

# Buy Tires to Fit Your Needs

National economy has no place for haphazard tire-buying.

The Country's need demands conservation.

Your own responsibility as a motorist requires that you treat the equipment of your car as a business proposition.

Study your tire needs.

Select and buy the tires that will give utmost service per dollar, on the roads you travel, with your driving.

There is a United States Tire scientifically planned to meet every motoring requirement.

The steadily increasing sale of United States Tires is an evidence of their solid worth.

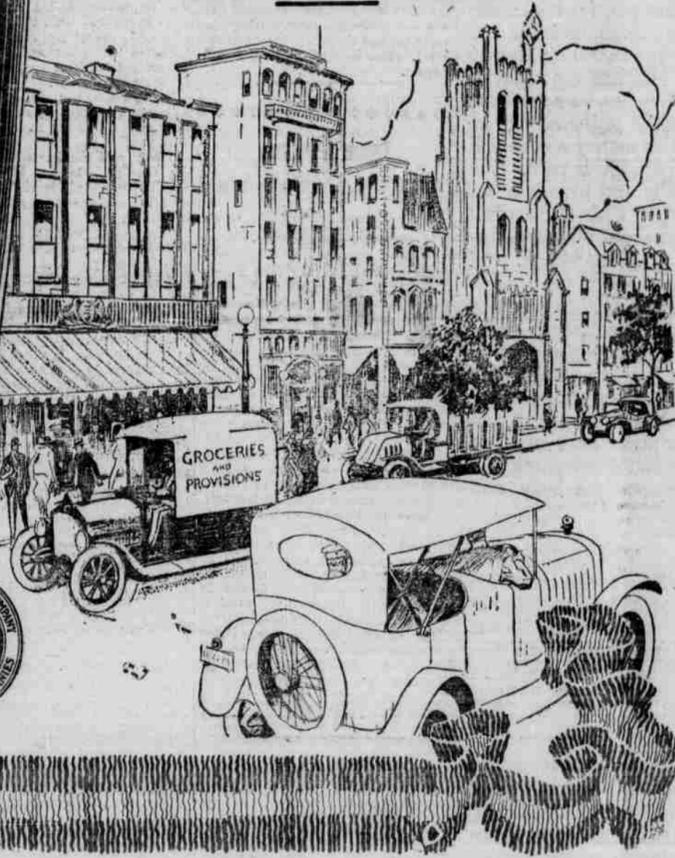
Steadfast performance has proved their un-failing reliability and long-service economy.

Equip now with United States Tires.

Let our nearest Sales and Service Depot dealer help you to select the right ones.

For Passenger Cars—'Usco' Tread, as illustrated; also 'Royal Cord', 'Chain', 'Nobby' and 'Plain'.

## United States Tires are Good Tires



### TOWNS WILL REBUILD EARTHQUAKE PROOF

#### San Jacinto and Hemet Will Bar All But Nonshakable Buildings

San Jacinto, Cal., April 24.—San Jacinto and Hemet will rear themselves from demolition immune in the future to earthquakes. It was decided today by councils in both stricken cities. Ordinances will be passed barring the construction of anything but earthquake proof buildings such as were constructed in San Francisco after the quake and fire there in 1906.

Offers of financial assistance from many quarters will be accepted and the towns will be completely rebuilt in the most modern way. Relief funds have been started at Riverside, Pomona, Pasadena and many other southern California towns.

Both San Jacinto and Hemet stand by their liberty bond subscriptions—which have showed over subscriptions of several thousand dollars. The federal reserve bank at San Francisco offered to waive the quota entirely.

#### Red Cross to Help

San Francisco, April 24.—At the request of Mayor Homer Porter of Riverside, Charles J. O'Connor, director of civilian relief of the American Red Cross, was en route to San Jacinto today to aid in the rehabilitation of San Jacinto and Hemet.

O'Connor was instructed by Marshal Hale, manager of the Pacific division of the Red Cross, to make a thorough inspection and extend what relief is necessary.

#### SAY CONVICT MARSHAL

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released here without fear of being grabbed by the California officers. The California authorities refused to do this, it is reported.

Reports from the penitentiary are to the effect that Martin is a favorite out there and has been working with Joe Keller in distributing the governor's campaign pictures. But he did not make any friends for himself or the governor when he insinuated that Mr. Harris was unpatriotic because he declined to have the governor's picture in his store window as not only Mr. Harris, but his friends, are indignant about the matter.

#### GERMANS SAY IT FAILED

Berlin via Amsterdam, April 25.—"The British naval attack on Zebruge and Ostend failed to suspend German naval operations," the German admiralty officially announced today.

equally excellent qualities, that the judges were only able to arrive at a decision after many hours of re-reading and comparison. It is evident from the essays themselves, that the school children of Portland have gained a pretty clear understanding of the issue involved. While the bonds will be given to the school of which the winner is a member, the child will be awarded an appropriate insignia of honor.

Another feature will be the unfurling of the state honor flag. In addition to the honor flag, a Third Liberty Loan Honor Roll, containing the names of all the counties, the amount of their quota, the amount subscribed and the percentage above their quota, is being planned by Manager Robert E. Smith, and should it meet with the approval of the Liberty Loan committee, the Roll will be accurately filled out about May 4th when the amounts will be definitely known. The Roll will then be framed and hung in the lobby of the State House, where it will be preserved as a state record. It is hoped that duplicates of this Honor Roll may be printed or embossed and placed on record in the court houses of the various counties, in order to show the part played by the county in the Third Liberty Loan. It is the desire of Manager Smith to establish this as a precedent and to keep a like roll of honor for each future drive.

### Are You Still Young at Heart?

Then Why Look Older Than You Feel?

Every woman is as young as she looks, so why let sentiment or prejudice prevent your keeping youthful as long as you wish? Not long ago many women would not use face powders or cosmetics. Today, most women know their need and use them. This is equally true of the hair restorer. Thousands of women keep their hair dark and youthful with



It is not a dye, but a delightful toilet preparation which gradually brings back all the natural color and gloss.

Qeban will not stain the scalp, wash or rub off; and does not interfere with washing or waving the hair. Keeps it glossy and healthy. Sold by good drug stores everywhere on Money-Back guarantee—price 75c.

### LIBERTY DAY WILL BE FULLY OBSERVED

#### Final Demonstration of the Wonderful Spirit of Patriotic People

Portland, Or., April 25.—Liberty day, designated by President Wilson as Friday, April 26, will be an occasion of patriotic gatherings throughout the state, a final demonstration of the wonderful spirit with which Oregon has responded to the appeal of the Third Liberty Loan and come out first in the fulfillment of its quota.

It will be a day on which every citizen who possesses the emblem of the Stars and Stripes will see that it floats from his homestead, from his porch, is draped over his door or waves from his automobile. Public gatherings of various sorts will be held and honor flags and honor rolls displayed. In Portland Liberty Day will be marked by patriotic music and a community sing at Liberty Temple. This will take place at the noon hour.

The awarding of the \$50 prize bonds for the best essays written by the school children on "Why We Should Buy Liberty Bonds," will be one of the features of the program. In these essays the points, why Liberty Bonds should be purchased, and what will be done with the money that goes into the bonds were so well brought out that it was difficult, indeed, to attempt a choice of the best. There were so many with

### GERMAN CAVALRY

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was defeated. Military experts here believe that unless allied forces are sent to Holland's aid it would require scarcely more than a half million Germans to overrun the little country.

#### She May Submerge

This would depend on Holland's determination, however, literally to "sink or swim." The scheme of defense of the little neutral embodiment concentration of her forces in a restricted area—"the Holland fortress"—comprising the provinces of North and South Holland, with parts of Zeeland and Utrecht. Two thirds of this area is surrounded by the sea. On the land side are strongly established military works, rendered exceedingly difficult of attacks by inundations.

The German land approaches to the Holland border are hilly. Amsterdam is well fortified and there are inundation protections which might preclude successful attack by the Germans.

Control of the inundations has not been entirely in military hands, however, and the fear is expressed here that Germany's long arm of intrigue may have crept to the point where the flooding of the country to prevent invasion may be jeopardized by German agents.

#### SEACOCKS OPEN

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Every effort was made to get the slip up she would go down in deep water. As she settled and struck bottom, she careened over on her port side.

A survey was started this afternoon

to ascertain steps necessary to raising the St. Paul and putting her back in service. There is no way of telling how long this operation will take.

The St. Paul has recently been in government service.

#### Will Be Raised Soon.

There were 47 United States naval gunners on the St. Paul. One of them declared he had seen a workmen jump overboard. One of the sailors, according to this statement, leaped into the water in an attempt at rescue, but failed. As the liner settled an effort was made to keep her at an even keel by drawing taut hawsers attached to each side, but to no avail.

Frank Kennick, Brooklyn carpenter, was missing three hours after the accident.

The police gave out the names of the following four men slightly hurt: William Cray, Detective Frank Breen, Joseph Aceeris and Petro Slofts.

Men aboard said the St. Paul started to list as she was part way from the drydock to her pier, that the list became sharper as she neared shore. She finally settled in forty feet of water. There were 500 drydock workers and part of the crew aboard at the time. It was rumored that one man had drowned, leaping from the ship and disappearing, but there was no confirmation.

The St. Paul is one of the largest American liners. She is a steel twin screw steamer of 10,230 tons, 535.5 feet long and has a beam of 63 feet and depth of 26.8 feet.

She was built by W. Cramps and Sons of Philadelphia in 1895. She is owned by the International Mercantile company and is registered at New York.

She is a sister ship of the steamer St. Louis and during the Spanish-Am-

erican war both ships were employed as auxiliary cruisers by the United States navy.

### HINDENBURG LOSING

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est blunder of the war.

With the failure of the submarines and the failure of the German militarists to foresee what America's part in the war would mean, it is no wonder that members of the reichstag are becoming skeptical of the value of Hindenburg's recovery at so tremendous a blood cost of territory he voluntarily abandoned a year ago.

Von Hindenburg's reputation may even now be on the verge of collapse. There is no doubt but that his unparalleled prestige at least is beginning to tremble with the halt of the German advance. The reichstag is privileged to ask questions of the government. These questions must grow in embarrassment so long as the allies hold Hindenburg at bay. Every German assault that falls along the west front will be provocation of further unrest among the members of the reichstag in Berlin.

#### ALASKA'S QUOTA 587

Washington, April 25.—Far away Alaska's first draft contribution to the military strength of the nation is now moving to camp, Provost Marshal General Crowder announced today.

The mobilization has been delayed by winter weather closing the trails and other lines of communication but 587 men, the territory's quota under the first draft will soon be drilling at Fort Seward, Haines, Alaska.

JOURNAL WANT ADS PA\$



HE POKES A GUN IN MY FACE AND BACKS ME ACROSS THE ROOM TO A MINISTER AND A GIRL I NEVER SAW BEFORE AND SAYS -

# Come through!

STARTS TODAY

"COME THROUGH" is the biggest melodrama this town will see this season. It's the photodrama that set all N. Y. talking. Written by George Bronson Howard. You'll hugely enjoy it—You'll talk about it.

## LIBERTY Theatre

#### MOONEY MAKES STATEMENT

San Francisco, April 25.—Thomas J. Mooney, under sentence of death for participation in the preparedness parade bombing of July 22, 1916, today issued a statement from his cell in the county jail declaring that he would rather be hanged than have his sentence commuted to life imprisonment.

#### LIEUTENANTS WANTED

HON. F. C. HARLEY, mayor of Astoria, is seeking the republican nomination for governor of the state. No machine, no clique and no backroll are back of him, but he stands on a platform containing specific planks favoring patriotism, labor, development of Oregon resources, light wines and beer, distinctly excluding whiskey and saloons.

He is striving for a greater Oregon, an Oregon for all, not a few, and his slogan is "Do you want a live state? Vote for Harley for governor." If you are in favor of liberty at home, as well as abroad and believe in a square deal for all, become a Harley lieutenant by writing to the Harley for Governor League, Portland Hotel, Portland. Lieutenants are needed in every precinct.—Pa. Adv.

#### Some Good Advice

"Don't think too much of your own methods. Watch other people's ways and learn from them." This is good advice, especially when billions or constitutions. You will find many people who use Chamberlain's Tablets for these ailments with the best results, and will do well to follow their example.

These days when a fellow starts to brag you don't know whether he's going to finish up by telling you about his baby or his war garden.



Alpha is a cooling, refreshing, satisfying drink—the best you ever tasted.

Try it today—you'll say "it's the drink for ALL."

Every Home Should Have

# Alpha

"THE TEST IS IN THE TASTE"

Alpha is a beverage of quality—served wherever soft drinks are sold. Order a casenow and get acquainted with the nation's best new beverage.

Alpha Beverage Department Chicago, Ill.

Ask Your Dealer T. W. Jenkins & Co. Long Jones & Co. Portland, Oregon