GALE \& COMPANY
Phone 1072
Com'l. \& Court Streets Formerly Chicago Store Tho two fire horee. while wero orricer Hary Rowe is now on aniy
 Garfo


## BISCICIS

Phone C. O. D. Orders 198-186
Mail Orders 456 State St.
100 lbs .BestBerry Sugar $\$ 9.30$

## TEA-

$1-2 \mathrm{lb}$. Lipton's $. \quad . \quad 40 \mathrm{c}$
$1-2$ $1-2 \mathrm{lb}$. Folgendable Shasta 20 c

| $1-2 \mathrm{lo}$ |  |
| :--- | :--- |
| $1-2 \mathrm{lb}$. Tree Tea | 25 c |
| 1 |  |

3 Ibs. Royal Club $\quad \$ 1.30$ | $1 \mathrm{lb} . \mathrm{M} . \mathrm{J} . \mathrm{B}$. |  | 47 c |
| :--- | :--- | :--- |
| $5 \mathrm{lbs} . \mathrm{M} . \mathrm{J} . \mathrm{B}$. |  | $\$ 2.25$ | Best Peaberry coffee pound lb. Peaberry Coffee,

pound 10 lbs. Peaberry Coffee Geo. Washington In-
50c Instant Postum 30c instant postum 25 c plain postum 3 Jiffy Jell.
SOAP-
5 bars Ćrystal White 27c 5 bars Swift's White. 25e 5 bars White Navy 5 bars White Flyer
3 Cream Oil 4 Fairy, for
5 Royal White
Large pkg. Naptha
Washing Powder

Large pkg, Citrus. \begin{tabular}{lr}
Large Cottolene \& $\quad$. <br>
\hline \& 82.90 <br>
\hline

 Medium Cottolene $\quad \$ 1.15$ 

No. 5. Compound <br>
No <br>
No <br>
\hline 10.25 <br>
\hline
\end{tabular} No. 10 Compound

Buik Cooking Oil gal-
lon.
No. 5 lard
No. 10 lard

MUSIC

