

A NATION WIDE INSTITUTION
 ONLY BY THE STRICTEST APPLICATION OF THE BEST BUSINESS PRINCIPALS, AND
Always Playing Fair
 WITH OUR CUSTOMERS IN EVERY SENSE OF THE WORD, HAVE ENABLED US TO BECOME A NATIONWIDE INSTITUTION, WITH 197 BUSY STORES IN ABOUT 17 YEARS.

DAINTY NEW NECKWEAR We have women's nice collars sets and vests in many neat styles and colors, good values at 49c, 98c, \$1.49 and \$1.79	FANCY BATH TOWELS In the best quality and many good patterns in pink, blue and yellow at 33c, 49c, 69c and 89c Wash Cloths to Match Towels at 8c, 12 1-2c and 15c
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YOU SHOULD LOOK AT OUR LINE OF
Ladies' Purses
 AS THEY WILL SURE INTEREST YOU AND SAVE YOU MONEY. THEY ARE PRICED FROM 49c TO \$4.98

J. C. Penney Co.
 Incorporated
 197 BUSY STORES

A NATION WIDE INSTITUTION

Elmer V. Lundeen of the 49th coast artillery arrived in the city last evening, coming direct from Camp Lewis. He went into the service last June.

The Salem Business Men's League of the Commercial club will meet tonight. E. H. Choate, director, announces that several important business matters will come up that are of special interest.

A telegram was received by Mrs. M. A. Walling of 2485 North Fourth street, with the sad news of the death

of her son, Fay Walling, in France, March 12. He was a member of the 36th aero squadron and was stationed near Bordeaux. He would have completed his third year in the service May 31. Besides his mother, he is survived by a brother, Theodore Walling of Salem and another brother, Raymond, who is in the navy. Two sisters survive, Mrs. J. E. Huser of Portland and Mrs. G. A. Day, also of Portland. At the time of his death, Fay Walling was 21 years old. Before going into the war he had lived in Salem.

THERE'S HEALTH IN THIS SPRING TONIC

These are the months to get rid of all the impurities that have stored themselves in your system during the winter.

We advise a vegetable blood cleaner that has stood the test of many years use. See your druggist.

SAY "I WANT CELERY KING"

Brew a cup and drink it every other night for a few weeks. It cleans the system—is good for stomach and liver, and its regular use banishes pimples, cleans up blotch skin and makes you feel younger.

You'll like it—the children like it and the cost is next to nothing.

All Around Town

COMING EVENTS

April 9—"Mutt and Jeff" at Opera House.
 April 20—Easter Sunday.
 May 3—Celebration at Champe, 76th anniversary.
 May 3—Last day on which to register for special election.
 May 3-3—Junior week and Willamette university.
 May 19-23—I. O. O. F. Grand Lodge sessions.
 June 3—Special state election.

OREGON THEATRE NOW

CHARLES RAY IN
"THE GIRL DODGER"

Phone 77 Oregon Taxi and Transfer Co. for quick service.

I will sell the 8 room house at 1406 Court St. for \$3500. See me at once, \$1500 will handle it. G. W. Lafar, 405-406 Hubbard bldg.

Columbia river smelts in any quantity. Pitts Market.

LAST DAY ANITA STEWART in "VIRTUOUS WIVES" YE LIBERTY Orchestra Music

The meeting at the South Salem Friends church continues to grow in interest. Last night the Rev. J. Wells of the Nazarine church spoke on "Love." This evening the Rev. I. G. Lee of the Highland avenue Friends church will deliver the address. The meetings will be continued all week.

Mrs. Enright at 350 North Liberty St. will sell her 8 room home and high class furniture at auction tomorrow at 1:30 p. m.

Dance at Moose hall tonight. Gentlemen 75c; ladies 10c.

Lee L. Gilbert, Egin distributor, left this morning on a business trip to include Cottage Grove, Grants, Pass, Roseburg, Medford and Ashland. Fred Armstrong, the company auditor, accompanied him.

Lady Macabees important business concerning state convention, Wednesday April 9th. District Deputy Beatrice Little will be present and a large attendance is desired.

Dance at Moose hall tonight. Gentlemen 75c; ladies 10c.

Members of the city council are inclined to speed up a little. When the amendment to the speed ordinance was proposed making the speed limit 25 miles an hour outside of the business district instead of 20 miles as in the past, seven voted for the 25 mile limit and six for the 20 mile limit.

38 long dances tonight Moose hall. Gentlemen 75c; ladies 10c.

Special meeting of the Moley Commandery No. 5, K. T. this evening. Work in the Temple degree. Visiting Sir Knights welcome.

It is all right to place your address on the upper left hand corner of an envelope just as an emergency proposition, but it is not all right to just place one's initials. A letter mailed from Salem was sent a few days ago to K. W. Bush, Wendling Oregon. He didn't happen to be there and the letter was returned to the office here. On the upper left hand corner of the envelope was "From P. M. K." Now if the nixie man knew who "P. M. K." was, he might return the letter to her.

38 long dances tonight Moose hall. Gentlemen 75c; ladies 10c.

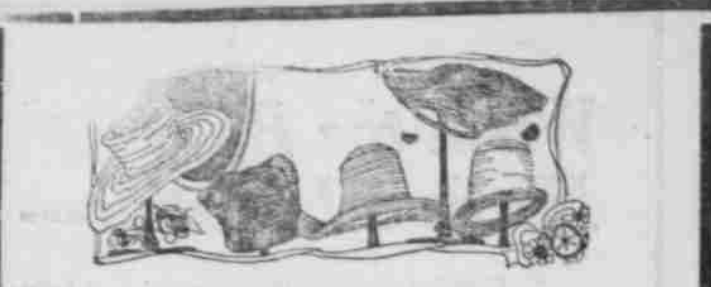
Patriotic photo frames for men taken in uniform. Buren's Com'l St.

Tag day in Salem has gone into the discard—that is unless the cause for which the tagging is to be done is a most meritorious one. An ordinance was read for the third time and unanimously passed at the meeting of the city council last evening prohibiting tag sales of all kinds unless sanctioned by the chief of police. Hence any one contemplating a tag day would do well to secure a permit from the city marshal.

Use beautiful cut out borders on your lined notes. Buren's.

Dr. Mott offices moved to Bank of Commerce building, rooms 407-8.

City Attorney Macy reported to the city council last evening that the city had lost in its contest with the Salem water company and that there was just two things to do, to either pay up or take the case to the supreme court. The general opinion of the aldermen was to pay up and quit and this was voiced by Wiest and Vandervoort. Several years ago the city council asked the public service commission to take some action on the water rates in Salem. The commission decided that \$1.82 for the hydrant rate was not enough and that the city should pay \$2.50 a month. The city fathers could not see it that way. Hence the matter got into the courts at both Portland and San Francisco and the city lost both times.



Hats Hats Hats

The biggest and best assortment in town at popular prices. A new shipment just received direct from Philadelphia. Our buying direct saves you all the middleman's profit.

LADIES HATS \$1.49 to \$6.90
CHILDREN'S HATS 75c to \$2.98

Our Prices Always the Lowest

GALE & CO.
 Phone 1072
 Commercial and Court Streets, Salem
 Formerly Chicago Store

Photo swing frames, various tones. Popular prices. Buren's Commercial street.

A telegram has been received from Claud E. Stanton announcing his arrival in New York city and also that he expects to be in Salem at an early date. He has been in the service two years.

"Rex" Dry Paste sticks tightest. Buren's Commercial St.

T. B. Kay was chosen yesterday to serve as city chairman of the victory liberty loan campaign. Ivan G. McDonald will serve in the capacity of manager of the campaign and attend to all the details that arise. The Salem Commercial club will be headquarters. The personnel of the central committee has been strengthened. Instead of five members on this committee, the following have been appointed: Governor Ben. W. Olcott, D. W. Eyre, Joseph H. Albert, S. B. Elliott, W. S. Walton, Dan J. Fry Sr., Dr. R. E. Leo Steiner, Chas. A. Park, T. A. Lavesley, August Hackett, E. T. Barnes, C. P. Bishop, Chas. K. Spaulding and P. W. Stensloff. The publicity of the campaign will be placed in the hands of U. G. Shipley, William McGilchrist and C. B. Clancey. Chas. V. Galloway has been appointed chairman of a committee to arrange for speakers. As an auditing committee, C. A. Vibbert, Robert Dunbar, Arthur Geoffrey and A. W. Smithers was appointed.

BIG DOUBLE SHOW

"HUNT'S ROYAL HAWAIIANS"

Singing, Dancing, Musical Entertainers

DUSTIN FARNUM
 At His Best in
"THE VIRGINIAN"

Also
CHARLIE CHAPLIN
 in
"THE COUNT"

TODAY TOMORROW THURSDAY

BLIGH THEATRE

L. M. HUM
 care of
Yick So Tong
 Chinese Medicine and Tea Co.
 Has medicine which will cure any known disease.
 Open Sundays from 10 a. m. until 8 p. m.
 153 South High St.
 Salem, Oregon Phone 282

WE ARE NOW READY TO TAKE CARE OF YOUR ELECTRICAL WANTS AT 379 STATE STREET WELCH ELECTRIC CO. PHONE 953.

WIEN IN SALEM, OREGON
 Stop at
BLIGH HOTEL
 "A Home Away from Home."
 Strictly Modern—\$1 per Day
 100 Rooms of Solid Comfort
 Only Hotel in Business District

Willamette Valley Transfer Company

Salem Office 171 S. High Street Phone 1400
 Portland Office 230 Ash Street Phone Broadway 454

Ours is the only line of auto freight trucks operating between here and Portland. We also make DALLAS, MONMOUTH, INDEPENDENCE, SILVERTON

We buy produce of all kinds and with our transportation facilities we are able to pay the highest cash prices. Order your freight routed our way. Sell your eggs, dressed meats, poultry, etc., to us.

NOTICE!
 If you have any junk or second hand goods of any kind see us first.
 PHONE 398
 271 Onemakota St.
CAPITAL JUNK CO.

2ND HAND GOODS
 Highest Cash Price Paid For Clothing Musical Instruments, Tools, etc.
CAPITAL EXCHANGE
 337 Court St. Phone 493

HEADACHES NEURALGIA

Relieved almost instantly with **Begy's Mustarine**, the first and best improvement on old time mustard plasters and liniments.

The minute you rub on Mustarine you start something—it goes right to work where there is inflammation and congestion and stops the trouble with a speed that has amazed many old time physicians.

Mustarine acts as a counter irritant removing congestion and reducing all inflammation and swellings. It stops pains, aches and sore nose quicker than anything you've ever used. One small box proves it.

Be sure you get **Begy's Mustarine** Always in the yellow box

STOPS PAIN MUSTARINE CANNOT BLISTER

LECTURE
 Wednesday Evening, April 9, at 8 o'clock at
Public Library Auditorium
Mary Eliza Fawcett, A. M.
 Dean of Women, of Oregon Agricultural College
 Subject: "Building Your Girl".
 The women of Salem and vicinity are cordially invited and urged to attend
 For women only No admission charge

IF YOU WANT PIES, CAKES, DOUGHNUTS AND BREAD

Like the kind Mother used to make come to the
Peerless Bakery
 170 N. Commercial St.
 Everything in the bread and pastry line.

UNRESERVED AUCTION SALE
Eight Room Home and High Class Furniture
 AT 350 NORTH LIBERTY STREET
WED. APRIL 9. 1:30 P.M. SHARP

Consisting of fine 8 roomed house with lot 45x175 feet, with bath and toilet, electric lights, gas, etc. located only 2 blocks north of State street; an paved street with street improvements paid, clear abstract and title to date; this is a fine property and is worthy of your attention, as it will be sold to the highest bidder. Terms \$1000 cash, balance arranged. Property will be sold at 2 p. m. sharp. Also

High Class Furniture Consisting Of

1 quartered oak hall tree; 1 quartered oak buffet; 1 quartered oak round extension table; 6 oak diners; 1 cabinet; 1 mahogany sewing machine; 3-piece parlor set upholstered in velour; 1 drop head settee, upholstered in velour; 1 oak typewriter desk and stool; 1 white enamel dresser; 1 white enamel cooler; 1 good heater; 1 large white enamel refrigerator; 1 good organ; 1 6-hole polished top range, extra good; 1 beautiful mirror 5x7 feet in gold frame originally cost \$450; 2 large hand painted portraits gold framed; 6 other hand paintings; 1 large oak dresser; 1 glass clock; 1 walnut china cabinet extra good; 2 porch chairs; 1 oak kitchen cabinet; 1 3-burner gas plate; 1 kitchen linoleum; 1 kitchen table; 1 waxed oak bedstead, spring and silk flow mattress. latest design; 1 sewing machine; 1 fir dresser; 1 breakfast table; 1 oak rocker; 1 walnut settee; 3 odd diners; 1 upholstered chair; 1 stand table; pillows, bedding, scarfs, rugs, wash bowls and pitchers, carpets, tools, crocks, kitchen utensils, dishes, wash tub, gas plates, looking glasses, clock racks, and many other things. Furniture will be sold for cash. Everybody welcomed. Don't forget time and place. All the above is good furniture and suitable for any home.

Mrs. Olive S. Enright F. N. Woody, the Auctioneer.
 Owner, 350 N. Liberty Street Phone 510 or 511

NOTE—Woody Buys furniture or will sell on commission