

## Of Interest to Feminine Thrift and Foresight

During the early days of the war the merchant was more or less subject to ridicale for his warnings and predictions of scarcity of materials and ligher prices. Grim rtaities have changed matters and, mark you, this end is not yet.

## Broadcloths

For instance, such as are found on the market today are quoted at prices higher than the finest quality we are retailing over our counters. Any woman who admires the sheen and beauty of a Broadeloth Suit (and who doesn't) should see these materials at once Here are five of the best shades: seal brown, plum taupe, marine and bluebird. They are 56 inches wid sponged and shrunk, per yard





## SHIPLEY'S

GARMENTS OE STYLE AND VALUE
Interesting Is the Display of

## Coats Suits Dresses

Now Showing In Our
Ready-To-Wear Section
More than ever, during these strenuous times is it necessary to purchase goed quality clothing of senible style which will give service and be a pleasure to the wearer as long as there is any wear left. A visit to Shipley's will convince you that the garments selected for your approval are all that courd sonable.

Quality
Popular Merchandise

Prices

## U. G. Shipley Co. <br> 145-147 N. LIBERTY STREET <br> Where Shopping Is a Pleasure



## More than one way to save the Wheat

## Make every atom work

A sogigy biscuit or a half baked cake is a slacker. It is indigestible and half the good grain in it is lost by faulty cooking.
It isn't how much you eat, but how much you digest that counts.

## Grape:Nuts

is a fine example of nourishment efficiency.
Baking and re-baking-twenty hours of $t$, under exact conditions of heat -
make Grape:Nuts a really wonderful food in efficiency and economy
Its flavor is delicious and EVERY ATOM WORKS

