

Hore Subscribers To
Salem Y. M. C. A. Fund


## Giansifinisfore

Our Fall Silks, Woolens, Shoes and Wearables of all kinds are now ready for your inspection. All bought by buyers who live in Salem and have an interest in Salem, and understand the specific requirements
of Salem people and Marion of Salem people and Marion and Polk county people thoroughly. The class of merchandise, the quality and our low cash prices is the combination that makes this store an attractive trading place. FINE SERGE PLAIDS $\$ 2.45$ Yard
These are especially good for fine school dresses. Those who want something a little better than the ordinary should see these right soon. There is always good wear in Serges and these Plaids are very
attractive. The colorings are rich and the combinations range from the rather modest to those of louder tone. Plenty to suit the taste of all. 40 inches wide


## KOVERALS

FOR CHILDREN AND MISSES

2 Years to 16 Years
There is only one genuine Koverall the sizes in Blue denin with red trimming, also $\tan$ and stripes. Supply your needs at once- - they go fast.
$\$ 1.50 . \$ 1.75, \$ 2.00$






## GIVE THE RED CROSS AN OLD TIRE TOMORROW

OUR REPUTATION FOR COATS AND SUITS OF QUALITY AND STYLE IS ABUNDANTLY MAINTANED $\mathbb{I N}$ THIS SEASONS SHOWING AND IS FURTHER HEGGTEEED BY VALUES EXTRAORDNAARY

You probably know something of the difficulty of finding garments priced on the basis of previous seasons--there's little to be had. But merchandising foresightedness enables us to save you considerable money in your coat and suit buying this fall. And best of all the styles breathe the very latest thought, and the workmanship matches up

You could be no better dressed and probably could not buy as reasonably were you to search the biggest stores of the biggest
U. G. Shipley Co.





SAVE

BACKED.BY•A•GUARANTEE
THAT-MEANS•SOMETHING

