

THE HOME OF **Bevo** THE BEVERAGE



ANHEUSER-BUSCH, ST. LOUIS.

The universal popularity of Bevo made it necessary to erect this building—the largest of its character in the world. Covers two city blocks. Floor space 26 acres. A basement 30 feet high containing 13 tracks each to accommodate ten freight cars. Will employ 2,500 people and have a bottling capacity of two million bottles daily, equal to 140 car loads, on an eight hour day basis.

New Bevo Plant. World's Largest Beverage Factory

The completion of the new \$8,000,000 Bevo plant in St. Louis is a notable wartime industrial achievement. The construction of this plant, the largest and most perfectly equipped of its kind in the world, was made necessary by the extraordinary demand for the highly meritorious non-alcoholic beverage perfected under the personal supervision of August A. Busch, president of Anheuser-Busch, who succeeded his father, the late Adolphus Busch, as head of the many great Anheuser-Busch industrial institutions.

After years of scientific experiments and original research, Bevo was created for two purposes: as an aid to the production of Mr. Busch's plans for a real sense of temperance program in America based upon education and intelligent moral development; and to supply the public with the highest quality of non-alcoholic beverage that science and manufacturing skill could produce. Bevo has been a positive aid to the government in carrying out its military temperance program, for it has become the favorite beverage of the army and navy, and is used extensively on battlefields and in encampments with the approval of the heads of the navy and war departments.

The Busch & Son Bros. Diesel Engine Co., of St. Louis, of which Mr. Busch is the principal owner and president, has been engaged continuously and exclusively since America entered the war in building engines of the finest and most perfect type for American submarines, airplanes and the United States navy. Mr. Busch takes the position that it is the patriotic duty of American manufacturers to operate their plants for the benefit of the government during the war, and that private profits should be entirely or largely eliminated.

The historic Grant's Farm, upon which General Grant lived and labored before the outbreak of the Civil War, and where all his children but one were born, is now Mr. Busch's country estate, and is maintained in the highest state of cultivation, not only as a memorial to General Grant, but also for the raising of fine live stock and experimental scientific farming.

Besides being president of the Anheuser-Busch Brewing Association, the largest industry of its kind in the world, Mr. Busch is interested in many enterprises, including farming, stock-raising, banking, manufacturing and retraining. He is also a member of the executive committee of the St. Louis branch of the National Security League, which is actively engaged in work in connection with the prosecution of the war.

Get Rid of Your Rheumatism
Wilson at a horse show and confirms the opinion of others that Mrs. Wilson is fully as good appearing as her pictures show and that she fully carries out the part as the "first lady in the

SOCIETY By CAROL S. DIBBLE

Under a captivating picture of Miss Genevieve Barbour in Tuesday's Oregonian, appears the following concerning her appearance with the Cherrians at the Hellig last night in Portland:

"When the Salem Cherrians put on their minstrel show at the Hellig theater in Portland tomorrow night for the benefit of 1100 soldiers at Vancouver barracks, one of the features will be the appearance of little 10 year old Genevieve Barbour, of Salem, who can boast of a long line of fighting ancestors. She can boast of the fact that her great-grandfather, Herkimer Cullen, was in active service in the Revolutionary war and the War of 1812. Her great-grandfather, John Brown, of Delaware, was in the Mexican war, and both her maternal and paternal grandfathers served in the Civil war, one of them being a first lieutenant under Grant. Miss Barbour appears in Spanish costume and is a clever little miss."

Miss Barbour is the daughter of Mr. and Mrs. C. E. Barbour of Salem, and has been featured in various local entertainments. She appeared last week in an artistic solo dance at the recital given under the direction of Mrs. Ralph White, being one of the latter's advanced pupils.

Sherman Plimpton, the small son of Mr. and Mrs. Melvin Plimpton, whose clever dancing at the May Festival was also a popular feature of the recital, appeared both with Miss Barbour, and in a solo number at the Cherrian show last evening.

Mrs. Milton L. Meyers and Mrs. Lawrence T. Harris have returned from a ten day's stay in Seattle, where they were among the Salem delegates from the Willamette Red Cross chapter attending the Northwest Division Institute held last week. Shortly before their return, Mrs. Meyers and Mrs. Harris enjoyed a day's outing at Victoria, B. C., being accompanied by Mrs. Meyer's niece, Miss Barbara Steiner, who is a student at the University of Washington, and Miss Katherine Thompson. The other Salem delegates returned the latter part of last week.

Proper Food for Weak Stomachs
The proper food for one man may be all wrong for another. Every one should adopt a diet suitable to his age and occupation. Those who have weak stomachs need to be especially careful and should eat slowly and masticate their food thoroughly. It is also important that they keep their bowels regular. When they become constipated or when they feel dull and stupid after eating, they should take Chamberlain's Tablets to strengthen the stomach and move the bowels. They are easy to take and pleasant in effect.

Best Remedy for Whooping Cough
"Last winter when my little boy had the whooping cough I gave him Chamberlain's Cough Remedy," writes Mrs. J. B. Roberts, East St. Louis, Ill. "It kept his cough loose and relieved him if those dreadful coughing spells. It is the only cough medicine I keep in the house because I have the most confidence in it." This remedy is also good for colds and croup.

The annual meeting of the Woman's auxiliary of St. Paul's Episcopal church will be held tomorrow afternoon at 2:30 at the rectory, Mrs. Robert Gill presiding as hostess. An election of officers will take place.

Miss Ada Miller, who was on the program for several vocal numbers at the graduating exercises of the Salem hospital training school for nurses last night, was unable to appear, owing to a severe attack of grippe. Though somewhat improved today, Miss Miller is still confined to her home at 600 North High street.

The Eastern Star auxiliary of the Red Cross was pleasantly entertained yesterday afternoon by Mrs. O. A. Olson at her residence, 1153 Oak street. Misses of snowball bloom formed luxuriant decoration in the room, while the luncheon table was centered with a handsome basket of red and white roses, effectively interspersed with small flags, the basket being tied with a bow of white ribbon.

Mrs. Frank Shafer, Mrs. Elizabeth Read and Mrs. E. Lamb assisted the hostess at the serving hour.

Of interest in local musical circles is the news received by Salem friends of the marriage of Miss Kannelle Bloom to William Theodore Wise at San Francisco, May 4.

Miss Bloom, who is a talented pianist, went to Chicago in the fall of 1916 accompanied by Miss Mary Schultz, Salem's popular violinist, to take advanced musical training. The girls were afterward joined by Miss Vera Kitchener, a gifted Oregon musician. When Miss Schultz and Miss Kitchener went on to New York last December, Miss Bloom remained in Chicago, preparatory to visiting friends in Indiana. She returned to Chicago, where she had previously met Mr. Wise, in the early spring.

Miss Bloom is the daughter of C. J. Kurts of 433 North High street and was a favorite in Salem society before her departure east. Mr. and Mrs. Wise will reside in Vallejo, California.

Mrs. Ada Lake left this morning for her home at Viroqua, Wisconsin, after a visit of several months with relatives in Salem and the vicinity.

Mrs. Frank Ward entertained the Willing Hands auxiliary yesterday afternoon at her residence on Marion street. Additionally bidden for the gathering was Mrs. L. S. Gear, Mrs. William Kearth assisted the hostess in serving. The auxiliary will meet next week with Mrs. Paul Stege at her home 445 South Twelfth street.

Lieutenant McGill was a week end guest at the residence of C. T. and Dr. M. E. Pomeroy. Lieutenant McGill is stationed at Astoria in the spruce division.

MESSAGE TO (Continued from page one)

to bring an end to the world conflict. And with each proposal made at a time when it might be said that Germany was on the defensive—came the refusal of the central powers. Therefore, it is folly to expect any element of society will now succeed in bringing about a cessation of the war—with Germany on the offensive. In view of President Wilson's failure, American working men and women may rest assured that notwithstanding their tremendous sacrifices, the British people are as strong today, if not stronger, in their determination to carry on the war to a successful conclusion, than at the beginning.

The American mission was received with the greatest cordiality. It is evident at every turn that America's entrance into the conflict to assist in the defeat of Germany's efforts to dominate the political and commercial affairs of the world, is appreciated by the British people in all walks of life.

Road to Happiness
Be amiable, cheerful and good natured and you are much more likely to be happy. You will find this difficult, if not impossible, however, when you are constantly troubled with constipation. Take Chamberlain's Tablets and get rid of that and it will be easy. These tablets not only move the bowels, but improve the appetite and strengthen the digestion.

Resolutions on Patriotism Adopted by Conference

We, the Oregon Conference of the Evangelical Association, a body that from the beginning of its existence as a denomination has been distinctly American in its origin and is American in its genius and policy, and whose founder, Jacob Albright, was a soldier in the Revolutionary War, hereby express and declare our whole hearted devotion to our government and country in this

As Pure As The Lily
"Her complexion is like a Lily"—the beautiful velvety softness of her skin with its radiant peachy white appearance is obtained thru the use of
Gouraud's Oriental Cream
Send 10c for Trial Size
Wm. T. HOPKINS & SON, New York

great hour of stress and trial. We are in hearty accord with the sentiments expressed officially by President Wilson as to the reasons for entering into the present war, and the objectives and ideals for which we contend.

Especially are we pleased because our government has declared itself free from any design of territorial or other aggrandizement, but as contending for the highest interests of humanity, and to make the world safe for democracy by the overthrow of all tyrannous and militaristic governments.

We further pledge our loyal support to the government of the United States in its determination to prosecute the war to success and victory, and earnestly pray for our president and his advisors that they may be divinely sustained under their heavy burden of care and responsibility. We further pray that our country may be purified and strengthened in all righteousness by the experience.

The White Hatchery
BABY CHIX
"We have the reputation of producing the best laying stock. Let us prove this to you. Buy not the cheapest, but the best. Write for information."
Petaluma, California

There are two churches of the Evangelical Association in this city, Rev. Jacob Stocker being the pastor of the 17th and Cheneketa street Evangelical church, and Rev. G. F. Liening, Sr., the pastor of the Liberty street church.

Posses With Bloodhounds Trail Bandit Murderer

Seattle, Wash., May 16.—Deputy sheriffs from Seattle and Everett, assisted by the police of both cities, are still beating the brush today in the vicinity of Camp Number 2, of the Admiralty Logging company, near Edmonds for the masked bandit who shot and killed one of a logging crew of fifteen late last night. Up to a late hour this forenoon no trace of the bandit

had been found. Bloodhounds from the sheriff's office in Seattle were put on the bandit's trail this morning.

The bandit entered the logging room of the logging camp late last night, lined up the 15 men against the wall, and had one victim search the rest. When one man in the line reached for a chair, the bandit fired. The logger dropped dead. He was a new comer at the camp and his identity has not yet been established. The bandit backed out of the room and fled. He secured \$15.

Stamp out the war with War Savings Stamps.

When Itching Stops

There is one safe, dependable treatment that relieves itching torture and skin irritation almost instantly and that cleanses and soothes the skin.
Ask any druggist for a 35c or \$1 bottle of zemo and apply it as directed. Soon you will find that irritations, pimples, blackheads, eczema, blotches, ringworm and similar skin troubles will disappear.
A little zemo, the penetrating, satisfying liquid, is all that is needed, for it banishes most skin eruptions and makes the skin soft, smooth and healthy.
The E. W. Rose Co., Cleveland, O.



Willamette University Glee Club, Friday, May 17th, Grand Opera House