Christmas Shopping
You Will Find That The

## J.C.PenneyCompany

Will Facilitate Matters for you a Great Deal and at the Same Time qave you Money. You Should note these prices then come and see our merchandise. It Will Certainly Please You
these suggestions make practical, useful and appre CiAtive gifts

Ladies 'Sweaters $\$ 7.50, \$ 8.90 . \$ 9.90$ Ladies Bath Robes \$2.98, \$3.49. \$4.98 dies' Hosse Slippers, $\$ 1.25, \$ 1.49$, \$1.59. \$1.75 and \$1.98
Childn's Slippers $69 \mathrm{c}, 89 \mathrm{c}, 98 \mathrm{c}, \$ 1.10$ and $\$ 1.25$
Ladies Handkerchiefs 19c, 25 c, 39c, 49 c , and 59 c box

IIen's Bath Robes $\$ 3.98 . \$ 4.98, \$ 5.90$ Hen's Honse Slippers $\$ 1.35$ and $\$ 1.49$ Men's Hose $25 \mathrm{c}, 35 \mathrm{c}, 49 \mathrm{c}$, 59 c and 75 c Men's Handkerchiefs $121-2 \mathrm{c}, 25 \mathrm{c}$ 35 c and 49 c
Men's Ties ...25c, 49c 69c and 98c SHOES FOR ALL At prices that please $\$ 14.75, \$ 16.50$ and $\$ 22.50$
We have done a wonderful business in our Ready to Wear Department, and we have a few coats and suits and one-piece dresses left...-And it will reall pay you to look them over at
$\$ 9.90, \$ 12.50, \$ 17.5$


## We Must Sell Out Without Delay

We will save you 50 cents on your dollar if you do your Christmas shopping at

## The Farmers' Cash Store

Sample Price of a Few Items Good quality hard wheat flour

Good Valley Flour
Fresh eggs per dozen
Fresh eggs, per dozen..
12-0z. can Royal Baking Powder
Quart Wesson O
Pint Wesson Oi
2 oz . Vanilla
1-2 oz. Lemon extract
Large Crise
3 pounds reliance coffee
Best Japan Rice, pound
White beans, pound
2 pounds Dry Italian Prunes
Alaska Herring, each
Best English walnuts, almonds and brazil nut mixed, per pound. Peanut Butter, pound Per dozen
Mixed candy, per dozen
Mixed Chocolates, per pound
Also big bargains in dry

## VEGETABLES.

Best Oregon potatoes, 2e pound; 100 po inds.... $\$ 1.60$ Best selected onions, 2c pound; 100 pounds........ $\$ 1.50$ Sweet Potatoes, per pound
Cabbage, per pound
This will continue until Christmas only, Orders $\$ 2.00$ and over delivered free of charge. C. O. D Orders accepted over the phone,

CHRISTMAS GIFTS
Special for Saturday"
We will give premiums for purchases of $\$ 3$ and over Don't Miss This Opportunit
Farmer's Cash Store
151 High Street Salem Ore dioze

## All Around Town



## Christmas Shopping <br> Gale\& Co's

Ladies Collars ..........19c, 35c, 69c, and 98c Each Ladies' Waists $98 \mathrm{c}, \$ 1.25, \$ 3.69, \$ 4.98$ and $\$ 5.75$ each Ladies' Pink Envelope Combinations $\$ 1: 19$ and Ladies' Heavy Blanket Bath Robes ......... $\$ 3.98$ Each Ladies' Silk Camisoles $\$ 1.49$ to $\$ 1.98$ Each Bonnie B Slip on veils 10c and 25c Each Ladies' Purses .............69c, 98 c , $\$ 1.25$ to $\$ 4.98$ Each Men's Ties $\qquad$ 25 c and 50 c Each

Men's Mackinaws $\$ 6.95, \$ 7.55$ and $\$ 8.95$ Each Boys Mackinaws $\qquad$ $\$ 5.98$ Each

Our Prices Always The Lowest

GALE \& COMPANY
prons 1072
Commercial and Court Sts., formerly Chicago Stor

Join the
Red Cross


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