

**PERFECTION
OIL HEATERS**

PERFECTION OIL

Now warming
2,500,000 homes

Why?
Because of the comfort, convenience and economy in heating with Perfection Oil Heater. Lights at the touch of a match—gives instant, cozy warmth. No smoke or odor. Easy to carry about.
Steady, comfortable heat for many hours on one filling with Pearl Oil, the ever-obtainable fuel. Oil consumed only when heat is needed—no waste.

**THIS WEEK IS
PERFECTION OIL
HEATER WEEK**

And now is the time to buy Perfection Oil Heater. Call on your dealer today.

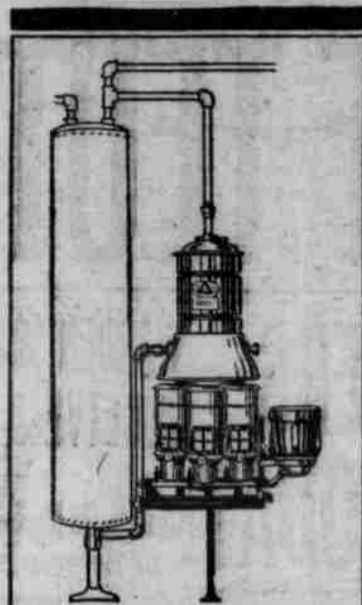


PERFECTION OIL HEATER

E. L. Stiff & Son

404-448 Court St.

Salem, Oregon



HOT WATER FOR EVERYONE

The New Perfection Kerosene Water Heater provides abundant steaming hot water for laundry, kitchen or bath at low cost. Easily installed.

If you have a range or furnace boiler already installed you can put in this heater without disturbing the connections.

Made in one and three-burner sizes.

Make it a point to see the New Perfection Kerosene Water Heater. Drop in any time and let us show it to you.

Ask your dealer about perfection water heater.



Bathe in comfort

Perfection Oil Heater chases chills in a jiffy. Lights at the touch of a match—gives instant, cozy warmth. No smoke or odor.
Portable, Economical. Gives steady, comfortable heat for many hours on one filling with Pearl Oil, the ever-obtainable fuel.

Buy Perfection Oil Heater today. Dealers everywhere.

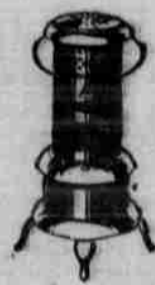
HEAT WITH PEARL OIL

PERFECTION OIL HEATER

Let us keep you cozy by reserving one of these Perfection Oil Heaters.

Ray L. Farmer Hardware Co.
204 North Commercial St.

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A Patriotic Service and a Big Opportunity

Save the Nation's Coal—Save Money—Save Labor—Save Transportation—Save Time for Essential Things—these are the standards of the United States at present, and every one of them is measured up to by Perfection Oil Heater. No greater saver of fuel, money, transportation, labor and time can go into a home than Perfection Oil Heater. It effects real, helpful, economy without sacrificing essential comfort and home cheer.

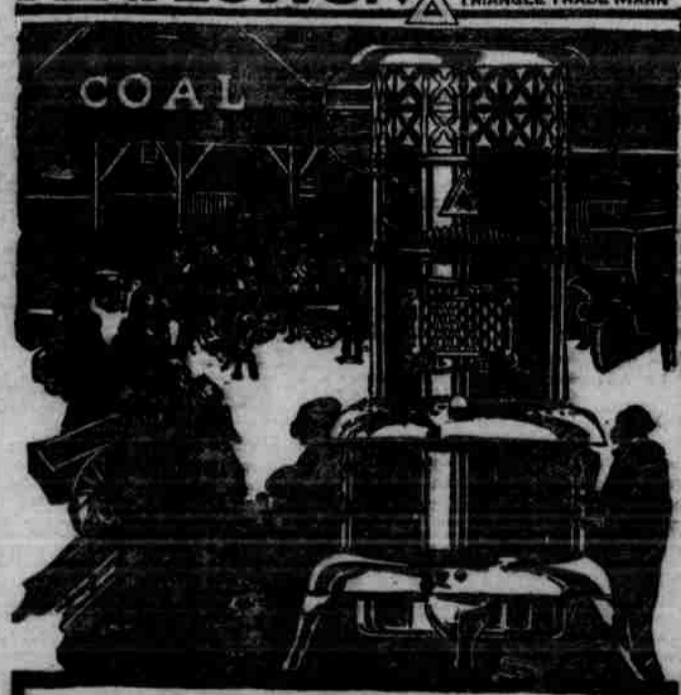
Think what an opportunity for service this gives to Perfection Oil Heaters! Every Oil Heater sold at this time fills a double service—a service to the government through conservation, and a service to the individual home through economical heating that gives cozy, comfortable home cheer.

People will use more oil heaters this year than ever before. The U. S. Fuel Administration, through newspapers, magazines and posters everywhere, appeals to you to conserve the Nation's coal supply. That is why you should heat your home with a Perfection Oil Heater. Conditions are right. It is your opportunity to serve your own government and the governments with whom we are allied.



Pearl Oil--
The odorless fuel for Perfection stoves.

PERFECTION OIL HEATERS



WARMTH FOR EVERYBODY

Everybody who was fortunate enough to have a Perfection Oil Heater last winter was warm and cozy. They had no fuel worries.

Now is the time for you to insure against the perils of a fuel shortage in your home this winter. Come in early and get prepared for winter weather. A Perfection awaits you.

Perfection Stoves and Heaters
carried and recommended by
the dealers appearing on
these pages.

