## Do You Pay $66^{8}$ for Sirloin Steak? -or 33 Cents?

## We serve all tastes

A recent Government bulletin quoted sirloin steak in different cities at prices ranging from 33 to 66 cents!

We buy live cattle, according to quality, all the way from $\$ 7.00$ to $\$ 20.00$ per hundred-weight, live weight. Sirloins from these cattle vary greatly in quality.

Some retailers sell 33 cent sirloins. These steaks come from cheaper cattle.

Customers of other retailers demand choice sirloins at 66 cents. These retailers buy meat from higher-priced cattle.

Also, the retailer who carries complete stocks, delivers to your door, and lets you run a charge account, has to get higher prices than the retailer who runs a "cash and carry" store.

We sell beef of a given quality at practically the same price all over the country-except for slight differences due to freight rates.

And our profit hardly affects the price at all-only a fraction of a cent per pound.

Swift \& Company, U. S. A.


## SOCIETY.

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## Shiplev's

## The Place for Feminine Wear and Feminine Articles

Standard merchandise at a fair margin of profit is our hobby. A glance at the following articles that are featured by this store will convince you.

| Carter's Knitted Underwear | Richardson's Linens |
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| Kayser's Knitted Underwear | Dennison's Novelties |
| Kayser's Silk Underwear | Yankee Notions |
| Kayser's Silk Hosiery | Toilet Artieles |
| Phoenix Silk Hosiery | Pyralin Ivory |
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| Black Cat Hoslery | Colgate's Sundries |
| Alexander Kid Gloves | Melba Sundries |
| Kayser's Silk Gloves | School Supplies |
| Marinette Knit Wear | Leather Goods |

Coats, Suits, Dresses, Petticoats, Kimonas, Waists, Children's Dresses, Infant's Wear, Warner Corsets, Modart Corsets, Neckwear, Veiling, Ribbons, Umbrellas, Handkerchiefs, Women's Habadashery

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## Food For Children serves a double purpose

Growth must be provided for, as well as replacement of daily wear and tear.
At this vital time of the childs life parents should consider

## Grape-Nuts

- a real "building" food that constructs and maintains.
Pure and Wholesome

