ADAMS
Pure Chewing Gum

## a Stick a day keeps

Insomnia away

## BLACK JACK

 MONSTER WAR MACHINE
## A Doubtrul IMmara



CASTORIA In Use For over 30 mana = Chtrich

## The Brown Shoe Co's


has been the recognized standard for quality for the

## High Grade Shoes

The Brown Shoe Co. is a wonderful organization of many specialty shoe factories owned and operated by one management, but each factory equipped to produce one particular class of MEN'S, WOMEN'S, OR CHILDREN'S SHOES. The machinery is adapted for a certain class of work and the workmen are trained for that particular class of work. That's why every sho
the best of its kind.

## BUSTER BROWN SHOES FOR BOYS

 are built of selected leather suitable for boys wear, and every pair has best grade oak tanned leather soles, which means honest service. We carry them in a variety of shapes in lace or button to suit individual tastes. The boy who goes out of his way to kick tin cans and brick-bats needs a pair of our sole leather tip shoes. We have a shoe cut through the tip to show how they're made. You should ask to
## BUSTER BROWN SHOES FOR GIRLS

 have proven so satisfactory that mothers who wore them when they were young now insist upon having them for their daughters. Of course the styles and lasts have changed with the seasons, but the same high grade leathers and workmanship still make them the most popular shoes on the market for girls from infant's sizes up to the young ladies' who prefer the comfortable foot shaping lasts with moderate height heels, rather than the regular ladies' lines. The vamps are made from Vici Kid, Gunmetal Calf, and patent leathers with best oakYou will find that
You will find that it is true economy to buy the
best standard footwear in these days of leather best standard footwear in these days of leather scarcity and inferior substitutes so freely used by Our plan of bus
Our plan of business insures lowest possible prices.

THE DALIY CAPITAL JOURNAL, SALEM, ORE. WEDNESDAY, MAR. 27, 1918.


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## For Easter

This store is ready to supply your needs in WOMEN'S, MISSES' AND CHLDREN'S READY TO WEAR GARMENTS and READY TO USE MERCHANDISE COATS, SUITS, DRESSES, BLOUSES MUSLIN UNDERWEAR, SLKK UNDERWEAR, GLOVES, HOSIERY, NECKWEAR, HANDKERCHIEFS, RIBBONS, CORSETS CHILDREN'S WEAR, BABY'S WEAR,

## Are You One of the Ninety Per Cent?

Only 10 per cent of the population of the United States are taking any interest in their teeth.
Only 10 per cent brush their ivories, use mouth washes and keep in hailing distance of the tusk inspector
The other 90 per cent don't care a whoop whether fall out or have to be snaked out by a journeyman snag hoister.
Think of 90 per cent of what are supposed to be an intelligent nation letting the most useful appar-
atus in the human body go to the dickens like a atus in the human body go to the dickens like
grand piano left outdoors all winter.
A man will keep his face shaved regularly and woman will zealously brush and comb his hair germs roost in their jows year after year beeping house and raising fat families of trouble
The reason why such a large percentage of human beings ignore their teeth until it is too late is
because most of them don't know any better. The Dental Trust doesn't believe in educating the public about tooth caution.
And, then, lots and lots of others fear the dental chair, the forceps and the buzzing dental engine That's because they don't know papa's slipper. dentistry-or don't believe in it.
Perhaps you are not in either class. Perhaps you are just putting it off, waiting until you can brave the dentist, prepared to let him stand you on your head and shake the last stray nickel out of the toothsmith who is willing to defy the Dental pocketbook instead of demand the dizzy fees,
prescribed by the amalgamated porch climbers.

PaINLESS PARKER, DENTIST
Hours 8 to 6 . Cloced Sundayn
SEATE AND commerat sTs. gAYMM, OREGOX, ASIN:



