## Society

##     <br> Mis ximeter -abe <br> 

## 

# Ignorance-Fear-Cost 

 Which Is Responsible in Your Case?One of the three is the cause of an appalling amount of ill-health and suffering. It has been shown that 80 per cent-4 out of $5 \cdots$ of the people of the United States are in urgent need of dentistry.

## If Its Ignorance

Any reliable physician will tell you that decaying, unclean teeth are the cause tof more ill-health than any other source--not merely the petty ailments but very often the real cause of such diseases as tubereulosis, insanity, indigestion and other stomach trouble More often than not that general run down feeling is caused by an infected tooth apparently sound but in reality a cess pool sapping your strength.

## If Its Fear

One visit to an E. R. Parker System office will convince you that there is no cause for fear in an up-to-date dental office.

## If Its Cost

An examination costs you nothing nor does it obligate you in any way at an E. R. Parker System offiee. An expert will tell you exactly to the penny what the work necessary will cost and you may be assured that this amount is the lowest consistent with good work.


In my 27 years of organizing and perfecting the E. ganization in the world---successfully treating over 1,000 000 patients, without pain and at a minimum cost for quality workmanship.

The E. R. Parker System represents all that is modand up-to-date in dentistry
Organization--that is operation based on a sound business practice--has advanced so far under this system that today it stands as a model upon which hundreds of
dentists are shaping their practice dentists are shaping their practice.

## $\xrightarrow{[172 \pi}$

The E. R. Parker System stands for all that is best in dentistry...prompt and courteous treat-ment--highest kind of workmanship and minimum cost.

## Painless Parker Dentist

## State and Commercial Streets

## Tendency to

 Constipation?

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and


