

# Closing Out All Summer Shoes

## The PRICE SHOE CO.

OPENS SALEM'S GREATEST

# SHOE SALE

## FRIDAY, JULY 12, 1918

WE HAVE THOUSANDS OF PAIRS OF SHOES ON OUR SHELVES THAT WE ARE GOING TO CLOSE OUT REGARDLESS OF FORMER COST. OUR FALL STOCK WILL SOON BE ARRIVING AND WE MUST CLEAR OUT ALL THE SHOES NOW ON HAND. WE ARE OVERSTOCKED ON TENNIS SHOES AND ELK BALS AND WE ARE GOING TO CUT THESE SHOES DOWN BELOW COST AND CLOSE THEM OUT.

OVER A THOUSAND PAIRS OF LADIES' PUMPS TO BE CLOSED OUT AT A FRACTION OF THE WHOLESALE COST. ALL NEW STYLES, PATENT KID AND GUN METAL. ALL MEN'S SHOES AT LESS THAN LISTED PRICES BY THE FACTORIES IN THE EAST AND STILL GOING HIGHER.

### CLOSING OUT PRICES THAT WILL PREVAIL for NEXT 10 DAYS

<b>Extra Special</b>	LADIES' \$4.00 AND \$5.00 PATENT AND KID PUMPS, ALL SIZES AND STYLES, WHILE THEY LAST, GO AT .....	<b>\$2.95</b>
<b>Extra Special</b>	LADIES' \$5.00 AND \$6.00 PATENT AND KID PUMPS, ALL THE LATEST CREATIONS, EVERY SIZE AND WIDTH, INCLUDING HANANS, GO. AT .....	<b>\$3.95</b>
<b>Extra Special</b>	HUNDREDS OF PAIRS MEN'S \$5.00 WORK SHOES, BROWN AND BLACK, DOUBLE AND SINGLE SOLES, IN ALL SIZES, TO CLOSE AT .....	<b>\$2.95</b>
<b>Extra Special</b>	LADIES' PATENT CLOTH TOP AND KID CLOTH TOP \$6.00 DRESS SHOES, LOW AND HIGH HEELS, ALL SIZES, TO CLOSE OUT .....	<b>\$3.95</b>
<b>Extra Special</b>	LADIES' LOW HEEL NEOLIN SOLES AND RUBBER HEEL, NEW BUCK SPORT SHOES, \$7.00 GRADES, WHILE THEY LAST .....	<b>\$4.95</b>

500 Pairs Men's, Women, Boys' and Children's White and Black Tennis Shoes; Men's 95c; Women's and Boys', 75c; Children's, 65c.  
100 Pairs Boys' Dress Shoes, Black only, sizes 1 to 5½, button and lace, to close out while they last, \$1.95.

1200 Pairs Men's and Boys' Elk Bals, Black and Tan, the Favorite Summer Shoe for Play and Work; Men's, \$2.65; Boys', \$1.95; Children's, \$1.65.

Few Pairs Men's Large Size Hip Rubber Boots, \$8.00 Grades to Close Out at \$1.95.  
Boys' \$5.00 Army Shoes, sizes 2 to 6, tan only, to Close Out at \$3.95.  
Few Pairs Men's \$5.00 Dress Shoes, and lace, Neolin soles, to Close Out at \$2.95.

500 Pairs Barefoot Sandals, best tan Leather, thick soles, equal to Sandals costing twice as much; sizes 5 to 11 go at 95c; 11½ to 2 go at \$1.35; Women's sizes 2½ to 6, go at \$1.95.

#### Ladies' Dress Shoes

LADIES' \$6.00 DRESS SHOES, BLACK AND WHITE, BUTTON AND LACE, NOW GO AT .....	<b>\$4.95</b>
LADIES' \$7.00 DRESS SHOES, BLACK AND WHITE, BUTTON AND LACE, NOW GO AT .....	<b>\$5.95</b>
LADIES' \$8.00 SHOES, BLACK AND COLORS, LACE ONLY, NOW GO AT .....	<b>\$6.95</b>
LADIES' \$9.00 SHOES, ALL COLORS AND STYLES, LACE ONLY, NOW GO AT .....	<b>\$7.95</b>

#### Men's Dress Shoes

MEN'S \$6.00 DRESS SHOES, BUTTON AND LACE, BLACK AND TAN, NOW GO AT .....	<b>\$4.95</b>
MEN'S \$7.00 DRESS SHOES, BUTTON AND LACE, BLACK AND TAN, NOW GO AT .....	<b>\$5.95</b>
MEN'S \$8.00 DRESS SHOES, BUTTON AND LACE, BLACK AND TAN, NOW GO AT .....	<b>\$6.95</b>
MEN'S \$9.00 DRESS SHOES, BUTTON AND LACE, BLACK AND TAN, NOW GO AT .....	<b>\$7.95</b>

Rubber Heel Day Each Wednesday 50c New Live Rubber Heels Put On for One-Half Price=25c

**Hanan Shoes**  
**Selby Shoes**  
**Fox Party Pumps**



**Witch Elk Boots**  
**Ball Band Boots**  
**Wizzard Arch Supports**

NEXT TO LADD & BUSH BANK

326 STATE STREET