

The Most Abused Word in the English Language

What we mean by SERVICE on Cheerolet Cars is a full and complete stock of parts -Everything-And Competent Mechanics that understand and work on Cherrolet cars only; that are here for the benefit of Chevrolet owners exclusvely--How many car owners today are getting this kind of service

Step up to any Cherrolet owner and ask him how he is being taken care of. -The lind of service Cherrolet owners are receiving is the keynote of our suc-cess.--Over 150 Cherrolet cars sold since February 23 rd

## Salem Automobile Co.

E. G. DELANO PHONE 97

246 STATE STREET, SALEM, OREGON
The Saving Service



