Puhlished Every Evening Except Sunday, Salem, Oregon.

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 W. D. Ward New York, Tribune Bulling,H. Stockwell, Chicago, People?s
Gas Baildin
 TEE DALIY OAPITAL JOURNAI
sexf BEN FRANKLIN AND THRIFT.

The birthday of Benjamin Franklin was chosen as fitting day on which to inaugurate the sale of the new W S. because Ben is supposed to be the ideal apostie Thrift and worthy as an example.

Poor Richard!" How rich he was in pithy saying and good advice! How young and innocent children have been bored to extinction by being forced to read about the man who "Paid too dear for his whistle," and that othe suspicious character who had an "axe to grind." How many times have painstaking, sticky fingers disfigured the page of a hated copy book with the inky assertion dear old rot

Oh, B. F. was the best example of thrift we have had, all right enough, and may his name be praised an his picture appear on the W. S. S. world without end But while the children are being told about him, the les son will be worth nothing unless it is shown the only rea on "Poor Richard's" thrift amounted to anything is tha it got him somewhere. Franklin did not save for the pulpose of accumulation, but for the purpose of expansion.

It is easy to waste small sums. The penny saved wi truly buy just as much as the penny earned. But better the penny wasted on a riotous gumdrop than saved with out a definite idea of spending it later. Benjamin Franklin knew this better than most people. He may have been he Thrift Club ideal, but it's just as much because he practiced the art

## WOODS AND WATER.

The spread of forestry knowledge has made the puh ic familiar with the value of forest preservation. Nearly everybody knows that woods, besides providing a timber upply, serve as sponges to catch and hold moisture hereby heping to provide a uniform supply of water the year round. But this fact is generally thought of only
on a big scale, as applying to large areas. The individual armer or other property-owner seldom tries to adopt th principle to the use of his own family

The department of agriculture, in one of its bulle fins, points out that almost any wood lot, even a smal observed springs in the woods which were full of water while they were surrounded by trees, but went dry when
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# RIPPLING RHYMES 

By Walt Mason
the unfortunates.
"Oh, come and feed our faces," the abject Germans whine; "in countless Prussian places men have no chance to dine; their kultured works are hollow, they have no beer nor wine. Americans!" they bellow, "pray feed the Germans first: we know we're punk and yellow, but feed us till we burst; send on your cooks and waiters and feed our yawning craters with beef and yams and taters, and our yawning craters with beef and yams and taters, and graft of dishing grub, no pies would I be tossing to any Prussian dub, till all the other critters were given cakes and fritters, ice cream and stomach bitters, and grape juice by the tub. I'd say to Fritz and Heinie, "Shnost vait! The waiting's good; you get no morsel tiny of rich uplifting food, till all the other nations have had abundant rations; so can your lamentation, and saw a rick of wood. You lose at every clatter when you appeal to me; for you're a whole lot fatter than hungry men should be your fat's in folds and creases, and yet you bring valises to carry off the pieces of all the grub you see. My first chore will be feeding my friends, heroic souls; they'll get the bread they're needing and soup in flowing bowls; and you the licked, the beaten, may come when they have eaten the doughnuts crisp and wheaten, and gather up the holes."

he trees were cut down. The same is likely to be true of
well. The moral is, preserve the grove around your a well. The moral is, preserve the grove around you
spring or well. If there are no trees plant them. Th more the better.

A bill has been introduced to move the state acciden commission's offices to Portland, just as the fish and game wardenss headquarters have been estabiished in that build up the state py forcing the location of every indus-
try in that city. This move to take the accident commis try in that city. This move to take the accident commis-
sion is only part of the program to fove the capital piecemeal, since the state constitution prohibits its being mov ed bodily. We have frequently called attention to the
favorite pastime of the Portland hustlers who throw a favorite pastime of the Portland hustlers who throw a
fit of delirious joy whenever they succeed in enticing an fit of delirious joy whenever they succeed in enticing an
infant industry to pack up and leave some enterprising Oregon town to make its home in Portland. This is the
one big reason why California and Washington have grown in wealth and population so much more rapidly than Oregon has. Portland, to be frank, is the greatest
obstacle in the way of state development at the present obstacl
time.

It is the intention to open up the city Monday and his is the proper thing to do. Other means than goin fighting the influenza epidemic. The most effective of these weapons is the quarantine which should be enforced rigidly as long as there is a case in the city. The individ ual may help, too, by looking after his own health and reeping himself in fit condition to resist disease germs have a return visit of the epidemic, no matter what pre cautions we take and the public should be prepared fo such an emergency should it come. Remember that the quarantine is the only means of fighting the influenza hat all physicians and all health officers are agreed upon as an effective measure, no matter how much they may disagree as to the epidemic in other respects.
It is time to begin to get together to place Salem on the map in more ways than one. It should be a year of great prosperity and progress and we are entitled to our
share only if we of the Commercial club should be held and that organiza ion should be placed on a better footing than it has eve had and kept there. It is the instrument through which
the community should work for up-building and betterthe col
ment.

About next week the legislature will get down to the eal business of the session, the work so far having been largely of a preliminary nature. The real measures which
will finally be enacted more than likely have not yet been will finally
introduced.

German merchantmen are to be pressed into servic carry American soldiers back to the United States and carry food to Germany. The Germans will probably tak as much satisfaction in one of these two purposes as in the
other.

The influenza epidemic seems to have done what all pitation against lobbying could not do. It has abolisher Oregon's perennial legislative lobby

## THEWIFE

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WHAT SHE IS TO Do.
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Bran had just breathed the worda
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ished she might meet his friends


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## A Thousand Yous

When you pick up your morning or afternoon newspaper and glance over the advertising you quite unconsciously multiply yourself a thousand times.

In half or three-quarters of an hour you can, metaphorically speaking, visit every progressive store in town. You virtually poke your head into every department of every department store. You run into the florist's, the confectioner's, the oculist's, the leading groceries, banks theatres, all the various places that supply the things that
make this the twentieth century and life worth the living make this the twentieth century and life worth the living.
Here is a greater choice in clothing, food, furniture, books Here is a greater choice in clothing, food, furniture, books pietures, musical instruments, travel, entertainment, op-
portunities for investment, the service of public utility corporations than any monarch of old could command.

It would easily take a thousand yous, traveling hard all day, to find out for yourself what the advertisements tell you in a few minutes morning or evening.

They deserve your attention. They deserve your confidence. Without them, without the progressive spirit of the merchants and manufacturers who back them, the great abundance of things you now enjoy would be a vertising the prices you would have to pay for many of vertising the prices you would have to pay for many of
the necessities you now buy for a few pennies would make a dollar look like a snow ball on the kitchen range.

Read the advertisements. Read them for your own information and advantage. Read them to encourage the advertisers who are making these better things possible

