

Red Cross Has Ample Supplies of Knitting Yarn
To Keep Workers Busy

Do Not Get Careless With Your Blood Supply

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## Bransinatyore

Just A Glimpse of Autumn--What Madam's Coat Will Be Made Of
First of all, Coats will be made of Real WARMTH GIVING FABRICS-Coatings of increased weight- -and those of a pile of velour finish are especially favored.

Women of fastion and those who speak with authority on subjects of this kind are using VELVETS and PLUSHES as their first choice. Can you imagine the beauty of coats made of such material?

## COSTUME VELVETS MAKE PRETTY SUIIS AND COATEES

As stated before, this fabric has been chosen as the favorite for the lighter weight street wear garments this fall and winter.
We have received new numbers of excellent quality in Copenhagen Blue, Myr-
tle, Brown, Prune and Navy. These are 32 and 36 inches wide, priced yard $\$ 2.75$
OUR PLUSHES ARE NOW ON DISPLAY
Rolls and rolls of beautiful Plushes! Plushes that will be a joy to the wearer
that makes her choice here.
There is a good assortment of colors, several weights and a good range of pri ces. All 50 inches wide.

An excellent and most popular quality comes in colors of Brown, Chartreuse Russian Green, Purple, Taupe and Black at, per yard .......................... . 84.75

Three exceedingly rich numbers in Black, at per yard $\ldots . . . . \$ 6.65, \$ 7.85, \$ 8.50$
Crushed plushes in Black--a very good Coat Fabric that doesn't show wear
Crushed Beaver and Mole--the finest quality Silk Plush, used chiefly for trimmings such as Collars, Cuffs, Belts and Pocket Tabs--full 50 inches wide, priced 50 e an inch, per yard

NEW GOODS ARRIVING DAILY-WE NVTE YOU TO SEE THE M


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Outfitters to Women, Misses and Children


Every Desirable New Worth-While Model is given
Representation in This Gatthering, which is UnRepresentation in This Gatthering, which is Unquestionably the Best for Quality, Workmanship and Price, to be found this Season.

MATERIALS ARE-
Broadeloths, Serges, Velours, Cut Velours, Panne Velours, Kerseys, and Mixed Meltons. Priced $\$ 14.75$ to $\$ 85.00$

YOU WIL APPRECIATE-
These Coats Because they so fully Meet Your Ideals. The Price Scale is Broad and There is a coat here for Any Sum you had in Mind to pay. REMEMBER, TOO, that each coat is an excellent value at its price.

WHERE SHOPPING IS A PLEASURE
quality Merchandise
U. G. SHIPLEY CO.

145-147 N. LIBERTY STREET POPULAR PRICES
$\qquad$ SALEM, OREGON.


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Journal Want Ads Pay

Present Conditions demand the use of corn instead of wheat. And the most delicious form in which corn ever was served is

## POST

 TOASTIES-crisp, tender, full-
bodied corn flakes.

