## The American Spirit in Dentistry

Vanity or Common-Sense


The trouble is we desire to use our occupntion
as a means to attain "clast-distinction"
a means to attain "class-distinction".
We put dignity above common-sense and
This is un-American. It leads to failure.
There 15 a natural pride and sense of honor in all healthy
met. It it the pride of workmanship It in inpels artists, artisans, mechanics, to do their work well. Such pride is good. We can't
have too much of it. But there is the pride of caste. That is bad. Unfortunately, we dentists have too little good pride, and too
nuch bad pride. Too often we hide our ineficiency and aloth beand decorum. As though courtly manners could cure toothache!
Among ourselves we say - "We do these things to attract
business,
That's just the point. We don't attract business that way Business came to me when I gave up professional vanity,
vent out among the people. I pooke their language. I thrin
 Under the
"E. R. Parker System"-you will (ER find first-rate work in dentistry is

Painless Parker Dentist satate and comereralal streetu.


## Ganevinandyore

## Suiting Specials---

These are strictly all wool of a very fine quality and are excellent materials for separate skirts
Suitings, poplins in heavy black and white, green and white, blue and white stripes. They are 56 inches wide and were selling at $\$ 2.25$ a yard, now. $\$ 1.85$
White hair line Suiting Serges, lines are green and an, 46 inches wide, regular prices $\$ 2.25$ a yard now.

These are truly bargains


## Suiting Serges

Serge suils take first place in the fashion show this Spring
We just wish to call attention to our wonderful line of serges delivered to us by the Jamestown Woolen Mills, a name worth mentioning They are unbeatable qualities and of very even finish, 56 inches wide in all dark shades of blue at, yard. $\$ 2.60$ to \$t.75 Even better values in blacks, Also Poplins in black, blues, browns and greens, 18 inches wide, reasonably priced.

[^0] DARKEN GRAY HAIR Use Grandmás Sage Tea And Sulphur Recipe And Nobody Can Tell.--Brush It Thru Hair.




Fresh from your own garden-this Combination Salad!
Crip lettuce, juicy tometoes, weet pepper, onious,
ndidher, peas,
string beans and all the buther salad V geace tableat You can raise fine ones inyour ovn garaden when you pher
Serd.
Mexei d daradialy in al of
 Nohe Paticc Coum Theit wivy bis pradiece on witibcaily. Manit Sed sel worb theik cad mod moeri Sold by tater
C. C. MORSE \& CO

Forseis Semp

## 8, <br> SHIPLEY'S <br> 

## Spring Scintillates Thru These Stunning Garments

The temptation is to write glowingly. It is needless. We ask, intead, that you accept our invitation to call and see our assortment, of which we are very proud
_ You are interested in style. Probably greater variety and more styleoyfulness than you might expect awaits you to show that the sobriety of the past few seasons is no more.

You are deeply interested in price. There are values here that testify our merchandising ability. Without the keenest study of the market on our part many of them would be far from possible.

| TS | \$19.75 to $\$ 55.00$ |
| :---: | :---: |
| COATS | \$16.48 to \$57.50 |
| dolmans | \$24.75 to \$55.00 |
| apes | \$19.75 to \$ $\$ 3.75$ |
| FABRIC DRESSES | \$16.48 to \$34.75 |
| SLLK DRESSES | \$ $\$ 2.48$ to \$ $\$ 7.50$ |
| SWEATER COATS | \$ 4.98 to \$14.75 |
| SLIP-ON SWEATERS | \$ 3.98 to $\$ 7.50$ |
| CHILDREN'S WASH | \$ 1.98 to \$ 3.98 |

FEMININE WEAR AND FEMININE ARTICLES exclusively

## U. G. SHIPLEY CO.

 QUALITY MERCHANDISEPOPULAR EV



[^0]:    

