

## WE HAVE A GREAT MANY <br> Silisilit Sioe Cisioniris

Who fully appreciate the advantage of trading at a J. C. Penney Store. We MATERIALS, and PRICES family in a great variety of STYLES, COLORS, their money should not fail to give as a call.

LADIES' OXFORDS in a Mahogany brown shade which is very popular, of Russian Calf, with an imitation tip and a military heel, Goodyear welt sole. This is an exceptionally fine low shoe at
$\$ 4.50$

Ladies' Grey Shoe with new-buck wing tip and canvas vamp new-buck It has a good rubber military top. This is a stylish summer shoe $\$ 4.50$

LADIES' SHOE in a nice shade of tan. It has a Russian calf vamp with hew-buck top, Goodyear welt sole, has either a late military or a French iceable high class shoe for .. $\$ 7.50$

Ladies Dress Shoe, with black kid French and a mahogany brown top, French heel. This is a late stylish
shoe at ..................... $\$ 5.50$ $\$ .5$

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COMING EVENTS

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## $4+3$ <br> Ladies' Hats

Now Greatly Reduced-Dozens of New Styles just receivel-all go at Special Prices--

LADIES' HATS
CHILDRENS HATS

Our Prices Always the Lowest

## GALE \& COMPANY

