## BIG SPECIALS FOR THIS WEEK

| WOMEN | MANS | BARGAN | BOYS |
| :---: | :---: | :---: | :---: |
| HAND | ALL-W00L | TABLES | LONG |
| and |  |  |  |
| TIRED | CLOTHING | OF | SHORT |
| KID SHOES | SHOES | PANTS |  |
| Our \$12 and $\$ 10$ | Smart Fabrics at | In the Rear of the | SUIT |
| 20 Per Cent |  |  |  |
| Shes Now $\$ 8$ | Reduced Prices | Shoe Department | Less |

DISH SPECIAL-Beiow Present Wholesale Price, many of our plain white and white and gold band 15 c dishes now 2 for 25 c


## "Gets-ll"," A Liberty $\begin{gathered}\text { Bottle For Corns }\end{gathered}$

Buy Fourth Liberty Bonds Now And Youill Help-To Win The War For Democracy

## Potman Clank suite

Salem's Greatest Women's Apparel Store

## More New Coats and Suits

At Salem's Greatest and Only Exclusive Women's Apparel Store. We are pleased to announce the arrival of an exceedingly large shipment of latest models in Young Ladies' and Women's Fall and Winter Coats, Suits and Dresses, in a good assortment of sizes, colors and materials. The latest arrivals display many new
features not observed in garments received earlier in the season. Your special attention directed to our showing of beautiful new coats made up in Wool Velours, Velvets, Bolivias, Meltons, Silvertone and various other materials, including the serviceable tweeds, fur plush and braid-trimmed models --many of them lined grades should see the or plain satins, Women -interested mince of plain colors; browns, blues, greens and mixtures. Very best tailoring throughout. All sizes...
ranging in price from ............................... $\$ 32.50$ to $\$ 75.00$

Women's New Suits \$27.50 T0 \$75.00
Our showing of the new Suits is now complete with the season's very smartest models---many of them shown exclusively at this store. Blue sarges, gabardines, homein every desirable shade. There is a wide range of styles --many are plain tailored with long coats $\cdots$ others in novelty belted effects with tailored or convertible collars. Fur and braids are used extensively as trimmings on many of the new suits. Black, navy and all the newest Fall shades are here in abundance. Prices range from
$\$ 32.50, \$ 35.00$ And $\$ 37.50$ Suits SPECIAL $\$ 29.50$

## We call your special attention to an exceptionally fine

 group of high grade Suits in sizes forYoung Ladies And Women
Some are plain tailored models. Others in novelty sty les. Many with large collars trimmed with furs and plush. Others trimmed with braid, materials are serges, prevailing colo

Stout Women's Apparel
Women who wear the large sizes will be interested in knowing we specialize on garments of this kind and are and Dresses in the new and most wanted materials.

Mezzanine Floor Special. Misses' and Women's
Utility Coats \$24.50
For stret, school and motoring we have an excellent range of Coats--all designed not only for service, but also for looks. Smart Coats with wide belts, large collars, pock-ets--some trimmed with furor plush-.-Coats with pleats at back or with gathers. Dozens of new styles. Melton, Mezzanine Floor Special $\$ 24.50$

## New Dresses $\$ 15.75$ To $\$ 85$

 New Fall Dresses of Georgette, TricotineNavy Sarges, Satin and Wool Jersey Materils in prevailing colors. Made with new loose panels and wide girdle effects some silk embroidered and trimmed with/soutache braid. specially priced at from ........ $\$ 15.75$ to $\$ 75$ carried-up stairs or down, from this room to the
Lights at the touch of a matchgives instant heat. No smoke or odor.

R. H. CAMPBELL, Special Agt., Standard Oil Co., Salem


