


HOW Bins, BOYD AVOIDED AH OPERRTION










 In antuon to oterem puain am






 mo posarno Biutto proumad in

为




Died


WTO PPPULITION OF
 Salem And Vicinity Believed To Lead Siate In llotor Velicle Figures.




## IDEAL heat renews old homes

Remodeling of buildings should begin in the basement. Next time you see alterations being made, note what material is saved-or thrown out! You will find the tin and sheet iron heating devices go to the dump heap-but you never see IDEAL Boilers and AMERICAN Radiators thrown out that way. They make a building always new-and never wear out or lose efficiency. When DEAL heated buildings are remodeled, extra sections and more radiators are added to furnish the additional heat needed-the building stays in the same desirable class for rental or sale. IDEAL Heating Outifits are, herefore, a long-lasting investment-not an expensel

## AMERICAN $\&$ DEAL

These outfits guarantee you a lifetime of heating comfort and fuel economy!
 IDEAL Boilers and AMERICAN Radiators enable you to get not only the greatest possible volume of heat and therefore the utmost value from your coal, but these outfits guarantee The greatest money saver in a building is IDEAL heating If you have a building to rent or to sell, you'll find it a splendid talking basis to say: "It's heated with IDEAL Boilers and AMERICAN Radiators." It means that the tenant will be glad to pay $15 \%$ more rent becouse of the comfort, health protection, convenience, cleanliness, and fuel for the outfit, which does not rust out or wear out.
Don't go through another Winter without remodeling your home, store, flats, shop, school, or church to the extent of enjoying the comfort and fuel saving of IDEAL-AMERICAN heating! Put quickly in old or new buildings. Ask for free book "Ideal Heating."
Let us serve you now.





 \%


