MERIT

Is in every article in our store. We handle only good Merchandise, and give it to you at absolutely the

lowest prices. It matters not whether it be Hose, Underwear, Shoes, Hats, Suits, Dresses, Notions, Dry Goods or "what not", for

Men, Women or Children, they are all articles of merit. You need never fear but that all Merchandise will more than give you satisfaction. It is to the people who have not "tried us out," to whom we wish especially to call your attention to the merit of the J. C. Penney Co., because our old customers know it well.

With us it is a case of ONCE A CUSTOMER AL-WAYS A CUSTOMER.



The Misses Elsie and Martha Zosel over Sunday guests of their parents,
Mr. and Mrs. Wm. Zozel of liberty.
L. L. Preist arrived this morning
from Camp Meade, North Carolina, on a
two weeks' furlough for a visit with
his parents living a short distance out
town.

Mrs. Ralph Scharf returned yesterday to Astoria to join her husband, who
is engaged in highway work near that
place, after a short visit with relatives
in the city.

H. R. White-has received notice that he has been appointed to the ordnance Portland, where he accompanied yes training school at Eugene. He will leave terday the remains of the late John P.

the last of the month to take up the course.

W. C. Cowgill returned today from a two days' leasiness visit in Portland.

James D. Hartwell, formerly Salem agent for the Prudential Life insurance examples and for the past six months having charge of the Portland office, has returned to Salem and will open as:

Omer Krabill. of Albany, is register.

J. H. Hockett, who has been confined to his home the past several weeks touring car, with a prolonged attack of rheumatism, The friends of Miss Ruth Parsons will

not yet able to be out.

Mr. and Mrs. L. L. Hewitt, of Inde-Mr. and Mrs. Donald Pomercy, living large sewelry establishment, Mrs. Neu-north of town, for a visit with the lat- behauer will follow in a few weeks. ter, who is their daughter.

Mrs. A. L. Houmard, returned last *
evening from Portland after a visit of * neveral days with her sister. Mrs. B. P. Skewis left today for * Alask, Alberta, Cauada. *

Miss Kntie Uhriz left this morning for Heison, Wash., over the Northern

Sergeant Chas. Davis in charge of the local army recruiting office received notice today from the adjutant gener-

* al's c'rice that no more enlistments could be accepted for the eavalry division of the army.

Alex Merrifield was in Salem today from his home at Aumsville transacting

Charles Hise has returned home from and Mrs. A. Reynolds of Portland were his work on the Columbia highway near

G. E. Terwilliger returned today from

has returned to Salem and will open an agency here for the Oregon Life, of fiees being established in the Masonic building. Mr. Hartwell's old friends will be pleased to welcome him back.

Omer Krabill, of Albany, is registered at the Capital hotel.

Halvorsen & Burns report the following sales this week: Homer Marsh purchased a new Maxwell truck; E. L. purchased a new Maxwell truck; E. L. Parothers purchased

pendence, visited a short time in the for North Yakima where he goes to as at public sale held yesterday at the B. the new rule as stated by Superintend-city today on their way to the home of sume a position at watchmaker, in a Dent farm about ten miles south of ent Steiner is because of recent changes

McDONALD. — Thursday, April 4th, 1918, to Mr. and Mrs. F. D. McDonald, at their home, 443 north 24th street, a son, weighing eight and one-half pounds, Mother and child are re-certed to be doing nicely.

Royal Baking Powder Raisins, pkg. Pure Black Pepper 1-2 lb. Nearly everything in our Drug Department is said for half price. If you will need any store fixtures in the near future, a big discount will be given. FARMERS CASH STORE Opposite Court House

All Around Town

COMING EVENTS

april 5-Willamette vs. U. of O. basel all game, called at 3:31 on Willsmette Field.

April 13.—Address on "Food Problems" by Miss Sarah Louise Arnold at Commercial club, auditorium, 3:30 p. m.

U. S. National bank bldg.

The Willamette stood at 4 feet above water this morning.

"The best" is all you can do when l'earce and Mrs. Martha Byrd. death comes. Call Webb & Clough Co

Phone 1096. We do repair work. Soves to take part in liberty loan parade. and furnaces coiled.

G. E. Unruh, money to loan, 202-3 lank of Commerce. Phone 815. 4-17

The funeral of Andres Linbeck, whose death occurred Wednesday at the home Warren, Ore., 1 Webb & Clough.

Methodist church.

A Red Cross auxiliary was organized at an enthusiastic meeting held at Rose-fale last ovening, with nineteen charter members signing up. Officers were elected as follows: W. M. Goode, presi-dent: Mins Della Blenston, secretary. and Mrs. Elsie Trick, treasurer.

in good seed grain should see this ma-

bey are made to give you your mon- ing death will the rule be revoked. I save your rim cut tires. Suesa Rib lenses, the lens

Moose hall April 8th 3 p. m. Evange-

ton will go to Stayton tonight to take part in a meeting held in the interests of the third liberty lean campaign. Mr. Lachmund is scheduled for a patrictic address, while Mr. Patton will come in on the entertainment end of the program.

One of the third liberty lean campaign. Mr. Lachmund is scheduled for a patrictic address, while Mr. Patton will come in on the entertainment end of the program.

Captain Wilson of Company D, Oreon Guards, requests all members to neet at armory tomorrow at 1 p. m to participate in liberty parade.

Evangelist Marston Chandler of orthand. Moose hall, 3 p. m. April 7th, What is man, what is his destiny?"

The Res Republica Romana, the Lata club of the Salem high school, will hold open house at the high school audit-orium tonight at 8:1. A Roman banquet and a farce entitled, "A Rumpus on Olympus." will be presented. The program will be in English. The public is

"What is man, what is his destiny?" Moose hall, Sunday 3:00 p. m. April

Don't dance alone, the crowds go to armory where there is a real dance

Saturday morning and until the end of the story hours for the year, there will be only one story-hour instead of two as has been customary, which will be beld at 9:30. The stories for this reck are to be told from the Arabian Sights and are "The Talking Bird, The Singing Tree, The Golden Water and The Fisherman and the Genie."

The third lesson and demonstration by Miss Larie Anthony at the public * library will be given tomorrow after-Miss Anthony will demonstrate the use sk of cooked rice in making bread.

Experienced bookkeeper wanted soon. State terms. Address 82 care

A thrift stamp spot dance, armory

The missionary department of the Woman's union of the First Congre-gational church met this afternoon at the home of Mrs. M. N. Chapman, at 622 north Church street, Mrs. Chapman was assisted as hostess by Mrs. M. L

Phone 120.

Patton Plumbing Co., 385 Chemeketa ly at one o'clock tomorrow afternoon

A raid was made on the statehouse ploy of the Pheasant Northwest Products company, has enlisted in the quartermaster department of the army and will leave the first of the week for assignment.

"The funeral beautiful" Webb & Clough Co.

"The funeral beautiful" Webb & Co.

"The funer Murry Hart, who has been in the em-today by Willamette University studgamed the safety of the campus.

Don't miss that anction sale Sat. at Woodry's Auction Market, 10.30 a. m.

Attention, Sedgwick Post! Members loan parade, which will start at one o'clock. This is to be a patriotic dem-Hear Klotszbach tonight at the Free oustration, and we must not desert our othodist church.

4-6 colors, Automobiles will be provided for those who are not able to take their The Rodgers Paper Co, will close at places in the ranks. Come one, come 12 o'clock noon, on Saturdays until all. Assemble at the armory. A. B. Hud 4-6 leson, commander. D. Webster, adjutant

Big dance armory Sat. night.

A number of ministers and laymer of Salem are participating in the program of the mid-year session of the Oregon conference of the Methodist church being held this week at Ore-All Cherrians in full uniform will program were Dean Geo. H. Alden, of meet at Salem Commercial club 12:45 Willamette University, Dr. R. N. Avison of the First Methodist church, Rev. parade. Report to W. C. Dyer command II. N. Aldrich of the Leslie Methodist ing officer, by order of King Bing. church, with his chorus from Kimball Wm. Gahlsdorf, See'y. The Charles R. Archerd Implement day at the conference on 'How to Grader and Cleaner. Those interested in good seed grain should see the conference on 'How to Handle Our Debt Problem.'

pital for the insune prescribes that Sat-urday hereafter shall be non-visiting A Fhanghai rooster was sold for \$34 day at the institution. The reason for Salem, the proceeds of the sale being adopted whereby employes and attend-donated to the benefit of the Red Cross. A young calf was also sold for \$12.50, will require all the time of the remainwhich was donated to the Red Cross ing attendants in the care of patients rather than waiting upon visitors. Only Miller tires are 99 per cent perfect, in the case of severe illness, or impend

Reports from several prominent growcomplies with the law. Clark, 319 N. ers in the district south of Salem to Commercial. day were to the effect that the fruit of hat secion had no been affected by the recent frosts. Peach trees which list Chandler of Portland, "What is the recent frosts. Peach trees which man, what is his destiny" 4-6 were in bloom in the valley and which were seriously nipped by the frosts had not yet blossomed in the hill districts on will go to Stayton tonight to take and were uninjured. Prunes were just

Studehalter Overland, 5- Pass. Reo Roadster Oaktand, 5-Pass. Federal Truck, good shape Ford Truck, a bargain Studebaker Chassis Buick Truck

You must see these cars to ap-Terms If Desired

Oregon Motor Car Co. Denby Trucks and Studebaker

Ferry and High St., Salem, Or.

Herbert W. Hatch, Pioneer, Dies Suddenly Today

Herbert W. Hateh, an old and well known resident of this city, died sudden-ly this morning about 10:30 o'clock at his home, 1835 Center street, at the age of 63 years. He arose this morning and performed his usual duties about the house in the best of health and spirits. Death came suddenly as he was sitting in his chair reading, heart failure being attributed as the cause.

Mr. Liateh has made his home in Sa-

lem for the past 30 years. He was a believer and one of the most sincere three hours a day, morning or after. workers in the Christian Science faith. He is survived by his widow, one daughter, Mrs. Murah Warner, of North Bend, and one son, Harold Hatch, also of North Bend.

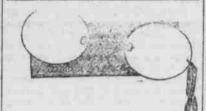
Funeral srvices will be held Sunday afternoon at 12:45 from the Rigdon chapel, under the auspices of the Christian Science faith. The remains will be

Members of Co. F to Be Sworn In Tonight

All members of Company F. Salem's home guard organization of business men, are to meet tonight at 8 o'clock at the auditorium of he Commercial club fficially mustered in. The oath of allegiance will be administered by

Cherrians Attention

All Cherrians are commanded to ap of his parents near Pratum, will be held Friday morning at 10 o'clock from the church at Willard. Interment will be at Warren, Ore., under the auspices of Week form the church at Willard interment will be at the church at Willard interment will be at the church at Warren, Ore., under the auspices of take their place in the grand Liberty Report to W. Connell Dyer, command-



Note Change of Location

MISS A. McCULLOCH, Ontometrist

Now located at Rooms 204-205,

Salem Bank of Commerce Building



Cancer Cured In Eleven Days Miss Margaret Russell,

1135 N. Fifteenth St., Salem, Ore., explains wonderful

To Those Afflicted With Cancer: I deem it a great privilege to be able to testito the absolute cure of cancer on the side of my * nose from which I suffered , for three years.

Only July 14, 1916, I applied to Dr. S. C. Stone for treatment. He applied a Chinese Medicine and Tea Co. Has medicine which will cure any known disease. paste for four days and then a simple ointment. In just 11 days after the first treatment the cancer fell out. The place soon heeled and is now sound and well.

Miss Margaret Russell. S. C. STONE, M. D.

Stone's Drug Store 241 N. Com'l St. Phone 35. Consultation and Advice Free.

Gale & Co.

Are handling the biggest crowds in the history of Their Business.

GO WHERE THE CROWDS GO

Here's the reason:

Service-Quality Price

New Goods on special display. Silk poplin in all the latest colors--old rose, copen blue, plum, peacock, wisteria, pearl grey, etc., 36 inches wide, per yd \$1.00 36-inch Pongee Special, per yard 75c Complete showing of Ladies' Ready to Wear Coats, Suits, Dresses, Waists, etc.

Our Prices Always the Lowest

Gale & Co.

Phone 1072

Commercial and Court Sts., formerly Chicago Store

In Great Warehouse

Kansas City, Mo., April 5,-Suspect-

was today believed to have been started to wipe out Kansas City's big food

roducing and storage center.

The fire marshal is working on this

theory. His suspicion is based on the fact that the fire started in several

places in one warehouse simultaneous-ly. A change in the wind saved the

stockyards, fire department heads said today.

DANCE

Armory

SATURDAY NIGHT

6 Piece Orchestra 6

Salem's Very Best

Are you lucky? Win

a thrift stamp. You'll

have 20 chances.

Best time, Best music.

Go where the crowds

Go.

A Jitney a Jazz

F. N. WOODRY,

Mgr.

Used Furniture Wanted

night. The meeting place has been trans-ferred to the Commercial club from the Incendiary Fire armory owing to another meeting which is to be held at the armory.

HENEY HAS RESIGNED

ed of having been of incendiary orig-in, the fire which last night cost one life and did more than \$2,000,000 dam-age to the west side wholesale district, Washington, April 5 .- Francis J. Hency, chief investigator for the federal trade commission, thas resigned and left for California, it was announced at the commission this afternoon.

It was stated that Hency's work had been completed with the close of the packers probe.

USED CARS

We have—5 pass. Ford, practically new, and 3 good, electrically equipped cars, all bar-SALEM VELIE CO.

I WANT TO BUY

Your Junk and give you a square business deal. I always pay the highest cash prices,

I Want Your Sacks and Rags

I buy all kinds of used goods, 2nd hand furniture, rubber and junk. Get my prices before you

The Capital Junk Co.

DR. L. M. HUM

Yick So Tong

WANTED JUNK

Pull Market Prices-Special

Prices paid for Sacks. Get our prices befort you sell. THE PEOPLES JUNK & 2ND

HAND STORE

271 N. Com'l St. Phone 734

The Square Deal House. 271 Chemeketa St. Phone 396

Highest Cash Price Paid for E. L. STIFF & SON, Phone 941 or 508

W. T. RIGDON CO. UNDERTAKERS

Calls answered all hours day Res. Phone 111; Office Phone 183 252 N. High St. and night.

WHEY

CAN BE HAD AT THE

For Feeding Hogs

Marion Creamery Call or Telephone 24

Best Floor Best Music Best Dance

DANCE FOR DANCERS Bigger and Better Than Ever MOOSE HALL Sat. Night

8:30

W. L. Bryant, Mgr.

8:30

A Treat A Big Time Admission 10c