

Automobiles



SALEM'S FIRST ANNUAL AUTOMOBILE SHOW

FORDSON TRACTORS ARE SOLD BY VALLEY MOTOR COMPANY HERE

George Vick Made Trip To Detroit In Order To Secure State Agency.

The Valley Motor Company was organized by Vick Bros. May 20, 1918.

To many an automobile firm, the Valley Motor company is envied above all others in the state.

With all the leading auto and truck dealers in the state writing to Henry Ford setting forth reasons why each should be appointed state agent for the new tractor.

As a result Mr. Vick came home with the contract for the state agency of the Ford tractor in his pocket.

Has Proved Success. Since last August, 45 Fordson tractors have been sold in Marion county.

In many farming districts, the truck and Fordson is rapidly putting the horse out of business.

With the business growing as it has since the firm was given the agency for the Fordson tractor.

Monty's Tire Shop Puts Gates Half Soles On Tires

Monty's Tire shop, the home of the Gates half sole named from the fact that the firm includes three Montgomeris—father and two sons and the firm, located adjoining the Capital Journal office.

The Montgomery family came to Salem in October, 1917, from Lewistown, Montana.

Monty's Tire shop specializes on tires, accessories and vulcanizing.

Besides specializing on Gates half soles, the firm handles Goodrich and Miller tires.

Having more than doubled their business since coming here in the fall of 1917, the Montgomerys feel their work has been satisfactory.

The signing of the armistice left the business temporarily with enough trucks to keep one having continuous work for 325 days.

WILL MOVE TO NEW HEADQUARTERS SOON

Salem Auto Co. Handling The Chevrolet Car Obligated To Seek Larger Quarters.

The popularity of the Chevrolet automobile as a medium priced car has been such the past year that the Salem Auto company has been obliged to seek larger quarters for its rapidly growing business.

With F. G. Delano and A. I. Eoff as partners, the Salem Auto company opened for business on West State street, between Commercial and Front, on March 1, 1918.

This building on both floors was originally built for an auto business and in securing a lease, the Salem Auto company will be in position to properly show its line of Chevrolets and accessories.

It is in the repair and keeping in order of Chevrolets that the buyer of the car has a special advantage, as the Salem Auto company employs specialists only who have taken a course of study at the Chevrolet factory and who work on nothing but Chevrolets.

Every part of the car is carried in stock and the stock carried is one of the largest in the state.

Besides the Chevrolet, Mr. Delano and Mr. Eoff have the agency for the Scripps-Booth car for Polk, Marion, Linn, Lane and Benton counties.

Mr. Delano was formerly factory representative for the Maxwell car in Oregon, Washington and part of California.

This year the Chevrolet will sell for \$825 f. o. b. Salem.

Mr. Delano believes the Willamette valley will have the greatest automobile business this year ever known in its history.

Mr. Hileman Says Success Is Due To Real Service

J. B. Hileman of 291 North Commercial street is building up a business in auto tires, vulcanizing and general auto work.

The Thermo-tire is something new in the tire world.

Mr. Hileman says, but in the long run the cheapest expense.

Mr. Hileman also includes in his business repairing and recharging of batteries and selling the Columbia battery.

OTTO J. WILSON CLAIMS THE HONOR AND SAYS THAT JOE ALBERT OWNED SECOND.

Otto J. Wilson Graduated From The Bicycle Business Into That Of Selling Automobiles.

Otto J. Wilson graduated from the bicycle business into that of selling automobiles.

He has been established at his present location eight years.

Mr. Wilson brought the first automobile to Salem and it is still here sawing wood.

FIRST ELGIN IN STATE SOLD BY LEE GILBERT

Decided That For Headquarters, Salem Offered Greatest Inducements.

Lee Gilbert, agent for the Elgin Six and Harroun cars, sold the first Elgin car in the state of Oregon.

About three years ago he happened to notice an Elgin climbing one of the steep hills in the city of Seattle.

He decided to handle the car. Several years ago he came to Portland as sales manager of the Winton company which also handled the Elgin.

Having placed the line in Multnomah county, Mr. Gilbert decided that for general state headquarters, Salem vicinity offered the greatest inducements.

Now sells for \$1500. Mr. Gilbert says the Elgin car now sells for \$1200 and that he regards it as equal to any \$2500 car for the reason that it has the same specifications.

GEO. E. HALVORSEN HOME FROM FRANCE

Superintendent Of Y. M. C. A. Motor Service In Charge Of 1250 Cars.

The first Y. M. C. A. man from overseas duty to arrive in the city is Geo. E. Halvorsen, formerly with the automobile firm of Halvorsen & Burns.

Having been accepted for Y. M. C. A. work, he was sent to New York city.

At this point, he was taken before the higher authorities for a general overview and to tell them what work he was best adapted to.

About the time he arrived at Brest, the Y. M. C. A. division of motor trucks was in need of inspection and the job was assigned to Mr. Halvorsen.

The motor service of the Y. M. C. A. included 49 cars when Mr. Halvorsen first arrived and he was soon put in charge of this division.

In talking with his friends, Mr. Halvorsen said that he viewed with calmness the many graves of French and English soldiers.

As superintendent of the Y. M. C. A. motor division, Mr. Halvorsen was on the battle fields of St. Mihiel, Chateau-Thierry and in the Argonne forests.

It was in the Argonne forests that the Americans did most wonderful fighting under the greatest possible disadvantages.

While in Paris Mr. Halvorsen found it convenient to get out of bed about twice each night at the sound of the siren announcing an air raid.

In superintending the Y. M. C. A. motor division, Mr. Halvorsen traveled extensively in France, Italy and Belgium.

That many cars do not have selling at the same price. One of the best points about the Elgin Mr. Gilbert says is the clutch which is handled so easily that no woman could have trouble in making the shift.

Other points, the Elgin possesses that make it a first class car are Timkin bearings, Brown-Lyde-Chapin differential and transmission, the same as used in the highest grade cars.

The Harroun, known as "The Bear Cat," is a four cylinder car for which Mr. Gilbert has the state agency.

CHANCE TRICK OF FATE STARTED FORD AGENCY

Vick Bros. First Began Selling "menrys" In 1911—1915 Sold In One Year.

Vick Bros. might have been selling milk and cream instead of Fords, but the little Goddess of Chance intervened.

About seven years ago a Flanders "20" started up a hill near Falls City.

The story of the firm is this: George F. Vick and Chas. H. Vick, young men, worked as common laborers at a saw mill near Falls City.

They came to Salem to buy a Ford and finding no agency here, decided in 1911, to sell out the creamery business and act as Ford agents in Salem.

Chance came along again in 1912, and the Ford agency was taken from the Vicks and given to a Ford agent.

The year 1913 was a good one for the firm as the Ford agent appointed had not made good and Vick Bros. were again appointed Ford agents for Marion and Polk counties.

It sometimes a man who is really a first class mechanic and a city who really appreciates a first class mechanic appear to get together and the result is a rapidly growing business.

One secret of his success is due to the fact that he is permitted by his tire companies to do all his adjusting right here in Salem.

Mr. Quacknush Supply company is adding tires—Pennsylvanias, Vaccum Cup and the United States.

The firm is also putting in a press for putting on truck tires and within a week or so will carry an extra heavy stock of solid truck tires.

Mr. Quacknush says that within a few weeks he will have one of the most complete auto shops in the state of Oregon.

Coming to the city a stranger last year, today he attributes his remarkable success to the fact that he wasn't afraid to advertise and that his success soon found out his guarantee really was a guarantee.

Salem's First Big ANNUAL Automobile Show At Armory 4 Days--Commencing Jan. 15, 1919 ALL LEADING MAKES OF AUTOMOBILES, TRUCKS AND TRACTORS WILL BE ON EXHIBITION, HEALTH CONDITIONS PERMITTING. THE ENTERTAINMENT COMMITTEE PROMISES ONE OF THE BEST ENTERTAINMENTS IN SALEM.

DIAMOND TIRES IS ADDED TO BUSINESS Firm Of Lot L. Pearce & Son Adds Tires And Other Auto Accessories To Business. Lot L. Pearce has been mixed up with farming implements, hardware and gasoline engines and automobile tires from time to time for the past 25 years.

COMPLETE EQUIPMENT FOUND IN REPAIR SHOP G. G. Quacknush Started Only Year Ago—Has One Of Largest Tire Supplies.

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