## She knew! Do.You?

When a mother asked her little helper toget the short-ening-the little tot knew mother meant Kream Krisp. Do you know "the shortening" is Kream Krisp? You will be convinced that it is, once you have tried it, because Kream Krisp brings such economy and satisfaction into your baking-that you eliminate other shortenings from your grocery orders.

Kream Krisp is just a pure product of wholesome, appetizing peanuts. It is so pure that a measure of it is just that much shortening.
In frying, Kream Krisp doesn't absorb flavors or odors. It browns the food quickly, without any smoke-and without soaking in. For these reasons you can use the same Kream Krisp over and over. Also, your food will be far more wholesome-more appetizing.

It is pure delight to use Kream Krisp for shortening and in frying. Try it today.
BROWN COMPANY, Kream Krisp Dept., Portland, Me. KREAM KRISP

The Universal Shortening


## Fhat'atheuseof pretending? Time will find you out TMDEDIATFS MONTHALCE CIGADETTES

 make no pretense, but they've taught thousands of men what quality means it a eigarette. They are what they are, always-the longer you smoke them the better you'll like them.

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## THANKSGIVING GREETING

At this, the world's greatest 'Thanksgiving time, when all the earth has the greatest reason for rendering thanks to God for the cessation of war, for the prospects of a long period of peace and prosperity, greater than ever before. It seems to us that our great Salem, city of peace and the wonderful for than almost any other district, for ful for than almost any other district, for great blessings and we want to join you and And may Peace, Prosperity and Happiness and may Peace, Prosperity we and may we strive to be worthy of such great blessings as we are receiving, is our wish and hope.

## Booteny



