Fiery Iritations of the Skin
Show Your Blood Needs Purifyin!


## FORCE NEUTRAL




New Spring Silks


Several Large Shipments Just Opened
While the lines are by no means complete, WE BOTH STAPLES AND FANCIES

## Silks Are Scarce

and there will be a scramble to get first choice from every new arrival this season.
When compared with former prices SILKS ARE THE CHEAPEST FABRICS ON THE MARKET IODAY
THEY HAVE ADVANCED LESS IN PRICE
THAN EITHER COTTON OR WOOLEN TEX THAN EITHER COTTON OR WOOLEN TEX-
TILES. We are showing a wonderful array of plaids and stripes in many shades and many weaves.
They will be freely used for Suits, Skirts, Dresses, They will be freely used for Suits, Skirts, Dresses,
Waists and to be made up in combination with other fabrics.
NEW CHIFFON TAFFETAS. Plain and Fancies. SILK SERGES in plaids and stripes
Three grades of CREPE DE CHINE in most all wanted shades.
New wash Satins in ivory and flesh colors. HEAVY GOTHAM CREPE especially for tailored waists and suits in handsome Spring shades
CHANGEABLE CHIFFON TAFFETAS.
Splendid qualities in BLACK CHIFFON Taffetas. Many plain shades in Messalines.
Wonderful values in REAL IMPORTED SHANTUNG PONGEES, also colored Pongee in plain shades.
Our profits are all figured on the spot cash plan which insures unmatchable values.


Our Store Closes at 5:30 Every Evening Except Saturday at $80^{\circ}$ Clock


