## THE PLACE FOR THE GREATEST SHOE Values

## IN MARION COUNTY IS ALWAYS AT

## THE J. C. PFINEY CO'S STORE

BECAUSE BY BUYING FOR THE 197 BUSY PENNY STORES LOCATED IN 25 STATES ENABLES US TO BUY AT PRICES THE SMALLER INDIVIDUAL STORES CANNOT GET. THEN, TOO, BUY NGT BEING AT AND SELLING FOR CASH, ALNO ONA EXENSE OF DELIVERING, ARE A FEW MORE OF THE MANY REASONS WHY OURS ARE

## Always The Lowest Prices

A LOOK AT THE SHOES WILL CONVINCE ANY ONE OF THE TRUTH OF THIS



## L.M.HUM <br> Yick So Tong  <br> 

LADIES' BROWN ENGLISH Of good quality nice soft leather, a
dandy military heel, rubber tipped Goodyear welt sole. A winner at a
great saving.. ................ $\$ 6.50$

LADIES' BLACK ENGLISH Rubber heel, You will like it at $\$ 5$

WOMEN'S PATENT LEATHER SHOES

1 emath $\$ 1.9$ hould interest all.

These are just a few. There are many more. You will find equally Men's Shoes.

## Willamette Valley Transfer Conpany FAST AUTO TRUCKS





Phone C. O. D. Orders To 198 or 186

2 Post Toasties
2 Grape Nuts. Roman meal, pkg. 12-oz. Royal Baking Powder
Ghiradelli's Chocolate, 13 29 c

29 c | Hershey Cocoa, $1-2-\mathrm{lb} . \quad 19 \mathrm{c}$ |
| :--- |
| 10 lb Graham flour |
| 60 c | 10 lbs. wheat cereal

Diamond C flour, sack
Pacif Pacific Hardwheat
flour
Crown or Olympic flour G. A. Coffee, 1 lib. 30c; 3 pounds
Royal Club


## $21-2$ pounds Fancy Bulk coffee. $1 \mathrm{Ib} . . .27 \mathrm{c}$



## 5 lbs. net Arm etahles

## Ribbom bars White Navy soap

 2 oz . Nutmeg ...........

## flavoring.

oz. bottle Vanilla .... 25
ORDER EARLY FOR BEST SERVICE

## $h^{3}-\operatorname{lin}^{2} I L I K S$ Silks Silks Silks

A new showing of silks that will delight and please you. We have jus received a new shipment by today's $t$ xpress direct from the manufacture at New York. In buying silks it is very important that you get new, fresh materials as silks deteriorate with age quicker than ordinary goods.
shipment includes a wide range of colors in taffetas, messalines, crepe de chines, Georgette crepes, satins, etc. All the new shades victory, Henna rose pigeon, plum, Belgian and many others. It will be our pleasure to show you this assortment.
"Our Prices Always The Lowest"

## GALE \& CO.

Phone 1072
Commercial and Court Streets., Salem Formerly Chicago Store




