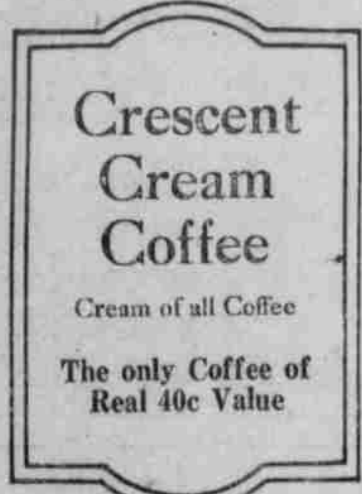


Why Are Crescent Pure Food Products Welcomed Everywhere?

A standard quality and a standard price. You know what you get and you know what you pay. This standardization of quality and price has been a boon to housewives. It is the highest service that a manufacturer of food products can give—next of course, to purity. *Crescent and Purity* are as one word.



Your grocer can supply you with Crescent Baking Powder; Crescent Cream Coffee, 40c. a lb.; Crescent "99" Coffee 25c. a lb.; Crescent Pure Spices; Crescent Better Extracts and Mapleine

BUY A LIBERTY BOND



IT RAISES THE DOUGH

\$512,300 WHICH IS ABOUT HALF QUOTA PLEDGED BY SALEM

Extra Hard Work And More Generous Response Needed To Save The Day.

Up to Saturday evening, the workers for the Fourth Liberty loan had received pledges amounting to \$512,300. The quota for Salem is \$1,057,806, or as some experts have figured it, about \$250 for each family in the city. Today the work has been going on with a majority of the captains and teams on the job. Close to \$3,000 had been turned in at the Commercial club up to 6 o'clock this afternoon. It is felt that unless some extra hard work is done Salem will fall down

with its quota as the first three days. Sixty subscriptions of barely half the amount that must be pledged. As an aid to going over each territory again, loyalty cards are now being made out. On this card it will be shown just exactly the amount that each person has subscribed for the other three Liberty loans and what each person has done for the Y. M. C. A. and Red Cross campaigns. This card will be made out for each person in the city and will be a concise history of every person's patriotism. There will be a booth at the fair grounds for those who wish to subscribe for Liberty bonds and the post office at the grounds will sell bonds and War Savings stamps. As the matter now stands, with barely half of Salem's quota subscribed, something radical must be done in the way of inducing those who are holding out to help raise the quota, or the capital city will fall down badly on the fourth loan.

a bite at his sandwich with a nibble at his chocolate. He wasn't much to look upon, but it's a ten-to-one shot that he was happier than John D. Rockefeller has been any time within the past fifty years.

Prune packers are practically tied up awaiting orders from the government. A few plants are doing some packing but with the majority of packers nothing will be done until orders have been received from the government.

Anyway, we'll soon be in position to fire the garbage man if the war workers keep putting out barrels on the street corners.

This is the season of fair weather in Oregon.

ASK FOR and GET **Horlick's** The Original Malted Milk For Infants and Invalids OTHERS are IMITATIONS



The Time Is Drawing Near

We must all do our part if we make good our boost--

Oregon First

The War must be Won--Nothing else now matters

Does Pershing Speak for You?



"The German army can be beaten; the German army will be beaten; the German army must be beaten."

Pershing counted on every man, woman and child in America to back him up when he said that—back him up with their souls, their flesh, their pocketbooks—to the last drop of blood, to the last dollar.

Our young men are backing him with their blood. Every one of us at home must back him with our dollars—our last dollars—our future dollars.

BUY Fourth Liberty Bonds. Any Bank Will Help You.

THIS ADVERTISEMENT CONTRIBUTED THROUGH THE PATRIOTIC CO-OPERATION OF

Painless Parker

HENRY KRAUS INJURED.

Henry Kraus was injured Tuesday by falling from a load of wood and being run over by one of the wheels of the loaded wagon. He was hauling wood from his farm near Lone Elder, and had just started for home when the accident occurred. Chris Goebel who was working nearby, went to Mr. Kraus' assistance, and he was brought home to Aurora where he was attended by Dr. Giesy, and is now resting easy, and it is hoped he will continue to make satisfactory improvement.—Aurora Observer.

In the matter of electric light and heating, the city recorder has been notified that the petition of the Portland Railway Light and Power company will be heard in Portland tomorrow morning at the court house. The company asked for an increase of power rate for big consumers only.

Inquire Into The Demand For Postum

A few years ago one could safely assume that most every family was drinking either tea or coffee.

Nowadays it's different. People from every walk of life in increasing numbers are drinking

POSTUM

The first users were impelled by reasons of health, but in the newer form, Instant Postum there are qualities of economy and serviceability in addition to health value and splendid taste which makes it the paramount table beverage for discriminating people.

"There's A Reason"

"BEST INVESTMENT I HAVE EVER MADE"

Contractor Wouldn't Take \$500 For Good Tanlac Did Him.

"I just want to say right now that I wouldn't take five hundred dollars for the good that first bottle of Tanlac did me, for I feel like it has given me a new lease on life," said C. E. Nelson, a contracting carpenter living at 7728 63rd Ave., Southeast, Portland, recently.

"Following a serious accident four months ago," he continued, "which laid me up for eight or nine weeks, I lost my appetite, and my stomach got all out of order. What little I did manage to eat would sour and form gas, which would cramp and pain me until I could hardly stand it. Then my kidneys went back on me, and my back hurt so bad I couldn't find a comfortable position. They said I had rheumatism or 'lumbago,' then my right leg, below the knee, got to hurting me, and at times I couldn't stand on my feet or get up when down, I was constipated all the time and suffered a great deal with headache. Nobody knows how I really did suffer, because I just can't describe it, and as nothing seemed to do me any good I had become discouraged about my condition.

"I finally sent down and got a bottle of Tanlac, as I had read so much about it, and it was about the best investment I ever made. My appetite came bounding back after my first few doses, and by the time my second bottle was gone, my stomach trouble was almost gone, too. I am now eating any and everything I want and it doesn't hurt me the least bit, and my kidneys and back are greatly improved. At the time I started on Tanlac I had to use crutches in order to get about, but I don't need them now at all, and have thrown them aside. I have gained several pounds in weight, and can just feel myself getting stronger every day I have gone back to work already, and I never lose an opportunity to speak a good word for Tanlac."

Tanlac is sold in Stubbard by Stubbard Drug Co., in Mt. Angel by Ben Goebel, in Gervais by John Kelly, in Turner by H. P. Cornelius, in Woodburn by Lyman H. Shorey, in Salem by Dr. S. C. Stone, in Silverton by Geo. A. Steinhilber, in Gaston by Mrs. J. P. McCordy and in Stayton by C. A. Beauchamp, in Aurora by Aurora Drug Store. (Adv.)

A course in French is interesting most of the pupils in the Pilot Rock high school, the East Oregonian's correspondent there writes, and several post-graduates are also going to take the course.

Open Forum

CLOSING STORES DURING PARADE

To the Editor: When the imperial German government called the good old U. S. A. a nation of "dollar chasers," it stung the heart of every real American. When Ambassador Gerard was told "America would not fight," every American felt the same had come to stop for action and eras that lie down the arrogant throat that uttered it.

We are not all privileged to don khaki and go to the front, but all who are Americans will respond to the call to the colors and either fight in the front line trenches or dig in behind the lines and do our best to gram that lie down the Prussian throat, who said we were dollar chasers and would not fight.

We now have approximately 2,000,000 men equipped and overseas, and are preparing to duplicate that by next spring.

This colossal undertaking requires money, and this money, our good, wise and generous government is raising by borrowing it from its citizens, instead of the Prussian method of forced taxation and confiscation.

We are now floating our fourth liberty loan, Salem must raise \$1,058,000, and will, when all its citizens awake and understand the proposition.

To endeavor to bring this realization home to every citizen of our city, the women of Salem paraded last Saturday night—the mothers, wives, sisters and sweethearts of the "boys over there," as well as women pledging themselves to be in the fight behind the lines.

It was a touching sight to see the womanhood of our city marching through our streets proud of their place and part in this fight for honor, peace and world's freedom, and as one stood on the curb watching these brave fighters in petticoats, torn, spring to our eyes and we thanked God the lie on American citizenship was not with determination to eras it down the Kaiser's throat in his palace in Potsdam.

But—as we followed the women in their parade we noticed some of our business houses wide open "doing business as usual."—True some were closed tight, releasing their employees to participate in the great movement of putting over our Liberty loan—and as an American I want to say this, Any person, firm or corporation who are

not heart and soul behind this war, doing all in their power to stimulate and build the fighting machine of America that the Hun may be crushed and peace once again visit the earth—are slackers of the first class—may they are of the same breed as the Hun, they would rather and sell their souls for petty gain, use the living bodies of our brave boys in khaki and our noble women in Red Cross work as means to forward their selfish ends and build their business. I have investigated how and why some business houses closed and others kept open, and I find that while the patriotic demonstration occurred on the best shopping night in the week—Saturday—a great majority of business men responded to the suggestion to close their business at 6 p. m. Others said they would close if it was general, leaving themselves a loop hole to stay open, and like the despicable Hun played from a snook and grasped the loose penny. Such work is un-American, and there is no real, rich, red blooded American will give such their patronage, no more than purchase anything "made in Germany."

As a citizen of this great nation I shall in the future closely observe the actions of these unpatriotic merchants, and if the press will give me space they shall receive "special mention" and be known in their true light.

We are at war, fighting like a nation never had to fight before, and the time is past for slackers, lukewarm patriots and profiteers—one new is either an American, and must act like one, or a Hun. If you have done your part good, if not, get busy.

—AN AMERICAN.

DAYLIGHT SAVING IN EFFECT TILL LAST SUNDAY IN OCTOBER

Joy of the moment in the announcement Saturday that the "summer time" plan of daylight-saving would end on September 30 was short-lived.

The act of congress providing for daylight saving provided as well that it shall end the last Sunday in October at 2 a. m.

Hence at that time, and not before, clocks may be turned back to their woe-making time as of pre-war days. The error was due to miscalculation.

Polk Prune Harvest Large.

Dallas, Ore., Sept. 23.—From figures on hand in the office of the packing plant of the California Packing Corporation in this city the prune crop of Polk county this year is estimated at 5,000,000 pounds, which will be sold for about \$450,000. This is the largest crop of prunes ever harvested in the county and the packing plant will be required to run several months to handle the amount.

Articles of incorporation were filed today by the Rainier Logging Company of Portland, which has a capital stock of \$100,000. The incorporators are Harrison G. Platt, Robert Treat Platt and Palmer L. Fates.

We specialize in **MILITARY Wrist Watches** and Ladies' Wrist Watches of the Reliable Kind. Write for information and prices. **JAEGER BROS.,** (Incorporated) 312 1/2 Bank Building Portland, Ore.

JOURNAL WANT ADS PAY