

Watch Your Blood Supply,
Don't Let Impurities Creep In
Purs NI $\begin{gathered}\text { d Means Perfect } \\ \text { Health. }\end{gathered}$
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SHOWING THE PRETTIEST PLAIDS FOB NELLEES NEW

## School Dresses

Time is fleeting. By providing the materials to meet the express requirements of our people choosing the Girls' School Dresses is easily
quickly and most profitabty done here. quickly and most profitably done here.

New Idea Fashion Review for Fall. Shows 10 solid pages of Juniors' Girls,' Little Girls' and cattern counter All parterns


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CONSPICUOUS EXAMPLES OF THE SMART NEW COATS FOR WOMEN, MISSES AND CHILDREN Graceful in Outlines, These New Models are Both Becoming and Practical and are Certain to Win Your Favor and Approval at First Glance:
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