

We Have Some Wonderful Values In Ladies' and Girls' NEW FALL HATS

That Will Please You, and Save You Money.

Children's Hats 69c to \$2.98
Ladies' Hats \$1.98, \$2.98 and \$3.98

OUR EASTERN BUYERS

Continue to Send us Daily
the latest in

Ladies' Coats

SUITS AND DRESSES

On account of being bought in such large quantities they are bought right, and we are selling them right.

YOU WILL APPRECIATE THE
VALUES

DO NOT OVERLOOK

Our fine line of

Shoes

We have just received during the past few days some very fine, dressy Ladies Shoes, which are the season's latest in Tan, Brown, Black and White. They are priced from

\$4.98 to \$8.90

WE WILL BE CLOSED ALL DAY MONDAY, SEP., 2ND, LABOR DAY

J. C. Penney Co.
Incorporated
197 BUSY STORES

Died

WEBSTER.—Monday morning September 2, 1918, at 8:15, at her late residence, 901 south 13th street, Salem, Oregon, Mrs. Gertrude E. Webster, aged 81 years and 10 months, after a short illness superinduced by a severe attack of la grippe. Beside her husband and daughter, Julia K., who were with her, she leaves one brother, T. G. Moore of Harmony, Minn. She has been practically a helpless invalid from rheumatism for several years, but her general health has been very good until the recent attack. Funeral from Terwilliger Undertaking Parlor, Wednesday September 4 at 2 o'clock in the afternoon. Interment in City View Cemetery.

Born

MCCARTHY.—To Mr. and Mrs. Frank V. McCarthy, 880 North Commercial street, August 31, 1918, a son.

LITTLE TALKS ON THRIFT

By S. W. STRAUSS
President of the American Society for Thrift

In these days of food conservation it is interesting to note the sound counsel on this subject given by Benjamin Franklin more than 130 years ago. Franklin in all matters of personal conduct taught us a lesson.

"Labor in the first place to bring thy appetite to reason" was the keynote of his teachings on the question of food, on which subject he wrote the following advice:

"Eat and drink such an exact quantity as the constitution of thy body allows of, in reference to the services of the mind."

"They that study much ought not to eat as much as those that work hard, their digestion being not so good."

"The exact quantity and quality being found out, is to be kept to constantly."

"Excess in all other things whatever, as well as in meat and drink, is also to be avoided."

"Youth, age and sick require a different quantity."

"And so do those of contrary complexions; for that which is too much for a phlegmatic man, is not sufficient for a choleric."

"The measure of food ought to be as much as possibly may be" exactly proportionable to the quality and condition of the stomach, because the stomach digests it."

"That quantity that is sufficient, the stomach can perfectly concoct and digest, and it sufficeth the due nourishment of the body."

"A greater quantity of some things may be eaten than of others, some being of lighter digestion than others."

"The difficulty lies in finding out an exact measure; but eat for necessity, not pleasure; for lust knows not where necessity ends."

"Wouldst thou enjoy a long life, a healthy body, and a vigorous mind, and be acquainted also with the wonderful works of God, labor in the first place to bring thy appetite to reason."

If in the rugged days of Franklin's time it was necessary to issue a warning such as this, what would have been the consternation of the sturdy old statesman and philosopher had he lived in America during the period just prior to the war when our annual food waste amounted to \$700,000,000!

At present when our food regulations are being made somewhat more lenient, the logic of Benjamin Franklin is most appropriate. Over-eating and ill choosing one's food are forms of thriftlessness into which Americans with relaxing discipline should not drift. One of the great lessons of the war has been thrift and self discipline. Let us make these lessons net gains.

A fire that might have caused a serious loss of property was discovered in the yard of William McGilchrist, Sr. Sunday afternoon about 5 o'clock. The fire was in the grass near the McGilchrist home on South Commercial street and was gradually eating its way towards the house. It seems that a number of people saw the fire and the danger in which the house would soon be placed, but no one stopped to put it out, until Mr. and Mrs. A. M. Hansen and Mrs. P. J. Kuntz, with the assistance of neighbors succeeded in extinguishing it.

It's Your EYES

Hundreds of men and women suffer untold hardships and pain without knowing the cause. Of no comfort to themselves or others, enjoying nothing, they are in constant distress. They resort to medicine without relief.

Headaches, stomach ailments, indigestion, brain fog, and other disorders are often directly traceable to improper vision. If your eyes are at fault, and this cause is not removed, you cannot be cured permanently.

If you suffer without apparent reason, if your nerves are unstrung, look to your eyes! Correcting them may tone up your health, giving you new life and vigor.

My 35 years practical experience (eight years in Salem) in eye examinations and correct fitting of glasses assures you of an unexcelled quality of service. I guarantee satisfaction in every respect.

I use no drugs, as drugs are dangerous.

I exchange your glasses, when necessary, for one year free of charge.

DR. M. P. MENDELSON
Fits Eyes Correctly
210-211 U. S. Nat'l. Bank Bldg.
Phone 110

All Around Town

Coming Events

TONIGHT
Sept. 2.—Labor Day. Stores Banks and postoffice closed.
Sept. 14.—"To Hell With the Kaiser," at Liberty theatre.
Sept. 14.—D. W. Griffith's "Hearts of the World," Oregon theatre.

Sept. 5.—Song Recital of Lois Lucile Junk at First Methodist church, 8 p. m.
Sept. 15.—Thursday: Registration at voting precincts of all men between 18 and 21 and 31 and 43 years of age.
Oregon State Fair Sept. 23-28.

Dr. Mendelsohn is back in his office and is at your service.

"The funeral beautiful."—Webb & Clough Co.

As today is Labor Day the regular Monday evening drill of Oregon Guard company G has been postponed until Tuesday evening. This is by order of Captain Dyer.

The eight Salem men who attended the reserve officers' training camp at Eugene have completed the August study and are home today. Several of the men will return for the September course, while others will continue their studies later. Clifford W. Brown left Sunday to continue his studies at Louisville. All of the Salem men passed the examination at the close of the month's course. Those who were given the training from Salem are: W. J. Busick, Ellis Cooley, Fred Mangis, Clifford W. Brown, T. A. Roberts, Harry Hawkins, Chester C. Moore, and Rodney Miles.

Blacksmiths' prices advance, on account of the advance in the price of iron and steel. The advance is 10 per cent. on all work. The advance is 10 per cent. on all work.

I will be out of town for a few weeks and would like my patrons to settle their accounts with my wife. Phone 313 or send check to 1157 S. 15th St., Salem, and oblige, G. V. Ellis, M. D. 93

Wanted at once—men to work in yards and mills. Inquire Spaulding Logging Co.

The river is again seeking a new low level record and with the continuance of dry weather a few days longer, it will break the record of the past generation and record two feet below the low water mark. Today it is one foot and eleven inches below and has been gradually falling since August 1.

Blacksmiths' prices advance, on account of the advanced prices of labor and all materials, the Salem blacksmiths have adopted the following prices to take effect September 1: 4 new shoes, No. 1 and 2, \$2.50; No. 3, 4, 5, \$3.00; No. 6, 7, \$3.50; No. 8, \$4. Rescoring four shoes, \$2 per horse. Bar shoes, No. 1, 2, 3, 4, 5, \$1 each; No. 6, 7, \$1.25 each; No. 8, \$1.50. Retoeing to No. 6, \$2.50; No. 7, 8, \$3.00. Tire setting: Buggies, \$4; wagons, \$5. Time \$1 per hour.



PILOTING SHELLS TO THE HUNS—British artillery officer on the Italian front directing the work of his battery by megaphone from a concealed fire control station. British Official Photograph.

Dr. Schenk's offices will be closed from Aug. 3rd to Sept. 8, 1918. 9-3

Big dance every Tuesday, Thursday and Saturday nights, Lakebrook hop yard, 8 miles north. 1f

Dance tonight Moose hall.

Moving picture fans are especially happy this week as two of the theatres have on shows of national fame. At the Oregon there is Griffith's "Hearts of the World," a patriotic film ranking with "Birth of a Nation." At the Liberty theatre there is the patriotic film, "To Hell with the Kaiser." Both theatres did a big business Sunday, running continuous from the beginning of the afternoon shows.

Holiday dance tonight Moose hall.

Will trade for unincumbered city property, my \$2000 equity in improved 5 acre suburban home, 1 acre, variety fruit and berries. Slightly location. H. A. Johnson, owner, phone 347. 9-3

The next meeting of the members of the Salem Elks' lodge is Thursday evening of this week. This will be the only regular meeting of the month. The usual Thursday evening sessions will begin regularly the first Thursday in October.

Special Labor Day dance tonight Moose hall.

Dr. Schenk's offices will be closed from Aug 3rd to Sept. 8, 1918. 9-3

The regular meeting of the Chadwick Auxiliary No. 37 of Eastern Star will hold its next session Tuesday evening of this week at 8 o'clock.

Big dance Moose hall tonight.

"The best" is all you can do when death comes. Call Webb & Clough Co. Phone 120. 1f

Labor day in Salem was a vacation for those who could manage to go somewhere. Those who couldn't arrange to leave the city seemed to have taken things very quietly. About the only sign of life in the afternoon was at the moving picture theatres with the showing of two big films.

The changing of the schedule on the Oregon Electric and Southern Pacific has again been postponed a week or so. It is understood several trains will be taken off each road. While there may be several changes in the schedule, the Oregon Electric will continue to care for the school children, as in the past on the Woodburn run.

The Marion county food administration headquarters are now in the store of C. M. Lockwood, 214 South Commercial street, Mr. Lockwood having been appointed administrator last week. Hereafter all who are in need of sugar for darning purposes should go to Mr. Lockwood instead of the Commercial club. No food administration business of any kind will be transacted at the Commercial club. All business connected in any way with the Marion county food administration will be transacted by Mr. Lockwood.

More than 100 men, including the chairmen of the districts in Marion county for the coming Liberty loan, met at the Commercial club Saturday afternoon to hear an address by John McCourt of Portland. He endeavored to impress on the workers that a man who could easily loan the government \$1000, should not let off with a mere subscription of one bond of \$50. This

NEW SHIPMENT

Ladies' Coats, Suits

Just received—Showing Some of the smartest models of the season. Buying all our models direct from New York and Philadelphia factories saves you all the middleman's profit.



Children's Coats \$3.98 to \$7.50

Ladies' Coats and Suits \$14.75 to \$42.50

Our Prices Always the Lowest.

GALE & CO.

PHONE 1072

Commercial and Court Sts., formerly Chicago Store

is especially true of the coming loan which will be just double that of the Third loan. With just double the amount to raise in Marion county, Mr. McCourt thought more attention should be paid to a man's ability to loan the government money. It was pointed out that during the War Savings Stamp campaign, many people just pushed the solicitor along with a \$5 or \$10 subscription. The opening day of the drive is Saturday September 28

CALLS 7725.

Washington, Sept. 2.—General Crowder today issued a call for 7725 white men of the selective draft who have had a grammar school education to be sent to various universities and colleges for technical training. The men will entrain September 19.

Journal Want Ads Pay

PERSONALS

Miss Jessie Miller, accompanied by Mrs. Ed Herring of Portland is spending a few days at Newport.

C. K. Spaulding and U. G. Holt of the Spaulding Logging company went to the Black Rock camp this morning.

Mr. and Mrs. E. W. Wallace returned Saturday from an auto trip in the Sound country including Seattle and Tacoma.

Mr. and Mrs. John W. Todd and Mr.

WANTED.

Portland Furniture Dealer wants all kinds of second hand furniture, stoves, gas ranges, etc. Best price paid. Phone 951.

WANTED, JUNK

And All Kinds of 2nd Hand Goods.
Full Market Prices—Special Prices paid for Sacks.
Get our prices before you sell.
THE PEOPLE'S JUNK & 2ND HAND STORE
271 N. Com'l St. Phone 734

DR. W. E. STANTON

Skin and Scalp Specialist
Treats all eruptions and blemishes of skin and scalp. Latest appliances for treating the feet. Satisfaction guaranteed.

Lady Assistant
518 U. S. Nat'l. Bank Bldg.
For Appointments
Phone 416

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care of

Yick So Tong

Chinese Medicine and Tea Co.
Has medicine which will cure any known disease.
Open Sundays from 10 a. m. until 8 p. m.
153 South High St.
Salem, Oregon. Phone 283

WHAT ALLIES CAPTURED

Paris, Sept. 2.—The allies captured 128,302 men in the fighting on the west front in France between July 15 and August 31, it was officially announced today. Of this number, 2674 were officers.

During the same period, the allies captured included: 2069 guns; 1734 trench mortars and 13,783 machine guns.

SACKS FOR SALE

45,000 Sacks for sale. We carry a lot of sacks for wheat, oats, onions and potatoes. We sell them below Portland prices.

WESTERN JUNK CO.

Center & Court
Phone 706

TELEPHONE 61 AND 82
CAPITAL JOURNAL JOB DEPT
SATISFACTION GUARANTEED

I WANT TO BUY

Your Junk and give you a square business deal. I always pay the highest cash prices.

I WANT YOUR SACKS AND BAGS

I buy all kinds of used goods, 2nd hand furniture, rubber and junk. Get my prices before you sell.

THE CAPITAL JUNK CO.
The Square Deal House
271 Chemeketa Street
Phone 398

Don't Let a False Sense of Pride or Economy Stand In The Way of Giving Your Eyes The Aid They Need.

Let us examine your eyes today—Put on glasses if you need them and save regrets later.

DR. A. McCULLOCH Optometrist,
204-5 Salem Bank of Commerce Bldg.



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