## WILLARD BATTERIES

## What They Stand For

 W-Stands for Willard, also for war. 1-For Inimitable, all Willards are. L-Stands for Live Long, allo of them do. A-Is for Amperc, a wise little man. ${ }_{\mathrm{R}}^{\mathrm{R}-\mathrm{I} \text { I for R Rubber, beat this if you can. }} \mathrm{D}-\mathrm{Stands}$ for Duty, D--Stands for Puty, ours is plain, to help squeleh the Kaiser, that peace may reign.B-Stands for Better, than Willard there's none. A-Is for all cars under the sun.
 E-I I sor Excellence, that means worth. $\mathrm{R}-\mathrm{Is}$ Results, of these there's no dearth.
I-s for Inspection, and this is iree.
E-Is for Every two weeks, don't you see? E-Is for Every two weeks, don't you see?
S- Means Service, we are here to extend our very best service. Please call again.

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Hints for the Motorist
By Albert L. Clough

## Detecting Tire Overloading.

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## The Valley

 Motor Company orasStill have 3 tractors left that will be sold at the present price without the increased raise of freight. We expect the

## Fordson Tractors

BY AUGUST FIRST
Watch for notice of Demonstrations that will be held upon their arrival.

## The Valley Motor Co .

Front and State Street

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