



Mason, Chippewa Work  
Shoes For Men

Governor Hats  
For Men

R. E. Z. and Gotzian  
Dress Shoes for Men

Fredman Shelby Ladies'  
Shoes

Shedaker Athletic Unions  
For Men

Thompson Work Shoes  
For Men



# OPENING ANNOUNCEMENT

Old East of us, New to the Valley.  
A house of reputation and stability.  
In Salem to stay.

## Men's Suits

Made by the American Art Custom Tailors--People who know how to make good clothes.--In Grey Mixtures, Browns and Blues

\$17.50 to \$22.50

# SALEM SAMPLE STORE

The C. J. Breier Company

Operates a chain of stores in Oregon, Idaho and Washington. We are going to give you the combined efforts and co-operation of one of the strongest buying powers in the West. Will give you the best merchandise that money can buy at the lowest possible price. Knowing where and how to buy enables us to secure merchandise at rock bottom prices, which enables you to do better here for less.

WE INVITE YOUR INTELLIGENT COMPARISON

We have come to Salem for mutual interest and build up with the community.

## Men's Hats

A big showing for dress or every-day wear. In all the wanted colors and shapes. Priced to you at our every-day low prices

\$1.75 \$2.45 \$2.85 to \$3.45

## SHOES SHOES

Shoe manufacturers claim there will not be any reduction in the price of shoes, but the Sample Store stands for lower prices on shoes and will give the public the benefit of its calculation.

### Ladies' Dress Shoes

Brown Kid or Gun Metal Vamps with cloth top to match. Louis or Military heel, imitation perforated wing tip, lace. You be the judge of its value. Priced at

\$4.98

### Ladies' White Kid Shoes

Lace, Plains, Painted Toe, Louis Heel, Goodyear Welt

\$5.85

### Ladies' Black Kid Shoes

Lace, Military Heel, Goodyear Welt. P. J. Horney make. All sizes A to C.

\$5.50

### Ladies' White Reignskin Shoes

Louis Covered Heel, Lace, Plain pointed toe

\$3.95

### Ladies' Black Gun Metal

Lace Shoes, Goodyear Welt, Louis Heel Plain Toe

\$4.85

--STORES AT--

LEWISTON, IDAHO  
MOSCOW, IDAHO  
COLFAX, WASH.  
NORTH YAKIMA, WASH.  
TOPPENISH, WASH.  
WENATCHEE, WASH.  
ELLENSBURG, WASH.  
MT. VERNON, WASH.  
EUGENE, ORE.  
ALBANY, ORE

**MEN'S OUTING WORK SHOES**  
Black with Rubber Sole. Make an easy every-day shoe at a price of, a pair

\$1.98

**MEN'S BROWN ENGLISH SHOES**  
Goodyear Welts, in various grades

\$5.50 \$6.00 and \$6.50

**Men's Tan Army Last Work Shoes**  
\$4.65 to \$6.00

**MEN'S WORK SHOES**  
Blucher or outing style. In Black, Browns and Smoke Horse. These are specially priced for our opening

\$2.85

**U. S. ARMY REJECTED**  
Shoes, full stock, double sole and made to wear. Plain or cap toe

\$5.85

**MEN'S BLACK DRESS SHOES**  
Gun Metal, Lace or Button

\$3.45 \$3.85 \$4.85 to \$6.50

**MEN'S BLACK KID SHOES LACE**  
\$5.50 \$6.50

**BOYS' DRESS BLUCHER SHOES**  
Gun Metal \$2.85 \$2.95

**MEN'S WORK SHIRTS**  
Blue, Khaki and Gray  
85c

**MEN'S COTTON UNIONS**  
Ecrú. Medium Weight  
\$1.19

**MEN'S ATHLETIC UNIONS**  
No Sleeves Knee Length  
75c 85c \$1.00

**MEN'S BLACK COTTON**  
Half Hose. 2 Pair for 25c

**MEN'S KHAKI FLANNEL SHIRTS \$1.85**

**MEN'S WOOL MIX SOX**  
The kind it was impossible to buy four months ago at \$6.00 per dozen. Now, a pair  
29c

Men's White, Red or Blue Handkerchiefs  
3 for 25c

**CHILDREN'S SHOES**

Kid or Patent 1 to 5. 95c \$1.95  
Kid or Patent .5 1-2 to 8 \$1.60 to \$2.25  
Boys Flintstone Blucher Shoes, 1 to 5 1-2  
\$2.45

We are expecting a delayed shipment of Women's Oxfords or Pumps for Opening Day. Priced right

## Suit Cases

Matting, Imitation and Leather  
\$2.25 \$5.00 to \$12.50

## Traveling Bags

Traveling Bags--Brown or Black  
\$5.00 \$12.50

## Men's and Boys Caps

Checks and Mixtures  
65c to \$1.00

## Infant's Soft Sole Shoes

Patent, Kids and Various Two-Tone Styles  
50c

## Ladies' Blk Cotton Hose

All Sizes, a pair 15c

Men's Outing Shoes \$1.98

## Ladies' Kid Juliets

Flexible Sole, Rubber Heel  
\$1.65 \$1.89 to \$2.25

## Women's Comfort Shoes

Plain toe, Rubber Heel, Lace, Cushion Insole  
\$1.90 to \$2.60

--STORES AT--

LA GRANDE, ORE.  
ENTERPRISE, ORE.  
BAKER, ORE.  
PENDLETON, ORE.  
WALLA WALLA, WASH.  
POMEROY, WASH.  
ILO, IDAHO.  
GRANGEVILLE, IDAHO.  
COTTAGE GROVE, ORE.  
CENTRALIA, WASH.  
MEDFORD, ORE.

# C. J. BREIER COMPANY

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North Commercial Street