

For the Blue-Jackets



Our boys in the Navy enjoy their Bevo. The Navy Department has put its official seal of endorsement on this triumph in soft drinks...



Ashore or afloat, you will find in Bevo a palate-pleasing, refreshing and nutritious beverage.

Just the thing to take along for sail or cruise—auto trip or camp and for the ice-box at home.

Bevo—the all-year-round soft drink

Bevo is sold in bottles only and is bottled exclusively by

ANHEUSER-BUSCH—ST. LOUIS
BLUMAUER & HOCH
Wholesale Dealers PORTLAND, ORE.
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SOCIETY

By ALINE THOMPSON

THIS week Salem folk have only one topic of interest—the Carnival of Nations—which will take place at the armory on Saturday for the benefit of the Red Cross.

There are innumerable things to be done before the armory opens in its carnival garb and the women are working hard to make the affair a success. It will be a most varied and diversified function all nations to be represented, and every conceivable article to be offered for sale.

Perhaps the most interesting feature of the carnival will be talks by Sergeant Major Penning of the Royal Engineers of England, who has only recently returned from the trenches and will relate some thrilling experiences on the battle fields and in the trenches.

There also will be a delightful programme, and a hot chicken dinner which will be served from 11:30 until one o'clock for the small sum of 35 cents.

The jitney dance, which was also to be a feature of the big event has been postponed on account of the many novel features arranged for the carnival and will be given as a separate benefit later—perhaps next week.

An interest such as it seldom shows for any benefit, is being manifested by all of Salem in this event and it bids fair to be a huge success for the biggest and one of the finest philanthropies of the universe—the American Red Cross.

Mrs. William Brown and Mrs. Clifford Brown are home from Portland, where they with the latter's two small sons, Chandler and Werner, have been passing a few days as the guests of Mrs. Clifford Brown's mother, Mrs. W. W. Bretherton.

They went Saturday to bid good bye to Percy Bretherton, who is a member of the ambulance corps, and was home from American Lake for a short furlough before leaving for the south.

Friends of Joseph Patterson of Pittsburg, who formerly spent much of his time in Portland, will be interested to know that he has returned to the United States from France, where he has been in the American ambulance service for the past year or more.

Patterson is now in Pittsburg with his parents, and will probably spend most of his furlough there.

Messages of congratulation are finding their way to Mr. and Mrs. Joseph M. Rothchild (Marguerite Egan) of Portland upon the arrival of a daughter, born this morning.

Mrs. Robert McKennie Hofer and Mrs. David W. Eyre went to Portland this morning to attend the concert to be given tonight by Alma Gluck, the brilliant prima donna. They will spend several days there, returning the latter part of the week.

A group of young folk revelled in the delightful hallowe'en party given last Friday night by Miss Hilda Tillinghast and Miss Frances Hodge, at the home of the former's parents, Mr. and Mrs. Edward S. Tillinghast.

The evening was made merry by hallowe'en diversions and at a late hour refreshments were served.

Those asked to participate in the festivities were the Misses Mary Jane Albert, Maxine Buren, Ruth Barnes, Harriett Griffith, Josephine Baumgartner, Lucile Moore, Dorothy Patterson, Eva Miles, Helen Cory, Lola Millard, Margaret Griffith, Lois Smith, Catherine Vincent and Charles Robertson, Asahel Eoff, Frank Deckerbach, Milton Steiner, Paul Staley, Wayne Allen, Richard Goodin, Harold Miller, Donald Brynan, Ralph Wilson, Earle Shafer, Kenneth Waters, Keith Brown and Arthur Rosebraug.

Mr. and Mrs. Charles E. Stricklin (Luella Belle) who have only recently returned from their honeymoon, are now domiciled at The Electric apartments on Liberty street.

Mrs. Frederick W. Schwab (Adelta Nye) left Tuesday for a few days visit with her husband, who is a member of the Oregon coast artillery.

Mr. and Mrs. A. J. Basev motored home last night from Portland, where they have been spending a week or more with relatives.

Miss Catherine Beeleney left Sunday for Portland en route for California, where she will spend the winter. She will visit in Portland until Thursday.

Mr. and Mrs. T. B. Jones and daughter, Miss Alta Jones, have returned from Joseph, Eastern Oregon, where they have been spending a couple of weeks with the Bert Jones family. En route home they visited at Hot Lake for a few days.

Marion County Road Work For Month of September

Table with 2 columns: Item and Amount. Includes items like Macadamizing, Graveling, Bridges, Gen. repairs and misc., New tools and machinery, Supervisor's salary, Total, Number yards gravel hauled, 1-12; number yards rock hauled, 1939; number yards rock crushed, 963, 3-4; volunteer work, men 132; teams 129.

OVER SEVEN MILLION (Continued from Page One.)

ited Press. "I say we are going to do it because I know that anything America sets out to do she does. "As a fighting nation we have a clean record for victory. We've got the money; we've got the men and we've got a cause that is right. "The young Americans in the trenches are offering the supreme sacrifice of their lives for their country's honor. Their safety and success depends on us. I am convinced that every thing we have to give will be given in the same spirit of unselfishness."

JOURNAL WANT ADS PAY

WASHINGTON VIEW OF ITALIAN CAMPAIGN

Germany Clearing Way to Concentrate Entire Strength On West Front

Washington, Oct. 31.—Elimination of the eastern menace—Italy, his Balkan enemies and finally Russia—is the kaiser's objective in his drive against Italy, allied diplomats here believed today.

Separate peace with Rumania and Serbia, together with a tremendous thrust at Russia would be attempted; following success in Italy, it is believed.

Russian officials here admit fear of a spectacular Austro-German dash on Petrograd if the Italians fail to hold on to the Italian front.

Official Italian cables today report that Cadorna's troops are fighting valiantly in conducting an orderly retreat back to the Tagliamento line. They have checked the Teuton onrush sufficiently to insure complete preparation of first, second and third line defense works on and back of the Tagliamento. It is officially declared.

However, there is no hope for Cadorna's complete success unless guns and munitions sufficient to match those of von Mackensen are forth coming from the allies, Italian officials say.

The man on the first page of The Journal will soon take a much needed rest in the interval between now and the third Liberty loan.

FOUR MILLION DOLLARS TO WAR ON THE DEVIL

Next Fund That People of Nation Will Be Asked to Subscribe To

By George Martin (United Press Staff Correspondent) Washington, Oct. 31.—Four million dollars is needed to drive the devil away from America's soldiers in training and keep him away.

To get it, the war camp community service of the war and navy commission on training camp activities will go before the people of the United States next week and ask for it.

The idea is to spend this money putting up the "no admittance" sign for his satanic majesty in all towns surrounding the ninety training camps in this country. The old boy has already been discovered to have declared war on the side of the kaiser. The government, seeing signs of the cloven hoof in certain quarters, is determined to stamp them out.

"We must," said Secretary of War Baker, commending the plan, "send our boys home with no other scars than those received in honorable warfare. "This can be done only by offering wholesale inducements by the successful competition of good with evil."

It is to this end that the community service will spend the four million dollars, establishing places of clean amusement and sport in cities near camps and in educating the public to take the soldiers into their clubs and homes and make them welcome.

Colonel Roosevelt has enlisted as a general for the duration of this campaign. A telegram from him today declared he would fight his plutonic majesty just as hard as he would if he had a chance at his Teutonic majesty.

Others of the "Literary 400" who have joined the ranks to get the four million are Charles Dana Gibson, Irving S. Cobb, George W. Cable, Gifford Pinchot, John Luther Long, James K. Hackett, Mary E. Wilkins Freeman and a host of artists.

President Wilson added his endorsement to the campaign today.

Ladies' High Grade Knit-Wear



Scarfs Toques Stoles Eskimos Sweaters Mantillas

A wonderful assortment of these popular items more in demand this year than ever before. The largest stock outside of Portland.

Sweaters

Ladies' all wool knit sweaters, in Red, Gray, Copen and Cardinal Sizes 38 to 48. Prices from \$3.65 to \$10.00. Ladies' Angora Sweaters, in color with purple collars and cuffs, and old rose with white collars and cuffs. Size 44, at \$7.25. Ladies' Shetland Floss Sweaters in Nile Green, Emerald Green and Old Rose. Prices \$5.75 and \$7.35. Ladies' Silk Fiber Sweaters, in Copen, Corn and Pink. Sizes 38 40, 44. Prices \$7.35, \$7.85. Ladies' Jersey Sweaters in Corn color. Size 40, at \$8.65.

Scarf and Toques Sets

19 different grades of Scarf and Toque Sets in combinations of Black White, Old Rose, Copen, Cardinal, Kelly, Lavender, Maroon, Navy etc. These come in all wool and fiber silk at 60c, 75c, \$1.35, \$1.45, \$1.50, \$1.60, \$1.75, \$1.90, \$1.96, \$2.00, \$2.15, \$2.25, \$2.35, \$2.65, \$2.85, and \$3.45.

Separate Scarfs

9 different grades of Separate Scarfs—all wool and fiber silk, in combinations of Black, Gold Purple, White, Rose, Kelly, Copen, and Plaids, at 50c, 60c, 75c, \$1.15, \$1.25, \$1.35, \$1.50, \$1.75 and \$2.35.

Separate Toques

11 grades of Separate Toques—wool and fiber silk, in a large variety of color combinations. Prices 25c, 35c, 40c, 50c, 60c, 65c, 75c, 85c, 95c, \$1.20 and \$1.25.

Mantillas and Stoles

Wool and Fiber Silk—assorted colors and combination. Prices \$1.50, \$1.60, \$1.85, \$2.85, and \$3.00.

Eskimos Caps

All Wool—large variety of colors. Prices \$1.15, \$1.25, \$1.45 and \$1.50



Advertisement for Golden West Coffee featuring an image of a coffee tin and the text 'Economy Tips: Buy first for Quality, second for price. Get the combination and you receive the greatest as possible value for your money. Your Grocer Sells GOLDEN WEST PRODUCTS.'

Golden West Coffee is just right.



New Dresses New Stylee

BEAUTIFUL GARMENTS OF UNQUESTIONABLE QUALITY AND GUARANTEED STYLES, MARKED AT A SENSATIONAL PRICE FOR QUICK SELLING.

Dresses of Serge in Navy, Copen, Browns and Blacks. Dresses of Silk, Satin and Combinations in Taupe, King Blue, Navy, Old Rose, etc.

Our south window is filled with these Dresses for your inspection.

About 30 dresses in the lot, all marked at one low price

\$19.75

Quality Merchandise

U. G. Shipley Co.

Popular Prices

LIBERTY STREET

TRACE DISEASE TO CONSTIPATION

One of the points on which different schools of medicine practically agree is, that about 95% of all human disease is directly traceable to intestinal putrefaction of stoma waste due to inactivity of the bowels, or constipation. The eliminative process is an essential factor in digestion, and on its proper functioning depends the welfare of the entire system.

Constipation is a condition that should never be neglected. As soon as the bowels evidence the slightest disposition to slow up, a mild laxative should be taken. This combination of simple laxative herbs with pepsin, known as Dr. Caldwell's Syrup Pepsin and sold in drug stores for fifty cents a bottle, is highly recommended as a corrective, acting gently, in an easy, natural way, without griping or other pain or discomfort.

A trial bottle of this excellent family remedy can be obtained, free of charge, by writing to Dr. W. H. Caldwell, 106 Washington St., Monticello, Illinois.

WILL DIM BRIGHT LIGHTS IN THE LARGE CITIES

Fuel Commissioner Will Order All Unnecessary Lighting Cut Off

Washington, Oct. 31.—The Great White Ways of American cities will soon be darkened. By an order to be issued next week at the fuel administration here, all unnecessary outdoor lighting will be discontinued during the year to save fuel.

Under the Garfield mandate, outdoor electric advertising signs will be greatly restricted, if not entirely extinguished. Ornamental "white ways" will be allowed to continue only when absolutely necessary to street lighting.

The amount of coal "wasted" in electric advertising signs is estimated at 100,000 tons annually. According to P. B. Noyes, fuel conservation director under Garfield, the fuel administration will order this saving "for the psychological effect upon the public."

"Suppose there is a water shortage in a city," he said, "and the people are asked to conserve water. If they should see a public fountain wasting water, the people would immediately feel that their efforts are not necessary if the fountain is permitted to continue in operation. We are going to ask the people to save coal. And if they see electric advertisements wasting the fuel, they will not respond to our appeal."

Noyes stated that the Broadway association of New York, in controlling the gayest, white way in the world, has agreed to cut out all the famous signs on Broadway, if necessary.

State fuel administrators and local fuel committees will have power to limit ordinary street lighting in cities.

A voluntary fuel conservation campaign, which will reach into every house in the country was launched today with this appeal from Noyes: "Coal supplies power for electricity and steam heat. Householders should turn off both when you don't need them. If you can get wood, use it instead of coal."

St. Joseph Murder Mystery Is Solved

St. Joseph, Mo., Oct. 31.—The solution of St. Joseph's latest murder mystery was believed to be at hand today. Police detective in evidence against C. F. Weiner, arrested in Kansas City last night, for the murder of W. C. Gould, is practically complete. Mrs. Gould has practically confessed, they assert, that

BILLION IN ONE MONTH

Washington, Oct. 31.—The United States government breaks all records for spending money this month. The grand total of disbursements for October is \$1,043,925,235.91—compared with \$86,843,947.54 for October last year.

For the four months of the fiscal year 1918, the grand total of expenditures aggregated \$3,505,242,612.95—compared with \$337,954,495.17 for the corresponding period last year.

The United States is now spending more than \$84,000,000 a day, over \$4,500,000 an hour, counting eight hours for the working day.

Weiner had told her of his plans to kill Gould, following her refusal to elope with him, and that she knew her husband was going to his death when he answered a telephone call late Friday night. Weiner and Gould formerly were business partners, but separated because of Weiner's attention to Mrs. Gould. Later, Mrs. Gould, the mother of several children, eloped to Texas with Weiner, but later returned to Gould because of the children.

Weiner returned from Texas and visited St. Joseph several times. Friday night he told Mrs. Gould, according to her statements to the police, that he was "going to put Gould out of the way."

Next Gould's bullet-riddled body was found near his motor car. Mrs. Gould was arrested yesterday and after several hours grilling her alleged confession and Weiner's arrest followed.

Court House Notes

In the suit of Willard Simmons against Emma Olson, S. B. Olson and others, Judge Bingham signed a decree, that defendants are in default, and that plaintiff recover from defendants Emma Olson and S. B. Olson, the sum of \$1,000 with interest from December first 1915, at six per cent and \$97 attorneys fees. It was further decreed

that the mortgage in the case be foreclosed.

Cupid, who has been a regular slack-er in the County Clerk's office for several days got back on his job yesterday evening and issued a permit to Peter Kister and Gladys Prink to marry. No doubt they have been made one by this time, and that Peter, being true to name—Kister.

Oregon Clubwomen Imbued with Bunchgrass Spirit Make Rome Howl

(Roseburg News) Delegates, brimming with the spirit of enthusiasm that dominated the convention of the Oregon Federation of Women's clubs at Prineville, returned last night after an eventful trip of five days in central Oregon. The convention was voted by all the 104 women in the party as "the best ever," says the Oregonian.

The start was made before sunrise yesterday and the delegates had an excellent opportunity to enjoy the fine scenery that marks the entire journey. The hilarity of the cow boys and citizens who arranged the hucareo breakfast and other forms of entertainment that made the trip memorable was taken up by the women, and during the trip homeward they formed a procession and marched through the car singing an improvised song, with Mrs. Roy Bishop as "yell leader." Among those who took up the refrain and sang with true "wild western" vim were Mrs. C. H. Castner, state president; Mrs. Millie R. Trumbull, Mrs. P. L. Campbell of Eugene; Mrs. Alice H. Dodge, Miss Virginia Drake; Mrs. Anton Giesbich, Miss Phelps, Mrs. F. Eggert, Mrs. A. McNaught, Mrs. Cohen of Pendleton; Mrs. John Vert, the new director, and Mrs. Ida Callahan of O. A. C. Some of the women wore bandannas and some of them danced a step march.

And this is what they sang: "I'm a little Oregon flower, Growing wilder every hour, Nobody ever cultivates me— I's W-i-l-d."

Keep It Handy

Ward off attacks of grip, colds and indigestion by timely medication with the thoroughly tested and reliable remedy of the American household

PERUNA

It's better to be safe than sorry. Many a long spell of distressing sickness might have been prevented if this proved remedy had been resorted to in the first stages. Any article that has been efficiently used for nearly half a century has proved its value. At your druggist.



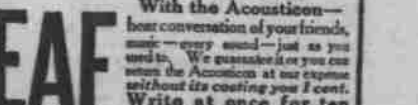
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ON FREE TRIAL—NO DEPOSIT—NO EXPENSE—we will send you a new Acousticon.

This is the small instrument that has positively enabled over 500,000 deaf people to hear.



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