## Half a Century Ago

Half a Century Ago every community could be suppli:d to some extent with locally dressed meat, drawing on live stock raised nearby.
Now two-thirds of the consuming centers, with millions of people, are one to two thousand miles away from the principal live-stook producing sections, whichare sparsely settled.

The American meat packing industry of today is the development of the best way to perfo:m anctional service.

The function of providing meat had to divelop accor'ingly. Those men who first grasped the elements of tha changing problem created the best facilities to meet itlarge packing plants and branch houses at strategic points, refrigerating equipment (including cars), car routes,
trained organization, profitable outlets for former waste-which became the natural, inevitable channels for the vast flow of meat across the country.

If thare were a bettor way to perform this necessary servi $=$ American ingenuity and enterprise would have discovered it, and others would now be using it


During 1918, Swift \& Company has earned a profit on meats (and meat by-products) of less than $21 / 2$ cents per dollar of sales-too small a profit to have any appreciabie effect on prices.
Swift \& Company, U.S.A.

Soldier Boys Return Home

## From Training Camps







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## Propagasda Stated $B_{7}$

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PUROLA MBDICATED PLASTER and mritten to Walter S. Dillon, secre. Thomas, Chicago university profesor




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## ORANGES

A FEW PRICES ON FRUITS
sunkits oranges, per case
SIZE 200s, DOZEN
$\$ 4.00$
SUNKIST ORANGES, 1-2 CASE $\$ 2.00$

SIZE 126s, DOZEN 50c

REMEMBER---This is a Quality Store and we're giving our Xmas shoppers the very best quality to be had. Our prices are the lowest, quality considered. Come here for your Raisins, Currants, Nuts, Citron, Lemo Candied Fruits, Mince Meat, Fig Puddings, and Everything Usually Kept by a first class grocery.

The Farmers' Store of Quality A.W.SCHRUNK


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