

# SALEM'S GREATEST SHOE SLAUGHTER

## Opens Friday, October 19

## The Price Shoe Company

ARE GOING TO PLACE THEIR ENTIRE STOCK OF HIGH GRADE SHOES ON SALE AT PRICES THAT CAN NOT BE EQUALED ANY PLACE ON THE COAST. THIS IS NOT A SALE OF A FEW BROKEN LINES BUT AN ENTIRE STOCK REDUCED TO THE VERY LOWEST POSSIBLE PRICE TO FORCE OUT AT ONCE. WE ARE GOING TO SELL SHOES AND ARE GOING TO SELL THEM FAST. WE HAVE THE EXCLUSIVE SALE OF PRACTICALLY EVERY GOOD LINE OF SHOES THAT COMES TO SALEM, AND WE ARE GOING TO THROW ALL OF THESE BEST LINES OUT AT PRICES THAT WILL POSITIVELY WRECK ALL COMPETITION. BE ON HAND FRIDAY MORNING TO PARTICIPATE IN THIS GREAT EVENT. IF YOU ARE IN NEED OF SHOES YOU WILL LOSE MONEY IF YOU ARE NOT HERE WHEN THE DOORS OPEN AT 9 O'CLOCK. WE HAVE BEEN TRAINING HELP FOR WEEKS IN PREPARATION FOR THIS BIG DRIVE; WE HAVE BOUGHT SPECIAL LOTS OF BARGAIN PRICED MERCHANDISE AND HAVE MADE EVERY EFFORT TO MAKE THIS THE ONE BIG SALE OF ALL OF OUR MANY SUCCESSFUL SALES, WE ASK YOU TO COME AND SEE IF WE HAVE SUCCEEDED. EVERYTHING ON SALE EXCEPTING REGULAR LINES HANAN SHOES AND BALL BAND BOOTS.

### A Few of the Many Unequaled Prices

# EXTRA SPECIAL

- Ladies' Black Vici Kid Shoes, Cuban low Heels, button and lace, newest style, regular \$5.00 grades, go at ..... **\$2.95**
- Men's Black Gun Metal Shoes, Button and Lace, new style, all sizes, regular \$5.00 grades, go at ..... **\$2.95**
- Ladies' and Big Girls' Cloth Top Gun Metal Low Heel Shoes, Button only, \$6.00 grades, go at ..... **\$3.95**
- Men's Logging Boots, broken sizes, \$8.00 grades, 12 inch tops, to close out, go at ..... **\$4.95**
- Men's 16-inch Tan Lace Boots, broken sizes, up to \$10.00 grades, while they last ..... **\$4.95**

Men's Dress Shoes	Ladies' Dress Shoes	Boys' and Children's Shoes
Men's \$6.00 Dress Shoes, Button and Lace, black only, now go at ..... <b>\$4.95</b>	Ladies' \$5.00 Dress Shoes, Button and Lace, Patent and Vici, now go at ..... <b>\$3.95</b>	Boys' \$3.50 and \$3.75 Shoes, Button and Lace, now go at <b>\$2.95</b>
Men's \$7.00 Dress Shoes, Button and Lace, Black and Tan, now go at ..... <b>\$5.95</b>	Ladies' \$6.00 Dress Shoes, Button and Lace, Patent and Vici, now go at ..... <b>\$4.95</b>	Boys' \$4.00 and \$4.50 Shoes, Button and Lace, now go at <b>\$3.35</b>
Men's \$8.00 Dress Shoes, Button and Lace, Black and Tan, now go at ..... <b>\$6.95</b>	Ladies' \$7.00 and \$8.00 Dress Shoes, Lace only, Vici and Two-Tone, go at ..... <b>\$5.95</b>	Children's Shoes up to \$3.00 to close out now, go at ..... <b>\$1.95</b>
Men's Dress Shoes, all prices up to \$12.00, now go at ... <b>\$7.95</b>	Ladies' Dress Shoes up to \$10.00, all styles, now go at ... <b>\$6.95</b>	Children's Shoes up to \$4.00 to close out broken lines at .. <b>\$2.95</b>

MEN'S, WOMEN'S AND CHILDREN'S TENNIS SHOES ..... 50c, 65c, 75c and 85c  
 LADIES' PARTY SLIPPERS, ALL STYLES AT GREATLY REDUCED PRICES. FULL LINE OF ALL KINDS OF RUBBER GOODS, INCLUDING LIGHT RUBBERS, RUBBER BOOTS, PACKS. ALSO HEAVY WOOL SOCKS. THE MOST COMPLETE LINE OF MEN'S DRESS AND WORK SHOES WE HAVE EVER CARRIED, ALL TO BE CLOSED OUT.  
 DUX-BAX WATERPROOF OIL--THE ONLY OIL GUARANTEED TO MAKE ANY SHOE WATER PROOF OR YOUR MONEY BACK.

**Educator Shoes**  
**Dux Bax Oil**  
**Fox Party Pumps**



**Hanan Shoes**  
**Witch Elk Boots**  
**Ball Band Boots**

326 State Street

Next to Ladd & Bush Bank