



CORSETS

A corset is truly the foundation of a woman's costume and you will find that in our line of corsets are embodied every known feature that makes a corset a stylish, comfortable and easy fitting garment. No matter what your shape may be, whether stout, slim, medium, short or tall, we carry your model.

CROWN CORSETS

\$1.79, \$1.98, \$2.49 and \$2.98

ALBERTA CORSETS

79c, \$1.25, \$1.79, \$1.98 and \$2.49

BRASSIERES

Model your figure with a model Brassiere 59c, 69c and 79c

RENGO BELT CORSETS

We have this famous elastic belt corset made especially for stout figures at \$2.19 and \$3.25

FERRIS CORSET WAIST

The Good Sense Waist 98c, \$1.49 and \$1.98

J. C. Penney Co.
Incorporated
197 BUSY STORES

All Around Town

COMING EVENTS
May 16—"Clean Up" day in Salem
May 16—Friday, entertainment at Highland school. No admission charge.
May 19-23—L. O. O. F. Grand Lodge sessions.
May 30—Memorial Day.
June 3—Special state election.
June 9—Apollo Concert, Opera House.

See Miss L. E. Goodhue at 251 S. 17th St. for subscriptions to all magazines. Phone 741M. Sat 11

Prices on fish lower. Ling cod or red cod sliced 15c. Whole fish 15c a pound. Fitts Market. 11

Dr. Carl E. Miller has opened his dental office at 510-511 U. S. bank bldg. Phone 341. 11

Dr. Mott offices moved to Bank of Commerce building, rooms 407-8. 11

Artificial teeth, have expert plate man, with over 35 years experience, at my office. Dr. D. X. Beechler, dentist, 302 U. S. Nat. bank bldg. 11

OREGON
WM. S. HART
IN
"THE POPPY GIRL'S HUSBAND"
REILLY'S WASH DAY
A Bennett Comedy
NOW

MABEL NORMAND
in
"A Perfect 36"
By TEX CHARWATE
Directed by CHARLES GILMAN
Her figure was her fortune.

YE LIBERTY TODAY
"The best" is all you can do when death comes. Call Webb & Clough Co. Phone 120. 11

Phone 77 Oregon Taxi and Transfer Co. for quick service. 11

Dr. L. R. Springer, dentist, Moore bldg. corner Court and Liberty. Phone 114. 11

I buy junk of all kinds, rags and bottles, metal, iron, broken down autos and parts of autos. Give us a trial. Steinbock Junk Co. 326 N. Com. St. Phone 305. 11

Having purchased the Ward Drug Store at Salem I wish to announce to the people of this vicinity that I have come to stay and propose to sell you Drugs and Patents, Toilet Articles and Sundries at Live and Low Live Prices.
I have had twenty seven continuous years experience in this line and can supply your needs.
Prescriptions in my specialty. Respt. WM. NEIMEYER. I SELL DRUGS for Cash. In business for your health 444 State St. Salem

Try Northern Flour. Its a bear, every sack guaranteed. At your grocers. 11

"The Funeral Beautiful." Webb & Clough Co. 11

We buy liberty bonds. 314 Masonic bldg. 11

L.M. HUM
care of
Yick So Tong
Chinese Medicine and Tea Co.
Has medicine which will cure any known disease.
Open Sundays from 10 A. M. until 3 P. M.
153 South High St. Salem, Oregon. Phone 282



Ladies Coats and Suits

The biggest and best assortment in town at popular prices.
Buying our garments direct saves you all the middleman's profit.

LADIES' COATS
\$10.00 to \$29.50

LADIES' SUITS
\$11.90 to \$35.00

"Our Prices Always The Lowest"

GALE & CO.

Phone 1072
Commercial and Court Streets., Salem
Formerly Chicago Store



DISTINCTIVE!

If we say that our clothes are distinctive, we say the same thing that thousands of other clothiers have said. It is a word that is much overwrought and in most cases means nothing.

But we mean a lot when we say that Kuppenheimer clothes are "distinctive." We mean that they have elements of style, definite refinements of tailoring and precise fabric qualities that distinguish them from other clothes—characteristics that set the precedence for clothing value.

Kuppenheimer clothes have those distinctive qualities of fine wear that impart their distinction to you. They do not assert themselves blatantly but draw attention to the individual rather than to his attire.

SCHEI'S

"The House of Kuppenheimer Clothes"

KNOX HATS "EAGLE" SHIRTS CROSSETT SHOES

<p>WELCH ELECTRIC CO. FOR ELECTRIC IRONS ELECTRIC TOASTERS ELECTRIC PERCOLATORS Phone 953 379 State St.</p>	<p>W. T. BIGDON & CO Undertakers 252 North High Street</p>	<p>E. W. BALLANTYNE PIANO TUNER Players & Specialty With Cherrington Piano House, 421 Court St., Salem, Oregon</p>
<p>PEOPLE'S CASH STORE 186-194 North Commercial St.</p>	<p>SOCIETY CLEANERS AND DYERS Particular work for particular people Auto delivery 1572 State St. Phone 1684 5-29</p>	

Busick's

In addition to our low prices on full line of groceries we offer these specials for 2 days only—Saturday and Monday. Mail orders. 456 State Street.

FLOUR SPECIAL	SOAP SPECIAL
Best Valley flour, sack\$2.60	5 White Flyer25c
4 sacks\$10.20	5 Swifts White27c
Pacific Hard wheat sack\$2.90	5 White Navy27c
4 sacks\$11.30	5 Crystal White.....27c
Large pkg. Golden Rod Oats30c	4 Fairy White23c
10 lbs. Cream Rolled Oats65c	3 Cream Oil25c
Small White Beans, 3 pounds25c	Citrus, lge pkg.25c
Peanut Butter, lb.....13c	Lge. pkg. Naptha25c
6 lbs. Crisco\$1.90	2 Old Dutch27c
3 lbs. Crisco90c	Other Cleansers6c
No. 10 Compound \$2.35	Princess Brooms
No. 5 Compound.....\$1.20	Regular \$1.10 for 90c
No. 10 Karo blue.....97c	Our regular 40c bulk coffee for Saturday only35c
No. 5 Karo blue48c	Power Coffee35c
Jell O, pkg.10c	M. J. B., 5 lbs.\$2.25
Jiffy Jell11c	3 lbs. R. C.\$1.25

ROUTE YOUR FREIGHT VIA
Willamette Valley Transfer Co.
Express Service at Freight Rates
Long Distance Hauling Only
PHONE 1400

A CRACKER JACK BUY
A nice 5 acre tract set to strawberries, loganberries, an acre in garden, house, barn and good well on place. \$1800. Address Owner 326 care Journal. 5-16

SALEM AUTO RADIATOR SHOP
Radiators, Fenders and Gas Tanks Repaired
Tractor Radiators a Specialty
All work guaranteed, 198 S. 12th St. Salem, Oregon. 6-12

BUY IN SALEM ALWAYS

Drugs and Medicines At Cut Rates

Toilet Preparations	Patents.
25c Colgate Toilet Cream23c	60c Syrup Figs00c
25c Colgate Tooth Paste.....28c	Castoria, Genuine35c
25c Lily Tooth Paste23c	30c Sal. Hepatica27c
25c Solux Toilet Cream19c	60c Sal. Hepatica57c
25c Pages Toilet Cream23c	\$1.20 Sal. Hepatica\$1.15
25c 1-lb. Talcum33c	30c Bromo Seltzer29c
40c Corolepis Toilet Cream29c	60c Bromo Seltzer59c
50c Corona Pice Powder35c	\$1.25 Bromo Seltzer\$1.15
50c Vogue Rice Powder30c	50c Ward's Kidney Pills.....35c
75c Dje Kis Powder60c	25c Ward's L.L. Pills19c
50c Dje Kis Toilet Cream45c	60c Rosinol Ointment57c
60c Suprema Face Powder.....35c	\$1.20 Rosinol Ointment\$1.15
\$1.25 Delatone\$1.08	25c Rosinol Soap30c
50c Depilatory Powder30c	75c Bellous69c
60c Suprema Cream45c	60c Stuart Dyspepsia Tablets.....47c
60c Suprema Nail Cleanser.....45c	\$1.15 Stuart's Dyspepsia Tabs.....97c
55c Sempre Givine57c	35c Gets It29c
50c Ponds Cream47c	\$1.50 Pepto. Mangan.\$1.25
50c Ponds Cream25c	35c Jad. Salts90c
\$1.00 Wyeth Sage & Sulphur.....90c	50c Limestone Phos.47c
Garden Glo. Talcum06c	75c Marma. Pres. Tls.70c
Palm Olive Soap10c	50c O'cedar47c
Tintex. Rit. & Alladin Dye10c	50c Liquid Vencer47c
SATURDAY SPECIALS—	\$1.00 Nux & Iron Tbs.75c
Any \$1.00 oz. Perfumes, oz.75c	Complete Line of Patents at Cut Rates.
1 lb. Epsom Salts15c	Mail Orders Filled.
3 oz. Glycerine25c	Prices Include WAR TAX.
1/4 lb. Peroxide10c	

WM. NEIMEYER, Druggist
Prescriptions Carefully Filled. 444 State St. Phone 167, Salem, Oregon.
Successor to Frank S. Ward

Dance On the Big Floor **Saturday Night** **Music 5 Piece Orchestra**

ARMORY