

Keep the New White Frocks White

White clothes stay white when washed with Fels-Naptha soap. Its whitest of white suds bring garments out of the wash as spick and span as new. Even the unseen specks of dirt are gone and there's no discoloring or weakening the finest fabrics.

Wash the Fels-Naptha way. Full directions inside the red and green wrapper.

Your grocer sells Fels-Naptha.



HEALTH EXPERT PLEADS FOR BICYCLE RIDING

Hopes for Revival Among Young People of Healthful Exercise

Will the boys and girls revive the almost forgotten sport of bicycle riding this season? Nothing would please me better than to see a return to this healthy pastime. I can remember some years ago when cycling was all the rage, and I must say that there are many who can attribute their rugged constitution to-day to the benefits derived from this exercise in the days when they were in the growing age.

It's Outdoor Sport
I believe that cycling is a more healthy sport than indoor roller skating or dancing in some poorly ventilated hall. It is, in my opinion, even more beneficial than automobile riding. I would like very much to see the grown folks as well as the kiddies take up

Children Cry FOR FLETCHER'S CASTORIA

COREGA Holds False Teeth Firmly In Mouth

It Prevents Sore Gums

Gums shrink or swell and plates become loose, which is no fault of the Dentist. An application of COREGA lifted evenly on the Dental Plate relieves these conditions. It holds the Plate firmly and comfortably in position. Also promotes mouth hygiene.
25c at Drug Stores and Dental Supply Houses. Your Druggist can get it from his wholesaler. Free sample from Corega Chemical Co., Cleveland Ohio.—Adv.

Woman Points the Way

In every home the principal part of the buying is made by or influenced by the woman of that home.
In reality she is the purchasing agent who controls 80 or 90 per cent of all the food products and wearing apparel that is bought for the members of the family.
How many women realize their power for progress and uplift for their home city and state?
If we can build up our factories by our continued demand for Oregon made goods.
It means that your boy and thousands of other boys and girls will, when finishing their school, be able to step from the school room to a lucrative position in a factory; that is, if you do your part in building up Oregon factory products.
If you are inconsiderate and buy without regard for the future, then it may be your boy and other boys must leave the home state and seek employment at big factory centers which your help caused to be built up in some far away state.
For every dollar you spend for Oregon made goods the principal and profit remain in Oregon.
But when you buy out of state goods, 75 cents of every dollar goes away and stays away forever.
Whenever you insist upon Oregon factory products you help to maintain some Oregon man, woman, boy or girl in a position that helps them to support those dependent upon them.
Every housewife then has a deep and personal responsibility in this matter of bigger factories and bigger pay rolls for Oregon, and if every one will do her part, Oregon is bound to go ahead and stay there.

Monday Thrift Stamp Day

Uncle Sam is turning shopkeeper for a day and wants one hundred million customers--REAL AMERICAN customers!
These 25c Thrift Stamps will be for sale here or will be given as change, or part of your change, on every purchase, if agreeable.

MORE SILKS
TAFFETAS in plain shades, plaids and stripes. A splendid assortment of the best Spring and Summer colors and combinations to choose from, all 36 inches wide, prices, per yard \$1.45 to \$2.00
IMPORTED PONGEE and SHANTUNG SILKS in almost every quality obtainable.
PONGEE in natural color, 33 in. wide, yd 85c to \$2.25
COLORED PONGEE in plain shades from 32 to 40 inches wide at yard \$1.45, \$2.00, \$2.25
OYSTER WHITE HEAVY SUITING PONGEE SILK, 32 and 36 inches wide, at, yard \$3.20 and \$3.65

EXPERIENCED SALESMAN WANTED
Man with experience in dry goods preferred.

Barnes Cash Store
E. T. BARNES, PROPRIETOR

SOCIETY

By CAROL S. DIBBLE

Social interest is now being centered in the party of a patriotic nature, at which the Daughters of the American Revolution will entertain May 24. The Sons of the American Revolution and their wives will be the guests of honor for the occasion. The men's organization, though numbering about thirty residents of the city, is not so well known as that of the Salem "Daughters."
Mrs. E. S. Tilghast has offered the spacious accommodations at the state deaf school for the affair, which will include the regular afternoon meeting of the Daughters of the American Revolution and a picnic supper. Dancing will follow in the evening, when a number of outside guests will be invited.
Mr. and Mrs. Laban Steeves were week end guests of Dr. and Mrs. B. L. Steeves, coming down from Portland to attend the day Day exercises at Willamette university.
Mrs. Walter Gray of Portland was a recent guest of Miss Calista Moore at the Moor residence on Oak street.
Mr. and Mrs. Elmer Kemano went to Portland yesterday for an indefinite stay. Mrs. Kemano will visit her sister, Mrs. C. N. Willard.

Mrs. O. A. Olson was hostess at a pretty five hundred party Friday afternoon at her home on Oak street, when she entertained informally with three tables of cards. Mrs. Walter Smith captured the high score, which was awarded in the form of a lovely basket of sweet peas.
A centerpiece of handsome red roses adorned the table, the covers being marked by single large roses of the same dark shade. Mrs. Frank Shafer assisted the hostess.
The guests were, Mrs. Walter Smith, Mrs. Charles Elgin, Mrs. Frank Shafer, Mrs. Holland, Mrs. Elizabeth Read, Mrs. W. J. Culver, Mrs. C. E. Cashner, Mrs. W. F. Buchner, Mrs. W. L. Needham, Mrs. A. Dinmore, Mrs. C. Brant.

The betrothal of Miss Dora Elizabeth Gray to Henry C. Gregg was divulged to a few intimate friends of the bride elect, at a daintily appointed dinner party given Friday night at the home of her parents, Mr. and Mrs. Miner M. Gray, 454 South Seventeenth street.
The romance culminates a friendship begun at Willamette university, where both Miss Gray and Mr. Gregg were students. Mr. Gregg receiving both his B. A. and L. L. B. degrees at the university last June. The bride elect is a Salem high school graduate and has taught in both Linn and Marion counties. She took her college work at Willamette last year, where she assumed an active interest in college life.

THE MAKING OF A FAMOUS MEDICINE

How Lydia E. Pinkham's Vegetable Compound Is Prepared For Woman's Use.
A visit to the laboratory where this successful remedy is made impresses even the casual looker-on with the reliability, accuracy, skill and cleanliness which attends the making of this great medicine for woman's ills.
Over 250,000 pounds of various herbs are used annually and all have to be gathered at the season of the year when their natural juices and medicinal substances are at their best.
The most successful solvents are used to extract the medicinal properties from these herbs.
Every utensil and tank that comes in contact with the medicine is sterilized and as a final precaution in cleanliness the medicine is pasteurized and sealed in sterile bottles.
It is the wonderful combination of roots and herbs, together with the skill and care used in its preparation which has made this famous medicine so successful in the treatment of female ills.
The letters from women who have been restored to health by the use of Lydia E. Pinkham's Vegetable Compound which we are continually publishing attest to its virtues.

Y. W. C. A. Notes

Interest is growing in the northwest Y. W. C. A. conference to be held at Seabeck, Wash., June 21 to July 1. Miss Mary S. Sims, secretary of the industrial department of the Y. W. C. A. national board, will be leader of the conference, when many very important points will be brought out about the industrial war work.
Mrs. J. S. Whitford, field secretary of the Episcopal board of missions of the association the past week.
The World Service committee met on Wednesday evening for supper as usual. The committee is now studying Japan, using the book "Japan of Today," by Miss Ruth Emerson, the Y. W. C. A. secretary in Osaka. Miss Emerson is supported by the Y. W. C. A. of the northwest field, comprising Oregon, Washington, Montana and Idaho, therefore the book is of unusual interest to the members. The chapter on "Art of Japan" was supplemented with a lecture by Mrs. Alice H. Dodd on Wednesday night. Mrs. Dodd has traveled extensively in the Orient and brought first hand many interesting details of the life and art of Japan.
The regular prayer service will be held Tuesday at 3:30, following Mrs. C. A. Park's Bible class.

MARY WILL NOT RETIRE.

Los Angeles, Cal., May 6.—"I'm not going to retire as long as the public wishes to see my pictures," said Mary Pickford today upon her return from a strenuous campaign in behalf of the liberty loan. Tomorrow she starts work upon a new picture and will soon begin erecting a new residence.

NEW APPAREL for Spring and Summer

New items of wearing apparel and accessories are arriving each day by express which added to our present abundant stocks make
A WONDERFUL SHOWING OF NEW MERCHANDISE
and the prices conform to the present day standard of economy.

New Silk Sport Suits Old Rose, Reseda Green, King Blue and Gold with Combination of White Prices \$24.75 and \$34.75	New Waists New shipment just arrived. Neat designs lingerie Waists from 98c to \$7.50	New Middy Blouses Misses' and Women's middy blouses in white with plain or navy serge collars, from \$1.48 to \$4.98
New Black Silk Coats Sizes from 18 to 44, extra quality of good serviceable silks. Prices \$24.75 and \$34.75	New Silk Hosiery Phoenix Silk Hosiery, all leading colors, full fashioned \$1.35	New Silk Gloves Full line Kaysers Silk Gloves, white, black, 65c, 75c to \$1.50

CORSETS RIBBONS NECKWEAR PETTICOATS UNDERMUSLINS
Where Shopping Is a Pleasure

U. G. Shipley Company

Monday, May 6, 1918, is Thrift Stamp Day. On Sale Everywhere

Before applying powder—give your skin a protecting coat of
MARINELLO Motor Cream
Shields skin against wind and weather. Prevents tan and sunburn. Keeps skin soft and velvety. Eliminates cause of most complexion defects. Absolutely essential to proper care of facial beauty. Try it.
LUOS ENEEI SDE
125 N. High St.



Don't Try To Conceal Complexion Defects

Salem, as the guests of Mrs. A. N. Bush.

Interesting visitors who were also entertained by Mrs. Bush recently were Mr. and Mrs. T. J. Elliott of Walla Walla, Washington, and daughter, Miss Dorothy Elliott of Portland. Miss Elliott is an assistant instructor in the physical education department at Reed college and also holds classes in the construction course, which is being given at the university this year.
Mr. Reed is widely known throughout the country, being a prominent historian of the northwest. The Elliotts were the guests of Mr. and Mrs. Bush at the dedication exercises at Champeog last Thursday.

Mrs. E. C. Murphy of Portland is the house guest of Mrs. William P. Lord for a few days. He arrived in Salem Saturday.

Miss Nell Sykes was a week end visitor at Corvallis. She was the guest of Miss Barbara Moore, of the Junior from given Saturday evening.

Mrs. George Bodgers arrived yesterday from Astoria for a week's visit with Salem friends.

CASTORIA For Infants and Children In Use For Over 30 Years

Always bears the Signature of *Dr. J. C. Fletcher*

Information Department Salem Woolen Mill Store

The real seriousness of the Woolen Fabric situation is not fully appreciated by the ordinary consumer.

The War Industries Board are moving consistently towards the Wool and Cotton Industries and their products in all stage of manufacture from the raw material to the retailer, and the demands that are going to be made on the Mills indicate the possibility as to whether there will be but little if anything left for the Civilian trade.

Secretary Baker will soon make known his military program, following that, official announcement will be made as to the quantities, available for the civilian trade.

Watch this space. You may depend on the suggestions made. This Store will keep in close touch with woolen situation in Washington.

SALEM WOOLEN MILLS STORE

Awaiting The Joyful Sound

The Wonderful Music that Hurts Forth When the Stock Arrives.



Who can forget that little brass cry that echoes the arrival of the new baby?
Before baby comes the mother should get in condition to meet the crisis.
Thousands of women have used the safe and reliable application, Mother's Friend, during the waiting months, and they relate how they entirely escaped nausea, nervousness, bearing down, and stretching pains and many other debilitating and embarrassing experiences which so try the mother for the greatest time in a woman's life.
Mother's Friend is a wonderful help to nature in relieving strain and distressing nerves, too, will be calm, making the period one of cheerful days and restful nights. The breasts are kept in good condition and the abdominal muscles relax with ease when baby is born.
Mother's Friend makes it possible for the expectant mother herself to actually aid nature in the glorious work to be performed, and no woman need be subject or fall to give nature a helping hand. It will mean infinitely less pain at the crisis.
Mother's Friend is for external use only. It is absolutely safe and wonderfully effective. It is prepared by the Bradford Regulator Co., Lamer Bldg., Atlanta, Ga. Write them for their "Motherhood Book," so valuable to expectant mothers.
Procure a bottle of this famous remedy, which has been used by women with its greatest success for over half a century. It's the druggist today, and thus fortify yourself against pain and discomfort.

Beautiful Bust and Shoulders
are possible if you will wear a scientifically constructed **Bien Jolie Brasieres**.
The dragging weight of an unconfined bust so stretches the supporting muscles that the contour of the figure is spoiled.
put the bust back where it belongs, prevent the full bust from having the appearance of being bunched, eliminate the danger of dragging muscles and confine the bust of the shoulder giving a graceful line to the entire upper body.
They are the faintest and most serviceable garments imaginable—come in all materials and styles: Cross Back, Hook Front, Surplice, Bandeau, etc. Banded with "Waikiki" the rustles being—permitting washing without removal.
Have your dealer show you **Bien Jolie Brasieres**. If not stocked, we will gladly send him, prepaid, samples to show you.
BENJAMIN & JOHNSON, 81 Warren Street, Newark, N. J.