## The Value of Home-baked Foods

It goes without saying that homebaked foods are fresher and more wholesome and economical than factory-baked foods.
When one remembers how easy and sure is baking with Royal Baking Powder, it is understood why thoughtful, thrifty women are today baking more than ever.
Health is protected and quality insured by baking at home with

## ROYAL $\frac{\text { pating }}{\text { Powder }}$

## Absolately Pure

Made from Cream of Tartar derived from grapes
Royal Contains No Alum-
Leaves No Bitter Taste

## TEIPPHONE COMPANY










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## SHIPLEY'S



## Easter Toggery for WOMEN MISSES AND CHILDREN COATS SUITS DOLMANS CAPES SKIRTS $\begin{aligned} & \text { DRESSE } \\ & \text { GLOVES }\end{aligned}$ RIBBONS HOSIERY NECKWEAR

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