

## Third Liberty Loan

## Dress Your Dollars Up in Khaki

WE CAN NOT ALL GO "OVER THERE" BUT WE CAN HELP SEND THE BOYS WHO ARE THERE

## Buy a Liberty Bond of the THIRD LIBERTY LOAN

YOU ARE LENDING YOUR MONEY TO THE GREATEST CAUSE OF ALL THE AGES---THE CAUSE OF RIGHT, JUSTICE AND LIBERTY
IN THE YEARS TO COME, WHEN YOU ARE LIVING IN A LAND OF PEACE, JOY and PLENTY, WILL YOU HAVE THE SATISFACTION OF KNOWING THAT WHEN THIS COUNTRY PLENTY, WIL YOU HAVE THE SATISFACT

BONDS MAY BE PURCHASED AT ANY BANK IN THE CITY.--IN ANY DENOMINATION YOU WISH, FROM $\$ 50$ UP AND ON THE INSTALLMENT PLAN IF YOU FIND YOU CANNOT BUY THEM OUTRIGHT.

## Americans, We Need You!

THIRD LIBERTY LOAN COMMITTEE
THIS ADVERTISEMENT IS CONTRIBUTED BY

## The PRICE SHOE COMPANY




Alderman Ward Would Com pel All Able Bodied Per sons to Work

## 



## MOST DENTITTS ARE SCARED

hey're scared of the Dental Trust, in the first place because the big bogie-man threatens to punish bine--if they cut prices or advertise or do any ther little thing that the Trust has decided is unethical."
They're scared of doing dentistry in a sensible, up to date way because it would show them up as no business men at all--just old fashioned bunc artists, trading on the old reliables--fear an ignorance
They're scared to tell the people anything about the real facts concerning tooth-work, because the people might find out that the molar-mechanic
was no sooth-sayer but just a skillful artisan, who should be charging for his work as any skill ful artisan should charge
They're scared to ask reasonable prices for their work---because they think that they wouldn't get haven't the business sense to know that'a fair price for a workmanlike job is a wonderful advertisement in itself, and attracts other patrons like flies around the molasses jug.
hey're seared to tackle printer's ink to tell people
about tooth-work--first, hecause their traditions about tooth-work--first, hecause their traditions tell them it is so vulgar; second, because they
haven't the confidence in their own ability to travel in fast compary third because they are economically stone-blind.
ARCRAFT PRODUCTION

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the hammer fest, he keeps on enlarging his prac-
 And they'reng the goods and derying the Trust. him out of gusinest of discnuraged trying to put ever Parker's downed for keeps hecopens a few new dental offices in different cities up and down our fair land.


PAMLESS PARRER

## Hourn 8 to $\begin{aligned} & \text { Clased Sumdays } \\ & \text { STATE AND COMMERELAL STS }\end{aligned}$

STATE AND COMMERGHAL




